

Brookside Shops



63rd and Main Street • Kansas City, MO

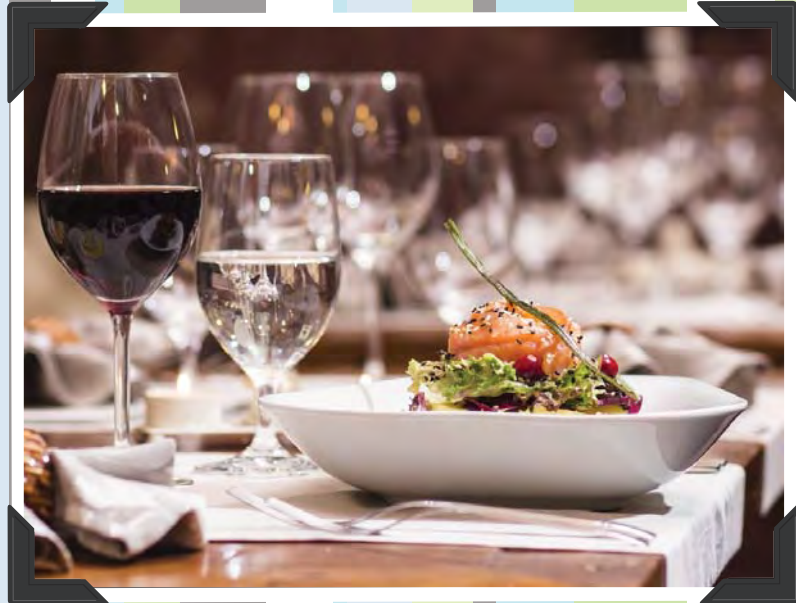
About Brookside

Brookside, planned and built in 1920, was the city's first suburban shopping area. Designed to serve the automobile set, it boasted specialty, grocery and drug stores, medical offices, even a special community center, as well as the first south side police and fire stations.

Brookside is home to more than 70 shops, restaurants, and offices, all unique and in keeping with the original neighborhood charm and architecture. Once you have visited, you are sure to become an "Honorary Neighbor."

The Brookside Business Association, originating in 1939 as the 63rd & Brookside Business Association, was formed "for the purpose of promoting and furthering the interests of persons and firms in business or professions, as well as property owners and the improve the district in every possible way so as to make it a better district in which to live and work."

Today, the Brookside Business Association is a voluntary organization whose purpose is to create and preserve a pleasant surrounding for conducting business in the Brookside. This is accomplished by, among other things, maintaining common parking areas, providing for landscaping and trash removal, promoting special activities and events, and working with the Citym Park Department, Area Transportation Authority, tenants property owners and neighborhood stakeholders



Join the Legendary Brookside District

Shops & Boutiques

5B & Co. Candlemakers • Brookside Gallery and Framing • Brookside Jewelry • Brookside Part Warehouse • Brookside Toy & Science • CVS Pharmacy • The Fiddly Fig • Flowers by Design • James Hallmark Shop • Lauren Alenandra Bebe Boutique/Nursery Design • Leopold Gallery • The New Dime Store • Optical Innovations • Reading Reptile • Shop Beautiful • ShopGirls STUFF • Tuesday Morning • The Vitamin Shoppe • World's Window

Food & Restaurants

Avenues Bistro • Baskin-Robbins Ice Cream/Topsy's • Bella Napoli • Berbiglia Wine & Spirits • Blue Grotto • Brookside Farmers' Market • Brooksider Sports Bar & Grill • Carmen's Cafe • Charlie Hooper's Bar & Grille • Cosentino's Market in Brookside • Cosentino's Price Chopper • DoMo Japanese Restaurant • Foo's Fabulous Frozen Custard • Jalapenos Mexican Restaurant • JULIAN • La Cucina Di Mamma • Mr. Goodcents • Pickerman's Soup & Sandwich Shop • The Roasterie Cafe • Sharp's 63rd Street Grill

Services

American Family Insurance • Robert Redmond • Bank Midwest • Bank of America • Beauty Express • Bellezza Tan and Salon • Border Star Montessori School • Brookside "66" Service • Brookside Barber Shop • Brookside Barkery and Bath • Brookside Guitars • Brookside Hairworks • Brookside Neighborhood Office • Brookside Real Estate Company • Brookside Shoe Repair • Commerce Bank • Dr. Jay Hodge, DDS • Drummond Cleaners • Durrett, A. Overton, Attorney • Edward Jones • Element • The ETF Store, Inc • Hank of Hair • Innovest Financial Partners • Isenberg, Martin & Deborah, Psychologist • Mail Pkgs Etc. • McCann Business Group • McHenry Shaffer Mitchell Architects • Missouri Bank • Noah's Ark Animal Clinic • O.H. Gerry Optical • Parallel Salon • Pure Pilates • RE/MAX Legacy • Reller & Company, CPA, P.C. • The Right Touch for Healing the Body and Mind • Rydell Tailor • Scott Associates • SocialService.com, LLC • The UPS Store • Tower Dry Cleaners and Laundry • U.S. Postal Office • Williamson, Dr. Kirk • Wornall Baptist Church • Wornall House Museum



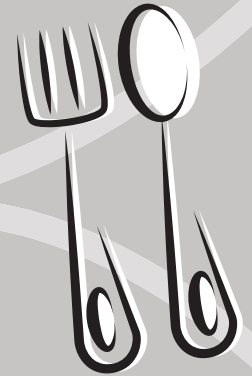


Location

Demographics

ONE MILE RADIUS

2014 Estimated Population: 14,746
 2018 Projected Population: 14,604
 Number of Households: 6,643
 Average Household Income: \$123,981



THREE MILE RADIUS

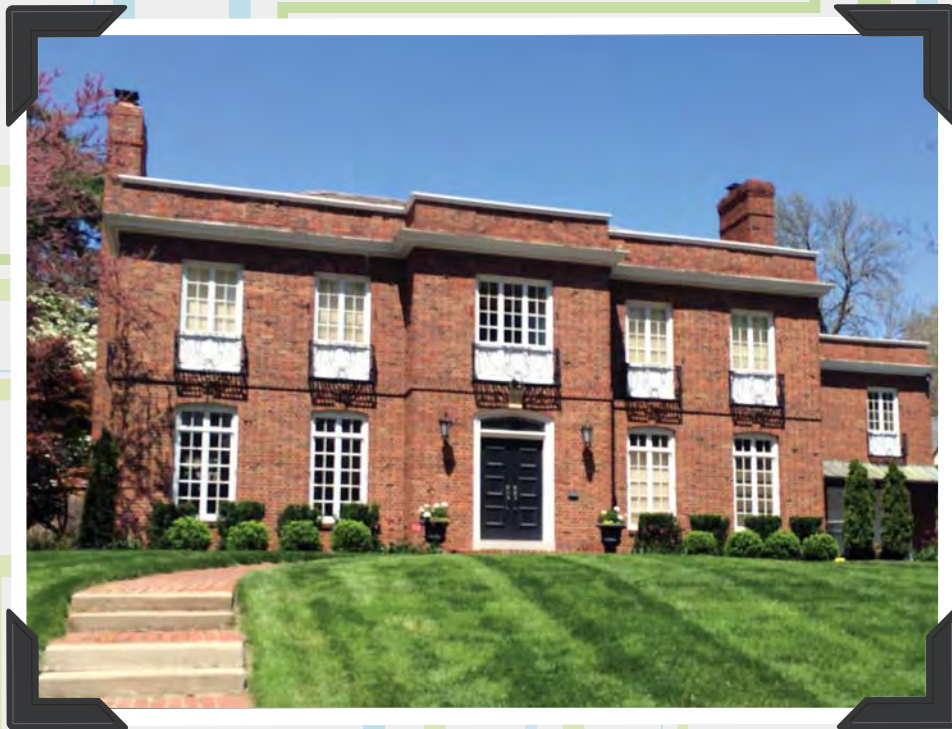
2014 Estimated Population: 114,502
 2018 Projected Population: 113,589
 Number of Households: 60,897
 Average Household Income: \$74,232



FIVE MILE RADIUS

2014 Estimated Population: 235,774
 2018 Projected Population: 234,696
 Number of Households: 127,038
 Average Household Income: \$64,927





The Neighborhood

The charm of older homes is proudly maintained along well-manicured streets; just one of the hallmarks of Brookside - one of Kansas City's best-kept secrets. Brookside is a neighborhood celebrating diversity coupled with a solid reputation. Many proud residents who grew up here have either never left or returned to raise their families.

Built in the late 1920s by J.C. Nichols, this neighborhood appeals to many with distinctly different housing options, shopping, restaurants and multiple subdivisions, including Armour Hills, Astor Place, Morningside, Oak Meyer Gardens, Rockhill Gardens, Rockhill Ridge and Tower Homes. The neighborhood's close proximity to the Country Club Plaza, The Nelson-Atkins Museum of Art and Kemper Museum of Contemporary Art further enhance the desirability of this friendly midtown Kansas City community.

In 1998, the State of Missouri passed legislation that allows areas, with a majority approval by property owners, to create "community improvement districts," or CIDs. CIDs provide support for physical improvements, promotions, events, and similar activities through additional property and/or sales tax.

In 2005, the Brookside Business Association formed the Brookside CID to provide additional support for its many events and services, and to expand those services for the enjoyment of Brookside businesses and visitors.

The Brookside CID is bounded by 62nd Terrace on the North, Meyer Boulevard on the South, Main Street on the East, and Wornall Road on the West. All businesses and property owners within these boundaries are members of the Brookside Business Association.

The Brookside CID focuses its investment in the following areas:

- Significant improvements in landscaping and decorative elements through the area, including restoration of Brookside's signature gas lamp features
- Comprehensive trash and litter collection, as well as snow removal for all Brookside Businesses
- Expansion of security services to include all BCID properties
- Regular maintenance of parking lots and other public areas
- Support for annual events such as the Brookside Art Fair, St. Patrick's Day Warm-Up Parade, and other ongoing events and promotions

Kansas City
Ranked
No. 1 "Most
Affordable
Getaway" in
America

-Travel + Leisure,
October 2011

One of the 12
Global Cities
to Watch for
Innovation

-Fast Company

Top 10 Best Family Friendly
Vacation Spot of 2014

-Family Vacation Critic

Frommer's
Names Kansas
City A "Top
Destination"

-Frommer's,
October 2011

Top 10 U.S.
Destinations

-Lonely Planet

Events

The Brookside Art Annual

The Brookside Art Annual is celebrating its 29th year. This is the first art show of the year and draws over 70,000 people from the entire region. The focus of the show is on art! This community loves art shows and it consistently ranks in the top 25 shows according to Art Source. The Brookside Art Annual is known for its festive atmosphere, hospitality, convenience, and has become a must-attend event for artists and art seekers alike.



"This is a very pleasant, national caliber event attracting an affluent enthusiastic and knowledgeable clientele." -Art Source

Brookside Annual St. Patrick's Day Warm-Up Parade

Spend the day in Brookside while enjoying the festivities and the many shops and restaurants. Each year has a different theme. The parade is celebrating its 34th year.

Brookside hosts a
myriad of exciting
events throughout
the year.



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