# **MarketView Inland Empire Retail**

Second Quarter 2011 www.cbre.com/research

**Quick Stats** 

		Change from last	
	Current	Yr.	Qtr.
Vacancy	11.0%	1	<b>→</b>
Lease Rates	\$2.09	+	1
Net Absorption*	6,664	+	1
Construction	0 SF	+	<b>→</b>

\* The arrows are trend indicators over the specified time period and do not represent a positive or negative value. (e.g., absorption could be negative, but still represent a positive trend over a specified period.)

## **Hot Topics**

- The overall Inland Empire unemployment level decreased to 13.2 percent denoting the second consecutive decline since March 2011
- Vacancy levels remain unchanged at 11.0 percent
- A relatively flat total of 6,644 square feet of positive net absorption was recorded
- Big Box closures has slowed considerably

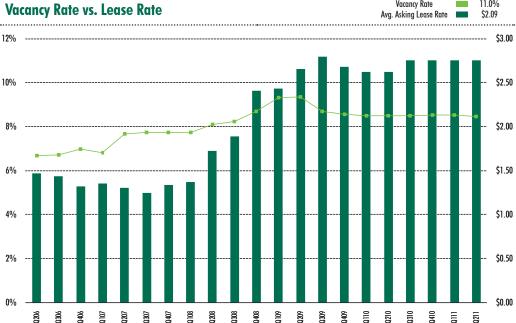
On a national level, the retail market keeps at a steady pace towards a goal of full economic recovery and stability, yet is kept in line by cautious consumer spending. Concerns about steep gasoline prices and a weak labor market, in addition to inflation and future earnings led to declined consumer confidence and selected growth in retail sales. The Conference Board Consumer Confidence Index, which had decreased to 61.7 in May, recently dropped further to 58.5 in June.

May retail sales, according to the U.S. Commerce Department, show that total retail sales experienced a 0.2 percent decrease seasonally adjusted over the previous month, yet 7.7 percent above sales recorded in May 2010. Consumers have not stopped new purchases completely, but rather are cooling down on spending. Sales at health and personal care stores sales remained solid increasing 0.8 percent seasonally adjusted from last month, and 5.6 percent unadjusted since last year. The spring/summer seasonal weather played a role in helping sales at clothing and clothing accessory stores, pushing sales up 0.2 percent seasonally adjusted over April, and 4.6 percent unadjusted from last year. The weather also helped improve sales at building material and garden equipment stores with a reported monthly increase of 1.2 percent seasonally adjusted, and a strong annual increase 11.3 percent. Furniture and home furnishing stores sales decreased 0.7 percent seasonally adjusted from April, while month-over-month sales at electronics and appliance stores declined by 1.3 percent. Sales at sporting goods, hobby, book & music stores, although up 5.2 percent from last year, are down from April by 0.4 percent.

The local Inland Empire economy continues to be deeply impacted by the economic downturn and moving forward at a sluggish rate. According to the Los Angeles County Economic Development Corporation (LAEDC), "The recovery of the Inland Empire will not progress strongly until the housing market recovers and that is not expected for a few years." The Inland Empire was one of the hardest-hit markets in the nation in terms of the record-high home foreclosures and unemployment levels. The high rate of loan defaults and foreclosures will still place downward pressure on the region's home values, however, the housing market is expected to gain positive momentum moving into 2012.

Although the Inland Empire is recovering at a slower pace than other markets, the region is making great strides at a full recovery. Most recently, there has been an upswing in expanding restaurant tenants within the Inland Empire retail market. Retailers such as The Habit, Smash Burger, Five Guys, Oporto and Subway are all expected to expand this year. Additionally, major discount tenants are expanding as well which include Dollar General, 99 Cent Only, and Dollar Tree just to name a few. Continuing with the positive side, the second quarter witnessed the signing of two significant leases. One transaction was made by Cardenas Market, which signed a 33,000 square-foot lease in Ontario, and another 29,000 square-foot lease in Temecula was signed by Buy Buy Baby. This recent activity contributed to the 40,512 and 6,538 square feet of positive net absorption in the South Riverside County and East End submarkets, respectively. Overall, the Inland Empire retail market recorded a total of 6,644 square feet of positive net absorption. The vacancy level remains unchanged at 11.0 percent, and sits 5 percent above that of the 10.5 percent vacancy rate posted one year ago. The average asking high lease rate shed three cents this auarter to \$2.09 per square foot, while the asking lease low lease rate dropped two cents to an average of \$1.59 per square foot.

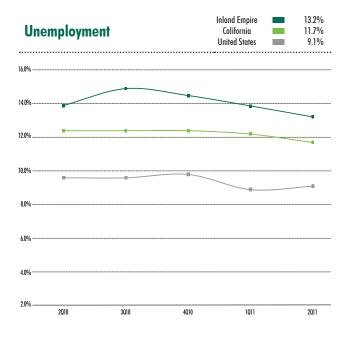






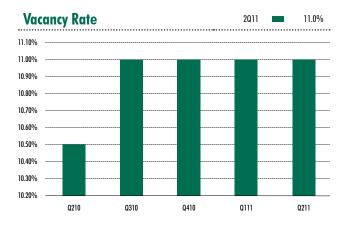
## **Market Statistics**

Submarket	Building SF	Vacancy Rate %	Net Absorption SF	Under Construction SF	Avg. High Asking NNN \$/PSF/MTH
EAST END	31,271,412	17.0%	6,538	-	\$2.22
HIGH DESERT	7,248,523	7.0%	26,891	-	\$2.14
LOW DESERT	14,363,255	11.6%	(142,724)	-	\$1.94
SO. RIV COUNTY	16,638,237	8.9%	40,512	-	\$1.91
WEST END	36,324,955	7.3%	75,427	-	\$2.23
Inland Empire Total	105,846,382	11.0%	6,644	-	\$2.09



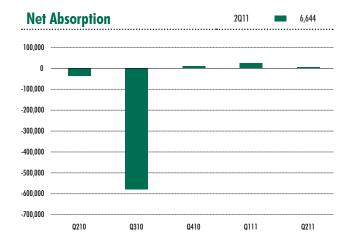
Although the Inland Empire possesses one of the nation's highest unemployment rates among urban areas, joblessness is expected to lessen somewhat in the coming months and in 2012. The Inland Empire currently holds an unemployment rate of 13.2 percent which is down from 13.4 percent recorded one month earlier and below the 13.9 percent rate witnessed in May of 2010. In comparison, the Inland Empire remains above California's level of 11.7 percent as well as the National unemployment rate of 9.1 percent.

Since May of last year, total non-farm employment has declined by approximately 16,900 jobs or 1.5 percent. Government recorded the largest year-over-year loss of 10,800 jobs, 61 percent of which fell into the federal government sub-sector. Construction also recorded a significant annual decline, shedding 5,300 jobs overall, while leisure and hospitality recorded a loss of 2,200 jobs. Educational and health services, however, experienced the largest year-over gain with the addition of 2,500 jobs.

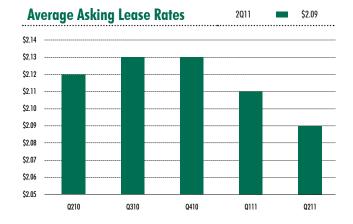


Inland Empire retail vacancy rate continues to remain unchanged at 11.0 percent. Although vacancy has been at this level for four consecutive quarters, it should begin to trend downward as big box closures are predicted to slow down. Strip Centers edged out Neighborhood Centers this quarter to post the highest vacancy rate with 17.6 percent; while specialty and power centers within the Inland Empire continue to boast the lowest vacancy rates of 2.6 percent and 7.1 percent, respectively. The East End continues to yield the highest vacancy rate ending the second quarter with a rate of 17.0 percent, however, denotes a slight decrease from the previous quarter.



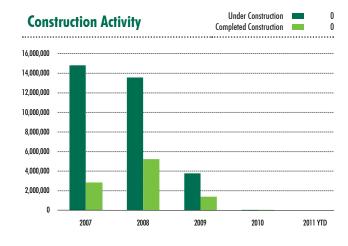


The second quarter of 2011 ended with 6,644 square feet of positive net absorption. Some contributing factors to the positive absorption were some key leases that were signed this quarter. Cardenas Market inked a 33,000 square-foot lease in Ontario, and Buy Buy Baby completed a 29,000 square-foot transaction in Temecula. Of the center types, power centers noted the greatest amount of positive absorbed space with 136,179 square feet. Community centers, however, experienced 188,169 square feet of negative net absorption, which has become a trend among this center type due the continued amount of shop space that is being delivered to the market.



The average high asking lease rate for retail space in the Inland Empire decreased by three cents, or one percent this quarter to now stand at \$2.09 per square foot. The average low asking triple net lease rate also witnessed decline, shedding two cents to now stand at \$1.59 per square foot.

Among the five major sub-markets for Inland Empire, the West End area closed out the quarter with the highest average high asking lease rate at \$2.23 per square foot per month and the Low Desert area posted the lowest average high asking lease rate at \$1.94 per square foot per month.

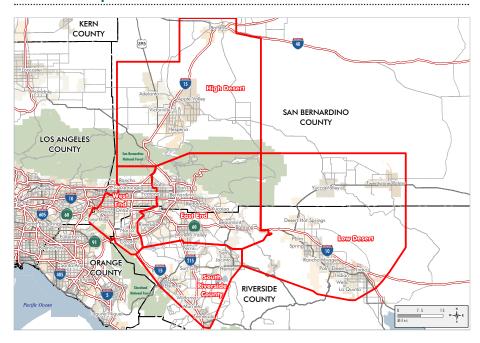


Construction of new retail centers in the Inland Empire remains non-existent. Since the first quarter of 2010, the market has had no centers begin the construction phase. Many developments have been halted indefinitely until a balanced economic structure can be achieved.



## MarketView Inland Empire Retail

## **Submarket Map**



## **Inland Empire Submarket Descriptions**

#### EAST END

Includes Banning, Beaumont, Big Bear, Big Bear Lake, Blue Jay, Cabazon, Calimesa, Colton, Highland, Lake Arrowhead, Loma Linda, Moreno Valley, Redlands, Rialto, Riverside, San Bernardino, and Yucaipa

#### **HIGH DESERT**

Includes Adelanto, Apple Valley, Barstow, Hesperia, Phelan, and Victorville

#### LOW DESER

Includes Cathedral City, Coachella, Desert Hot Springs, Indian Wells, Indio, La Quinta, Palm Desert, Palm Springs, Rancho Mirage, and Yucca Valley

## **SOUTH RIVERSIDE COUNTY**

Includes French Valley, Hemet, Lake Elsinore, Menifee, Murrieta, Perris, San Jacinto, Sun City, Temecula, and Wildomar

#### WEST END

Includes Chino Hills, Chino, Corona, Fontana, Mira Loma, Montclair, Norco, Ontario, Rancho Cucamonaa, and Upland

## **Local Offices**

Anaheim/Mid-Counties 2125 E. Katella Avenue, Suite 100

2125 E. Katella Avenue, Suite 10 Anaheim, California 92806 714.939.2100

**Antelope Valley** 

42220 10th Street West, Suite 107 Lancaster, California 93534 661.729.6702

**Beverly Hills** 

1840 Century Park East Los Angeles, California 90067 310.550.2500

El Segundo

2041 Rosecrans Avenue, Suite 300 El Segundo, California 90245 310-765-2600 LA-Central

500 Citadel Drive, Suite 301 Commerce, California 90040 323.838.3100

Los Angeles Downtown

355 South Grand Avenue, Suite 3100 Los Angeles, California 90071 213.613.3242

LA North - Glendale/San Fernando

10 Universal City Plaza, 27th Floor Universal City, California 91608 818.907.4677

**Newport Beach** 

3501 Jamboree Road, Suite 100 Newport Beach, California 92660 949.725.8500

Ontario

4141 Inland Empire Boulevard, Suite 100 Ontario, California 91764 909.418.2000 Palm Desert

74-770 Highway 111, Suite 101 Indian Wells, California 92210 760.341.5273

San Diego Central

4365 Executive Drive, Suite 900 San Diego, California 92121 858.546.4600

San Diego Downtown

350 Tenth Avenue, Suite 800 San Diego, California 92101 619.236.1231

San Diego North County 5740 Fleet Drive, Suite 100

5740 Fleet Drive, Suite 100 Carlsbad, California 92008 760.438.8500

Santa Barbara 1332 Anacapa Street Santa Barbara, California 93101 805.963.6100 Santa Fe Springs

10350 Heritage Park Drive Santa Fe Springs, California 90670 562.946.1541

South Bay/Mid-Counties

990 West 190th Street Torrance, California 90502 310.516.2300

Temecula

27720 Jefferson Avenue, Suite 230 Jefferson Plaza Office Building Temecula, California 92590 951.326.2900

Ventura County

771 East Daily Drive, Suite 300 Camarillo, California 93010 805.465.1600

## Market Coverage

Includes all retail centers 50,000 Square Feet and greater in size

#### Asking Lease Rate

Average of Asking Lease Rates for each property weighted by the associated Available Space. Includes Direct Available Space unless otherwise indicated

#### Completions

Rentable Building Area completed during the period

## **Net Absorption**

The change in Occupied Sq. Ft. during the period for all Existing properties

### Base Inventory, Base or Building Square Feet

The sum of the Rentable Building Area for all competitive properties

## Occupied Square Feet

Rentable Building Area less Vacant Space

#### **Under Construction**

Buildings that have begun construction as evidenced by site excavation or foundation work, and is on-going

#### **Available Space**

Space being marketed to potential occupants, in Rentable Sq. Ft. (direct and sublease combined, unless otherwise indicated)

#### **Availability Rate**

Available space as a percentage of the Base Inventory or Building Sq. Ft

### Vacant Space

Available Space that is physically vacant, in Rentable Sq. Ft

#### Vacancy Rate

Vacant space as a percentage of the Base Inventory or Building Sq. Ft.

For more information regarding the MarketView, please contact:
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