## **OFFERING MEMORANDUM**

## **BONITA PROFESSIONAL PARK**

28321-341 S. TAMIAMI TRL, BONITA SPRINGS, FL 34134



Lee & Associates | Naples-Ft. Myers | 6300 Techster Blvd | Suite 1 | Fort Myers, FL 33966 | Florida@lee-associates.com

Lee & Associates | Naples-Ft. Myers ("Agent") has been engaged by the owner ("Seller") as the exclusive agent for the sale of Bonita Professional Park in Bonita Springs, Florida (the "Property").

The Property is being offered for sale in an "as-is, where-is" condition and Seller and Agent make no representations or warranties as to the accuracy of the information contained in this Offering Memorandum. Neither the enclosed materals nor any information contained herein is to be used for any other purpose or made available to any other person without the express written consent of the Seller.

Seller reserves the right, at its sole and absolute discretion, to withdraw the Property from the market at any time and for any reason. Seller and Agent each expressly reserves the right, at their sole and absolute discretion, to reject any and all expressions of interest or offers regarding the Property and/or to terminate discussions with any entity at any time, with or without notice. This offering is made subject to omissions, correction of errors, change of price or other terms, prior sale or withdrawal from the market without notice. Agent is not authorized to make any representations or agreements on behalf of Seller.

Seller shall have no legal commitment or obligation to any interested party reviewing the enclosed materials, performing additional investigation and/or making an offer to purchase the Property unless and until a binding written agreement for the purchase of the Property has been fully executed, delivered, and approved by Seller and any conditions to Seller's obligations thereunder have been satisfied or waived.

Additional information available to registered buyers only. Upon completion of registration, Buyer will be provided access to property rent roll, Argus report, summary of available buildings, zoning information, etc. via Dropbox.



Lee & Associates | Naples-Ft. Myers | 6300 Techster Blvd | Suite 1 | Fort Myers, FL 33966 | Florida@lee-associates.com | (239) 210-7601 Page 2 No warranty or representation has been made to accuracy of the foregoing information. Terms of sale and availability are subject to change or withdrawal without notice. SECTION I - OFFERING SUMMARY & OVERVIEW

**SECTION II - PROPERTY HISTORY & RECOMMENDATIONS** 

SECTION III - PROPERTY DESCRIPTION

SECTION IV - FINANCIAL SUMMARY

SECTION V - ADDITIONAL INFORMATION



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PRICE:	Make Offer	
BUILDING SQUARE FOOTAGE:	53,040 SF	
LAND SIZE:	3.78 Acres	
NET OPERATING INCOME*:	Stabilized	\$525,955 (Year 3)
NET OPERATING INCOME*:	Current	(-\$28,958)
OCCUPANCY:	24%	

\*See Financial Analysis - Section III





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## Introduction

Lee & Associates is pleased to offer for sale Bonita Professional Park, a medical/office complex located in Bonita Springs, Southwest Florida. The property consists of three buildings totaling 53,040 square feet. The project enjoys a central location close to shopping, residential, the Southwest Florida International Airport, and the Gulf of Mexico is only 1.5 miles to the west. This asset is a perfect investment for a large institutional investor or an individual investor looking for a secure long term investment with tremendous upside potential. From Bonita Springs, it is a 2.0 hour drive to Tampa and 2.0 hour drive to Miami.

## **Property Highlights**

- Purchase the property under replacement cost
- 30,061± SF medical impact fees paid, a \$700,000+ savings to the buyer
- 90% of the buildings have varying degrees of tenant build out
- Ample parking for up to 80% medical use and 20% office use
- Over 17,000 SF is built out for medical or dental uses
- Unit sizes available from executive suites up to 8,000 SF

### **Location Highlights**

- The affluent communities of Naples and Bonita are #1 and #9 in median household income in Florida
- Average Bonita home sales price is \$469,834 and Naples is \$525,000
- Prominent Tamiami Trail (US 41) address
- Just south of the major Bonita Beach Road / US 41 intersection





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### **Property History**

The project's first phase consists of two buildings totaling 17,120 sf and was developed in 1992 for medical uses. Its original name was Bonita Medical Center with Lee Memorial Hospital as its anchor tenant. The second phase developed in 1998 consists of one, two story building totaling 35,012 sf. Eighty percent of the property is parked for medical uses and 20% parked for professional office use. There is 7,809 sf built out for medical use, 9,291 sf built out for dental use with the balance a combination of office, fitness center, and grey shell space.

During the recent economic downturn the project lost many tenants and occupancy plummeted to its current 24% occupancy.

### Property Upside

The cities of Bonita Springs and nearby Naples are considered affluent with a medium income of \$59,000 and \$71,553 respectively. Class A Office rates average \$13.00 nnn, Class B is \$11.00 nnn and Class C is \$9.00 nnn. The property's current operating expense is \$3.50 sf, low by market standards.







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### **Recommendation**

The marketing consultants recommend the new owners reposition the property back to its original intended use, medical with some professional office space. To compete in the medical and office Bonita submarket, we recommend a complete makeover of the property. By making the appropriate improvements, we believe the property will compete strongly as Class B space and will also be considered by Class A space users.

By making the recommended improvements, the marketing consultants believe a stabilized project can be achieved within 24 months with average rents of \$10.50 per square foot NNN.

# Improvement Recommendations and Estimated Cost (see enclosed photos)

Budget for Office T.I.'s (\$10 PSF Avg x 53,040 SF)	\$530,000	
Roof Painting	\$35,000	
Exterior Building Needs Painting	\$35,000	
Seal and Stripe Parking Lot	\$30,000	
Monument Sign Needs Refurbishing/Modernizing	\$20,000	
Add New Royal Palm Trees (15 Trees @ \$600 ea. installed)	\$9,000	
Modernize Elevator	\$1,500	
Add Small Lite Tenant Signs to Western Bldg Frontage	-Tenant Pays-	

\$660,500\*





\*All numbers are estimates, buyer or potential buyer should conduct their own research, Lee & Associates makes no guarantees, warranties or representations as to the completeness or accuracy thereof. The presentation of this is submitted to errors, omissions, change of pricing or conditions prior to sale.



Total

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## BEFORE





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## **BEFORE**



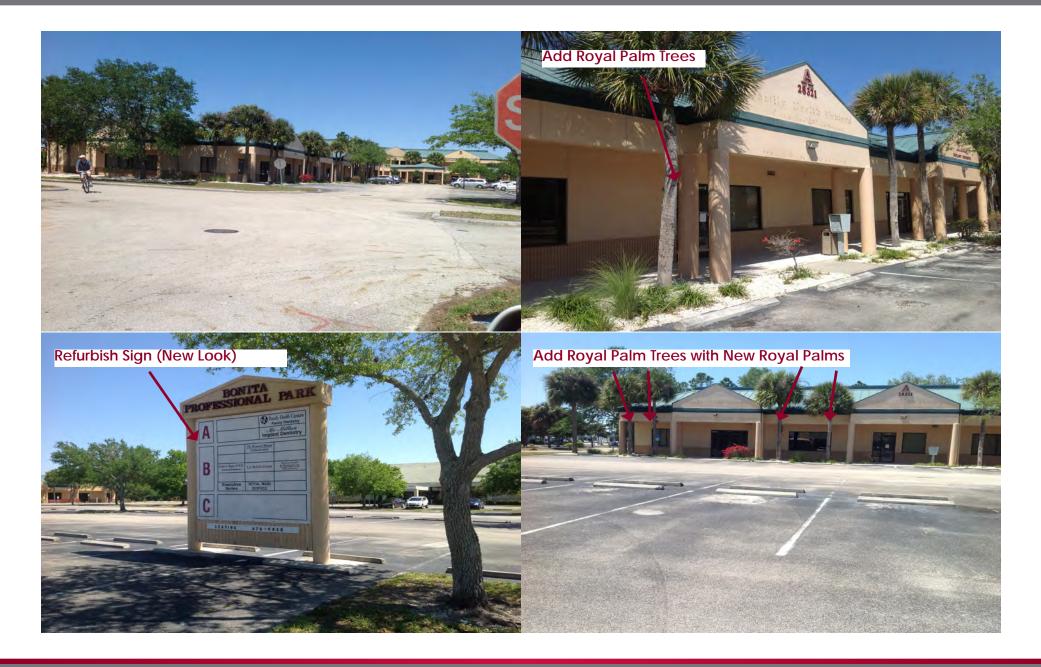


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New signage with lights above ridge

Possible new signage with lights above ridge





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### **PROPERTY DESCRIPTION**

### Impact Fees Paid:

Address:	28321-341 S. Tamiami Trl Bonita Springs, FL 34134	Medical & Office Impact Fees Paid:
Building Square Footage:	53,040 SF	Building A - 8,792 SF of medical impact fees paid (entire bldg) Building C - 8,792 SF of medical impact fees paid (entire bldg)
Year Built:	1992, 1998	Building B - 17,143 SF of medical & office impact fees paid
Number of Bldgs:	3 Buildings	For Building B, impact fees have been paid on a case-by-case basis. Impact fees have been paid for 17,143 SF of space in Building
Land Size:	3.78 Acres	B with a breakdown of 3,982 SF for general office and 13,161 SF for medical office.
Ownership:	D.N.A. Properties, Inc.	
Property Type:	Multi-Tenant Office Park	For all three buildings, a total of 34,043 SF of space has paid impact fees out of the total 53,040 SF of space.
Landscaping:	Yes	A total of 30,061 SF has paid medical office impact fees and 3,982
Signage:	Available	SF of space has paid general office impact fees.
Stories:	Bldg A - Single Story - 8,792 SF Bldg B - Two Story - 35,456 SF Bldg C - Single Story - 8,792 SF	These paid impact fees add up to significant savings for a buyer. Today, the City of Bonita Springs charges road impact fees of \$23,438 per 1,000 sf of medical office and \$7,097 per 1,000 sf of general office. At today's rates, the paid impact fees add up to
Unit Sizes:	Various (281 SF to 8,311+ SF)	general office. At today's rates, the paid impact fees add up to \$704,569 in medical road impact savings & \$28,260 in general office
Office Build Out:	Various	road impact savings (\$732,829 in combined savings!)
Zoning:	CC - Community Commecial	
Uses Include:	Office Medical Commercial	
Ingress/Egress:	Via S. Tamiami Trl and Shanna Ln	



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1992, 1998

53,040

3

#### **BONITA PROFESSIONAL PARK**

Bonita Springs, FL

#### **Financial Overview**

LOCATION 28321-341 S Tamiami Trail Bonita Springs, FL 34134



Price
Year Built
Rentable Square Feet
Number of Buildings

#### **Annualized Operating Data** INCOME CURRENT **PRO FORMA** (Year 3) Gross Potential Rent (\$10.79 NNN) \$ \$ 572,257 583,568 **Expense Reimbursements** \$ 15,088 \$ 184,355 **Gross Potential Income** \$ 587,345 \$ 767,923 Vacancy/Collection Allowance \$ 434,280 Ś 111,992 (10% vacancy) Effective Gross Income 153,065 655,931 \$ \$ Total Expenses ★ \$ 185,634 \$ 196,938 **Net Operating Income** \$ (32,569) Ś 458,993 **★**EXPENSES \$ Cleaning 8,460 \$ 8,975 **Bldg Repair and Maintenance** \$ 20,953 \$ 22,229 \$ \$ 22,712 Utilities 21,408 \$ 13,040 \$ 13,834 Landscaping **Grounds Pickup Contract** \$ \$ 1,273 1,200 Taxes, Insurance, Reserves, Manag. \$ 110,073 \$ 116,776 **Executive Suite Expense** \$ \$ 10,500 11,139 \$ Ś TOTAL EXPENSES 185,634 196,938

Ś

3.50

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3.71



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EXPENSES/SF

## To register and receive additional information: Please e-mail Florida@lee-associates.com and include detailed contact information and state whether you are a principal or a broker.

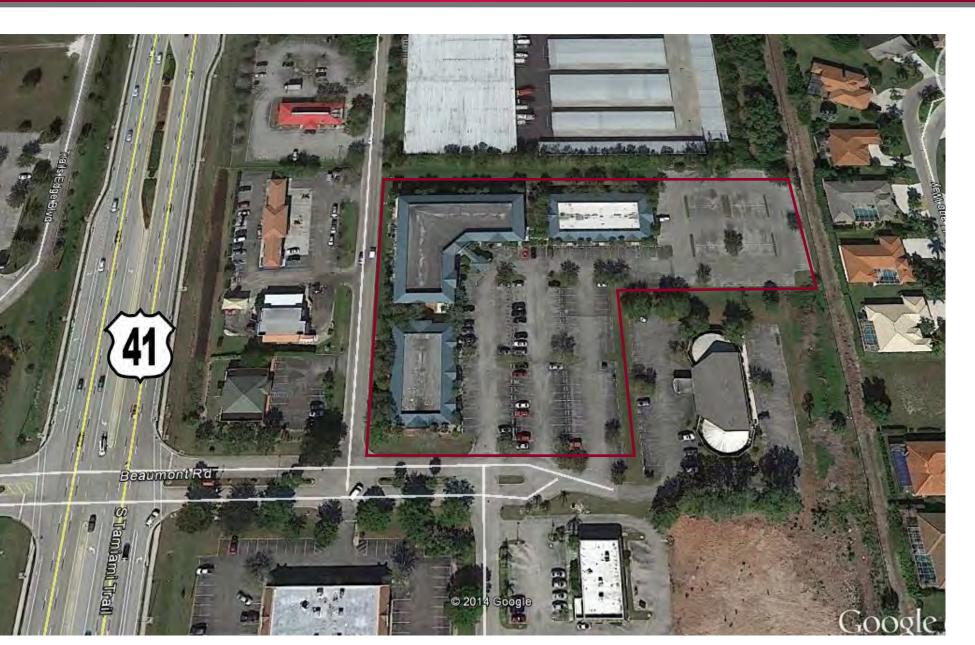
## Please include keyword in Subject Line: Bonita Professional Park

Include The Below Contact Information:

\*Name \*Company \*Phone Number \*Email Address \*Principal or Broker

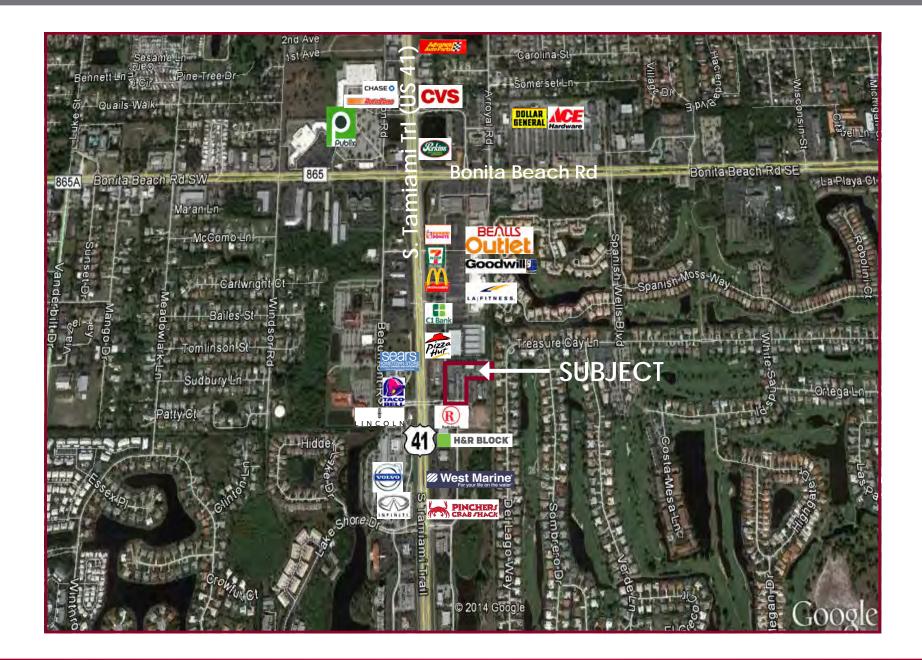


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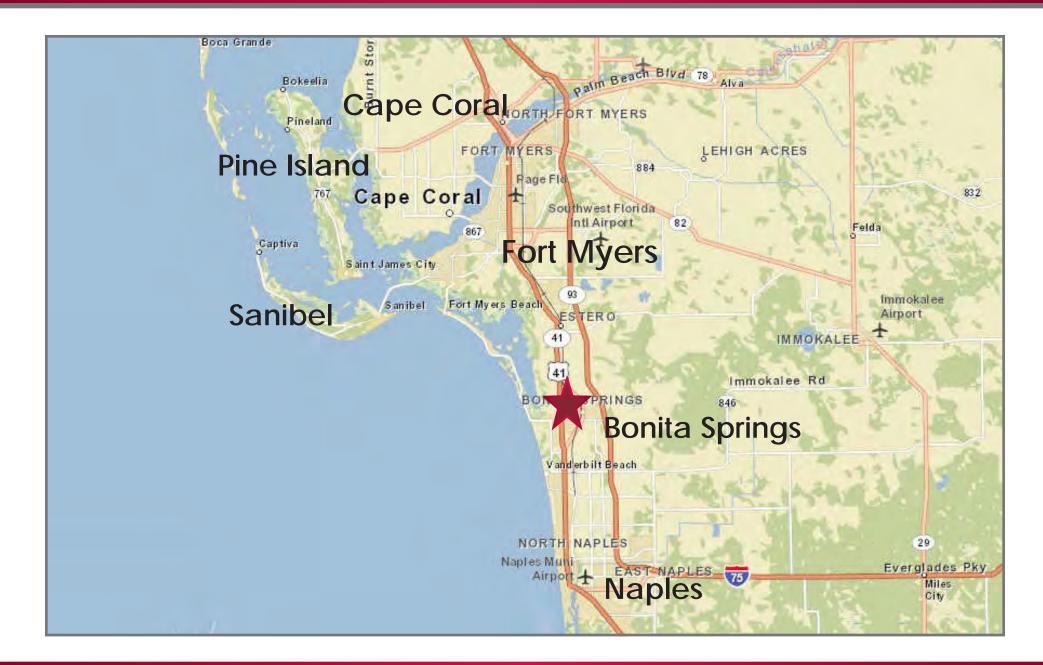


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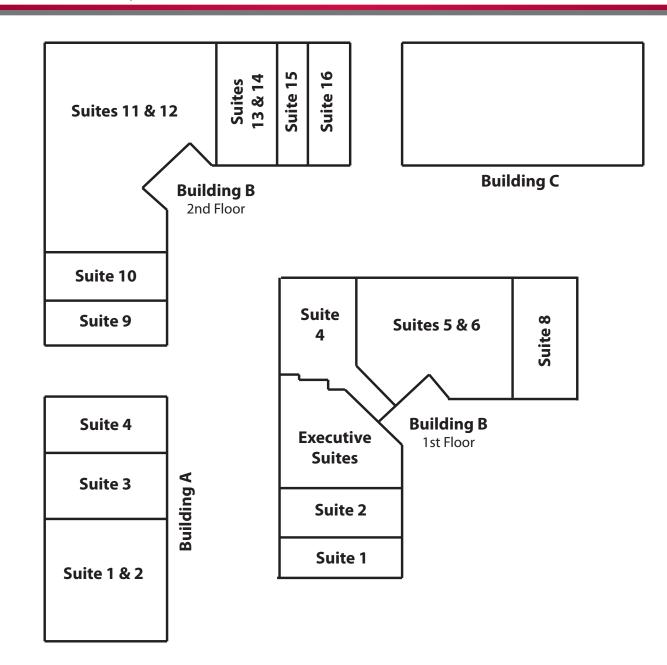


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### **City of Bonita Springs Demographics**

### Households & Dwellings Inventory / Size

Households Median Home Sale Price (where available)	15,263 \$159,000
Median Dwelling Age	12
Average Household Size	2.47
In Current Residence 5+ Years	31.21%
Annual Residential Turnover	19.34%
Households: Family	68.33%

#### Income

Median Household Income	\$59,086
Average Household Income	\$88,474
Change in Avg. Household Income Since 1990	114%
Change in Avg. Household Income Since 2000	43%
Per-capita Income	\$35,794
Median Disposable Income	\$49,069

#### **Expenditures**

Sales Tax Rate	6%
Average Total Household Expenditure	\$63,444





Source: www.cityofbonitasprings.org



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### **Naples Demographics**

#### **Permanent Population**

Unincorporated Collier County	285,170
City of Naples	19,537
City of Everglades	400
City of Marco Island	16,413
Collier County Total	321,520

#### Income

Median Household Income

#### Other

Number of Dwelling Units Number of Golf Courses 197,298 91

\$58,106





Source: www.colliergov.net



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# Welcome to Lee County, an 811-square-mile metropolitan area nestled along the Gulf Coast of Southwest Florida.

Lee County attracts visitors and companies alike with its mild climate, 50 miles of beautiful sandy beaches and boundless business opportunities. It includes the cities of Bonita Springs, Cape Coral, Fort Myers, Fort Myers Beach and Sanibel – all located along the balmy shores of the Gulf of Mexico. The area temperatures range from an average of 83 degrees in the summer to 66 degrees in the winter, and 360 days of sunshine each year.

In addition to an outstanding quality of life, Lee County offers an abundant and growing labor supply, and an innovative and entrepreneurial business sector, making it an ideal place for companies to locate or expand. In fact, *Inc.* magazine ranked Lee County's Cape Coral-Fort Myers the third hottest area in the nation to do business. Join us, and discover for yourself why you and your business belong in Lee County.









#### **DISTANCE TO OTHER MAJOR MARKETS**

71
71
123
124
133
141
153
285
356



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#### LEE COUNTY POPULATION TRENDS

Year	Total
1960	54,539
1970	105,216
1980	205,266
1990	335,113
2000	440,888
2004	521,253
2005	549,442
2006	585,608
2007	615,741
2008	623,725
2009	615,124
2010	618,754
2011	625,310
2012	638,029

Source: United States Census and BEBR 2012 Population Estimates, April 1

#### LEE COUNTY POPULATION BY AREA

Area	2012 Population	Percent	
Unincorporated	353,139	55.35%	
Cape Coral	160,184	25.11%	
Fort Myers	66,835	10.48%	
Bonita Springs	45,129	7.07%	
Sanibel	6,489	1.02%	
Fort Myers Beac	h 6,253	0.98%	

100.00%

638,029

Source: BEBR 2012 Population Estimated, April 1

Total

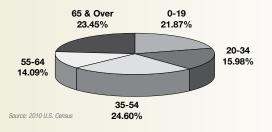
#### LEE COUNTY POPULATION BY GENDER

<b>Gender</b> Male	Population 303,600	<b>Percent</b> 49.07%
Female	315,154	50.93%
Total	618,754	100.00%
Source: 2010 U.S. Census		

#### SOUTHWEST FLORIDA POPULATION BY COUNTY

	ΥοΥ	2012	Population		
County	% Change	% of Total	2012	2011	
Lee	2.03%	56.39%	638,029	625,310	
Collier	1.87%	29.15%	329,849	323,785	
Charlotte	1.99%	14.46%	163,657	160,463	
Total	1.98%	100.00%	1,131,535	1,109,558	
Source: BEBR 2012 Population Estimates					

LEE COUNTY POPULATION BY AGE



#### LEE COUNTY POPULATION BY RACE

Race	Population	Percent
White	439,048	71%
Black	47,751	8%
Hispanic	113,308	18%
Other	18,647	3%
Total	618,754	100%

Source: 2010 U.S. Census





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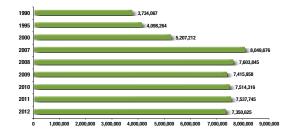
#### **AIRPORT FACILITIES**

Southwest Florida International Airport, located off Interstate 75, consistently ranks among the 50 busiest airports in the nation. It serves a diverse market, including: business, tourism, intercontinental and air cargo. A new terminal opened in 2005 and includes a 798,000 square foot terminal. A new parallel taxiway, additional parking and 28 gates are among the new additions. A variety of surrounding facilities exist to serve commercial airline customers, general aviation needs and air cargo activity.

Page Field, located just south of downtown Fort Myers, is one of the busiest general aviation airports in the United States, serving both business and recreational flyers. A new General Aviation Terminal Complex has been completed. The facility includes a new 22,613 square foot terminal, a 24,000 square foot multi-use hangar and a new Fuel Farm with jet and AvGas fuel.

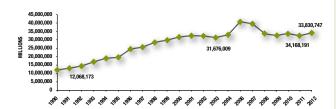
Source: www.flylcpa.com

#### **PASSENGER TRAFFIC**



Source: Lee County Port Authority, 2012

#### **AIR CARGO (LBS.)**



#### DAILY NON-STOP DOMESTIC FLIGHTS

Akron-Canton (CAK) Atlanta (ATL)	AirTran Airways* AirTran Airways, Delta Air Lines	
All I' O'L (AO)A	Delta Air Lines	
Atlantic City (ACY)	Spirit Airlines	
Baltimore (BWI)	AirTran Airways	
B ( ( ) 0 0 0 )	Southwest Airlines	
Boston (BOS)	JetBlue	
	Spirit Airlines*	
	Southwest Airlines	
Buffalo (BUF)	AirTran Airways*	
Charletta (CLT)	JetBlue*	
Charlotte (CLT) Chicago-Midway (MDW)	US Airways Southwest Airlines	
Chicago-Iviidway (IVIDVV)	AirTran Airways	
Chicago-O'Hare (ORD)	Spirit Airlines	
Chicago-O hale (ORD)	American Airlines	
	United Airlines	
Cincinnati (CVG)	Delta Air Lines	
Cleveland (CLE)	United Airlines	
New! Service begins March 9	Southwest Airlines	
Columbus (CMH)	AirTran Airways	
Dallas (DFW) - Fort Worth	American Airlines	
	Spirit Airlines*	
Denver (DEN)	Frontier Airlines	
Detroit (DTW) - Metro	AirTran Airways	
New! Service begins Feb. 12	Delta Air Lines	
New. Bernee begins r eb. 12	Spirit Airlines	
Flint (FNT)	AirTran Airways*	
Grand Rapids (GRR)	AirTran Airways*	
Green Bay (GRB)	MetJet*	
Hartford-Bradley (BDL)	Southwest Airlines*	
Houston-Intercontinental (IAH)	United Airlines	
Indianapolis (IND)	AirTran Airways	
Key West (EYW)	Cape Air	
	Silver Airways	
Long Island - Islip (ISP)	Southwest Airlines*	
Memphis (MEM)	Delta Air Lines*	
Milwaukee (MKE)	AirTran Airways	
	Frontier Airlines	
Minneapolis (MSP)	Delta Air Lines	
	Spirit Airlines*	
	Sun Country*	
Nashville (BNA)	Southwest Airlines*	
New York (LGA) - LaGuardia	Delta Air Lines	
	JetBlue	
New York-JFK (JFK)	JetBlue	
New! Service begins Dec. 15	Delta Air Lines	
New York-Newark (EWR)	United Airlines	
	JetBlue	
New York-White Plains (HPN)	JetBlue	
Philadelphia (PHL)	US Airways, Southwest Airlines	
Pittsburgh (PIT)	AirTran Airways	
Providence (PVD)	Southwest Airlines*	
St. Louis (STL)	Southwest Airlines	
Trenton, NJ (TTN)		
New! Service begins Jan. 31	Frontier Airlines	
Washington, DC-National (DCA)	AirTran Airways, US Airways	
valorington, bo radiona (bori)		

#### **INTERNATIONAL FLIGHTS**

oronto, Canada (YYZ)	Air Canada WestJet
)ttawa, Canada (YOW)	
New! Service begins Dec. 22	WestJet
Iontreal, Canada (YUL)	Air Canada
ousseldorf, Germany (DUS)	Air Berlin

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For Registration Information Please Contact:

Bob Johnston, SIOR Principal Florida@lee-associates.com Jerry Messonnier, SIOR Principal Florida@lee-associates.com Derek Bornhorst, CCIM Principal Florida@lee-associates.com



## COMMERCIAL REAL ESTATE SERVICES



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