

OUTPARCEL SHOPS AVAILABLE FOR SALE

EDINBURGH COMMONS NORTH- CHESAPEAKE, VIRGINIA

200 CARMICHAEL WAY, CHESAPEAKE, VA 23322



Commercial Real Estate Services

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OUTPARCEL SHOPS AVAILABLE FOR SALE

EDINBURGH COMMONS NORTH- CHESAPEAKE, VIRGINIA

Property Description: 13,331 square feet of outparcel shops within a 190,000 square foot Target anchored Regional Commercial Retail Development

Edinburgh Commons, located in Chesapeake's Great Bridge submarket, will soon be the largest retail shopping center between Greenbrier and the Outer Banks of North Carolina. Easily accessible from I-64 and located off of the Chesapeake Expressway (Route 168) on Hillcrest Parkway, Edinburgh is home to Target, Home Depot and Super Walmart. Upon completion, this new development will consist of retail, medical and residential on approximately 200 acres. The submarket currently contains over 2,000,000 square feet of retail.

8 miles from North Carolina Border
 8.5 miles from Interstate 64
 12 miles from Greenbrier in Chesapeake, VA
 33 miles from Elizabeth City, North Carolina
 55 miles from Outer Banks, North Carolina

Zoning: PUD/B2

Ingress: Direct access off Route 168 South into the property

Tenants: Mattress Discounters, Edinburgh Dentistry, BikeBeat, Asian Grill, K's Cleaner

Purchase Price: \$2,950,000

Demographics:	<u>5 mi. radius</u>	<u>7 mi. radius</u>	<u>10 mi. radius</u>
2013 Pop	57,248	97,957	207,014
2008 Avg HH \$	\$92,827	\$86,822	\$77,877

Trade Area: Includes Chesapeake, VA, Moyock, Elizabeth City and the Outer Banks of NC

Average Daily

Traffic Count: 34,000 cars daily Chesapeake Expy. & Hillcrest Pkwy.

Toll Traffic to Outerbanks: 4,523,000 per year



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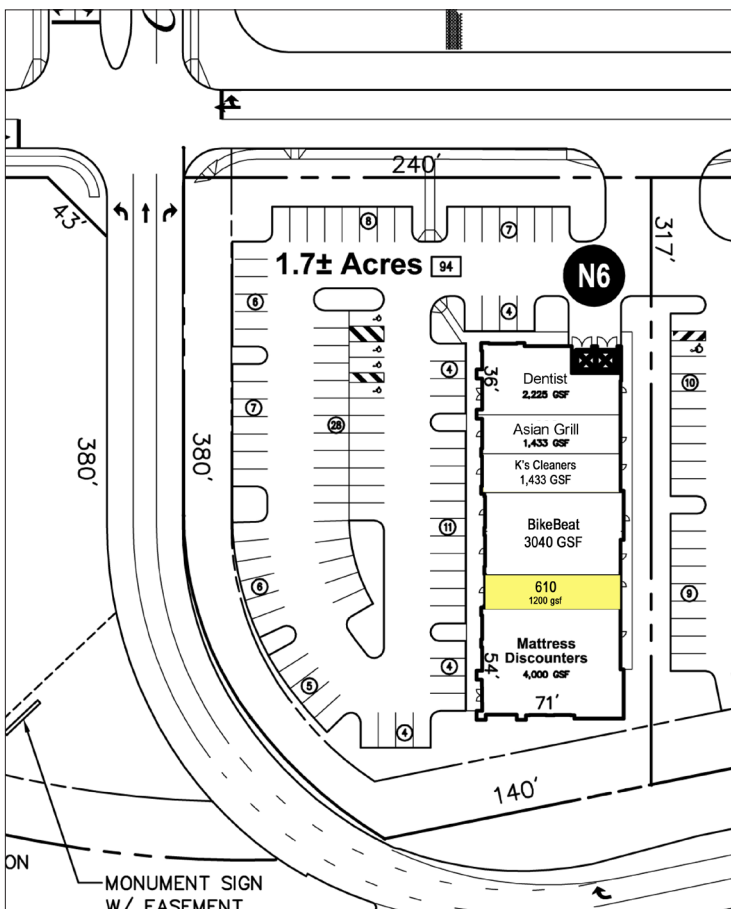
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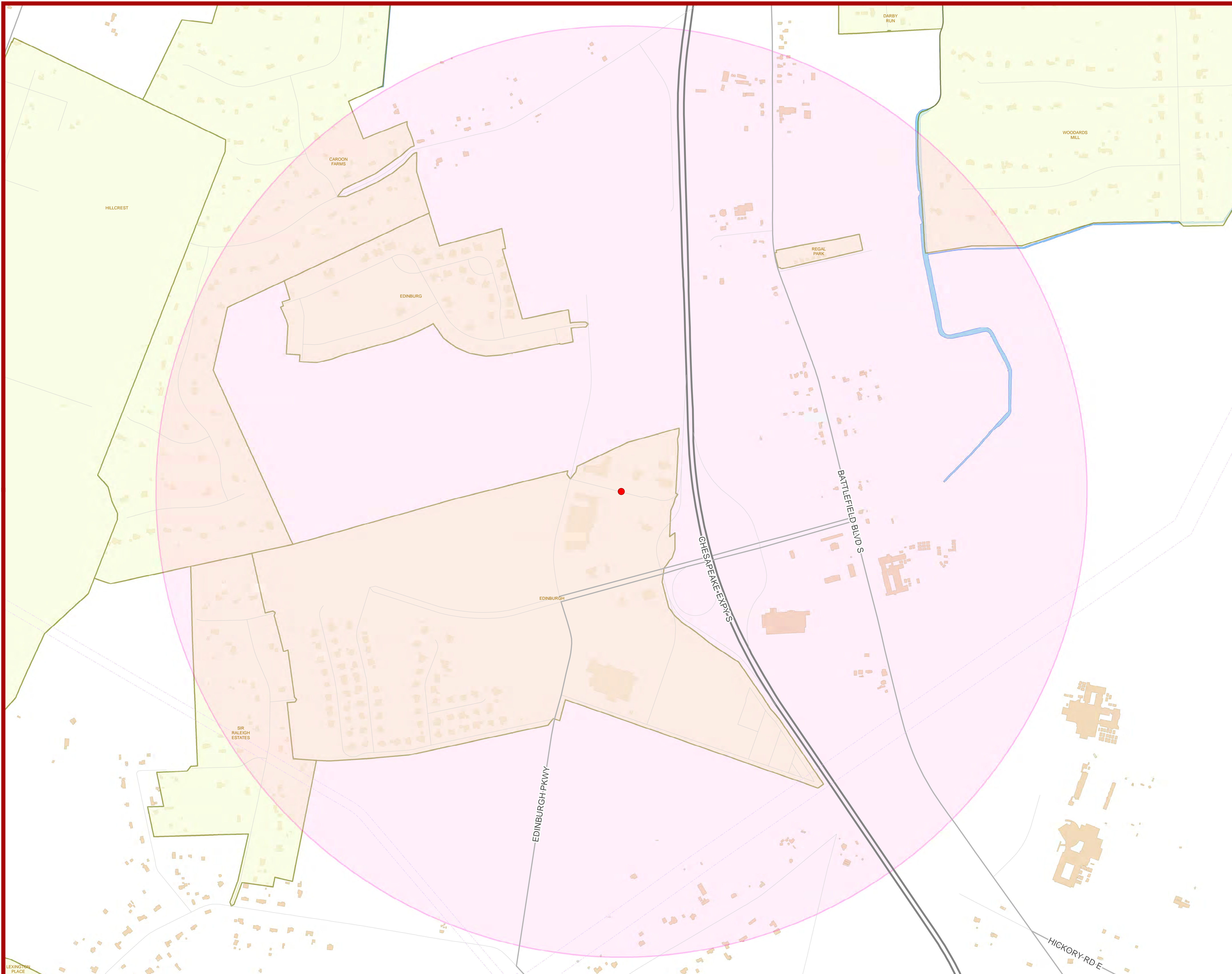
OUTPARCEL SHOPS AVAILABLE FOR SALE

EDINBURGH COMMONS NORTH- CHESAPEAKE, VIRGINIA

Name:	Edinburgh North Parcel N6
Address:	200 Carmichael Way, Chesapeake, VA 23322
Market:	Edinburgh, Great Bridge
Tenants:	
Edinburgh Family Dentistry	2,225 sf
Asian Grill	1,433 sf
Bike Beat	3,040 sf
K's Cleaners	1,433 sf
Vacancy	1,200 sf
Mattress Discounter	4,000 sf
Total Offering GLA	13,331 square feet
Occupancy:	89%
Year Delivered:	2009
Total Land Size:	1.70 acres



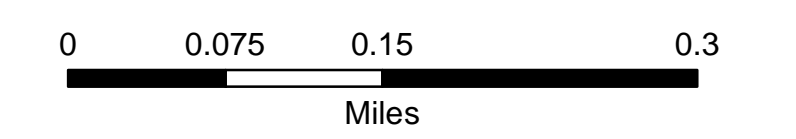
Hillcrest Shopping Center Carmichael Way 1 mile Buffer



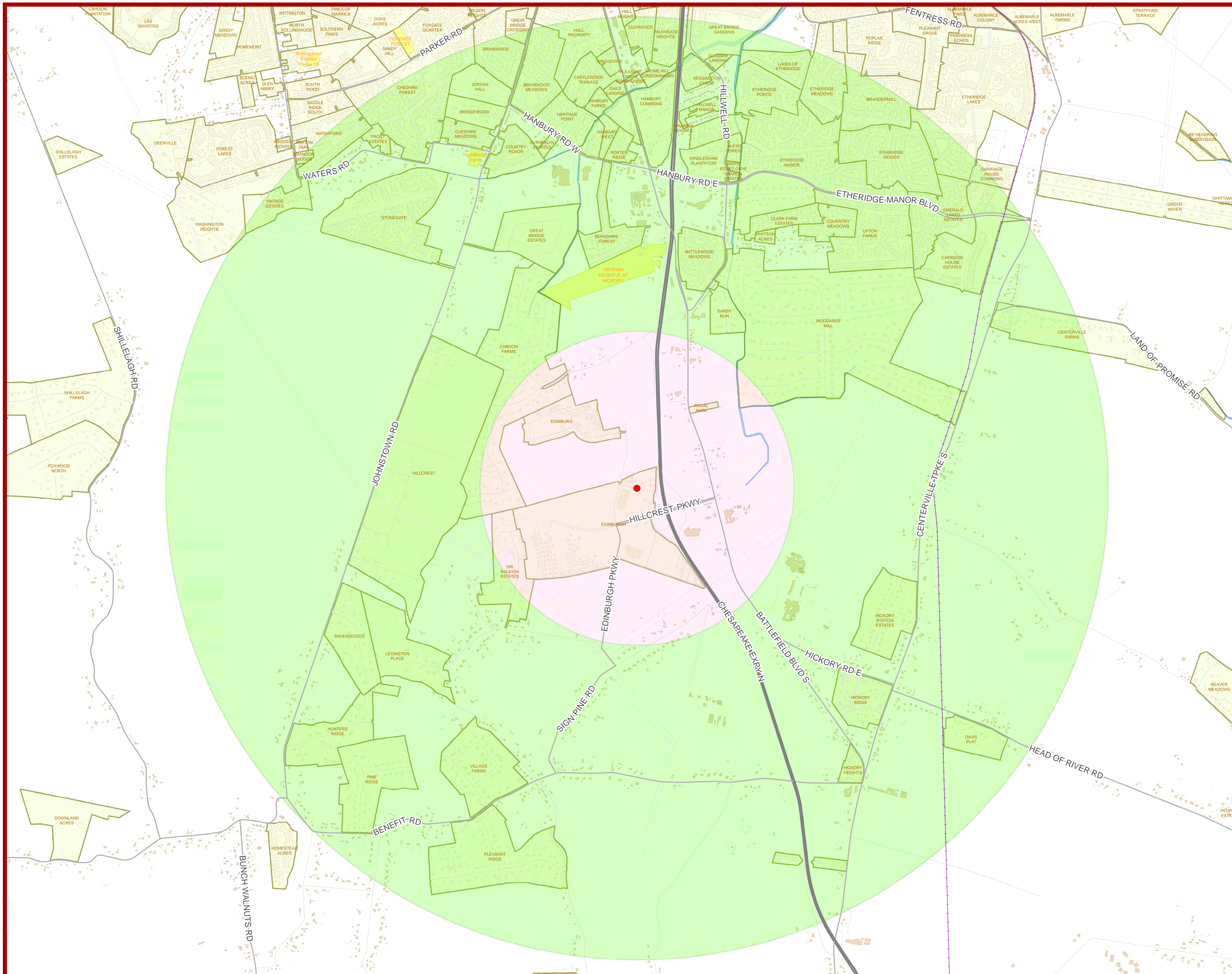
- HillcrestShoppingCtr
- Buffer**
- 1 mile
- preliminary subdivisions
- neighborhoods
- Building outlines
- HR_Wtr
- HR_Corplines
- easement
- Railroads



Map is for graphic purposes only.
Created on February 06, 2014
By M. Money Penny IT/GIS



Hillcrest Shopping Center Carmichael Way 1-3 mile Buffer

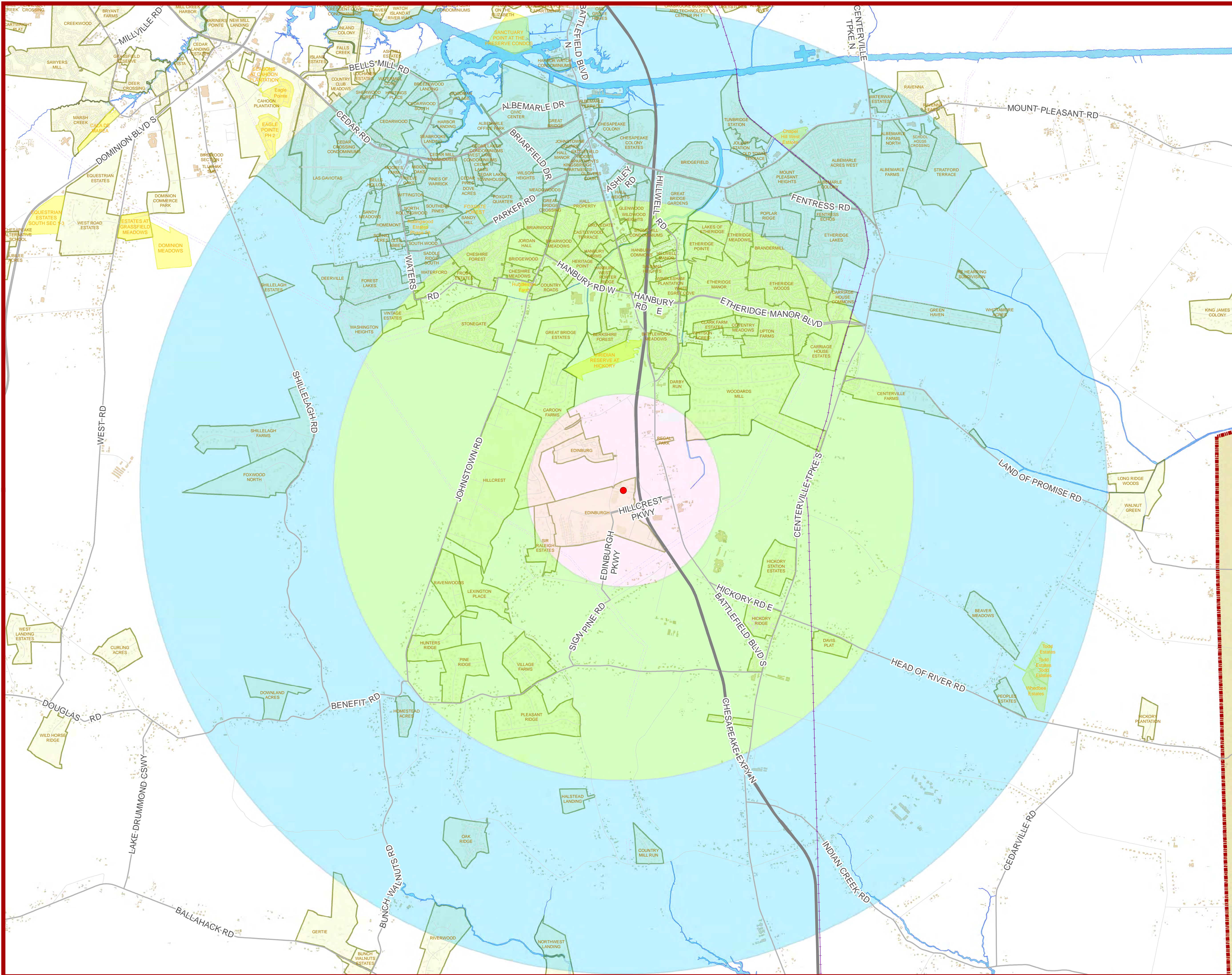


- HillcrestShoppingCtr
- Buffer**
- 1 mile
- 3
- preliminary subdivisions
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- Building outlines
- + HR_Wtr
- + HR_Corplines
- easement
- Railroads

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0 0.25 0.5 1
Miles

Hillcrest Shopping Center Carmichael Way 1-3-5 mile Buffer



- HillcrestShoppingCtr
- Buffer**
- 1 mile
- 3
- 5
- preliminary subdivisions
- neighborhoods
- Building outlines
- HR_Wtr
- HR_Corplines
- easement
- Railroads

Chesapeake
VIRGINIA
INFORMATION
TECHNOLOGY

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0 0.4 0.8 1.6
Miles



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 1 mile radius

Latitude: 36.65963
Longitude: -76.23303

	2000	2010	2000-2010 Annual Rate
Population	388	506	2.69%
Households	129	176	3.16%
Housing Units	134	188	3.44%

Population by Race	Number	Percent
Total	507	100.0%
Population Reporting One Race	494	97.4%
White	439	86.6%
Black	32	6.3%
American Indian	2	0.4%
Asian	18	3.6%
Pacific Islander	0	0.0%
Some Other Race	3	0.6%
Population Reporting Two or More Races	13	2.6%

Total Hispanic Population	14	2.8%
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Population by Sex	Number	Percent
Male	253	50.0%
Female	253	50.0%

Population by Age	Number	Percent
Total	506	100.0%
Age 0 - 4	19	3.8%
Age 5 - 9	32	6.3%
Age 10 - 14	44	8.7%
Age 15 - 19	50	9.9%
Age 20 - 24	25	4.9%
Age 25 - 29	14	2.8%
Age 30 - 34	15	3.0%
Age 35 - 39	23	4.5%
Age 40 - 44	40	7.9%
Age 45 - 49	59	11.7%
Age 50 - 54	55	10.9%
Age 55 - 59	43	8.5%
Age 60 - 64	37	7.3%
Age 65 - 69	20	4.0%
Age 70 - 74	13	2.6%
Age 75 - 79	6	1.2%
Age 80 - 84	6	1.2%
Age 85+	4	0.8%
Age 18+	375	74.1%
Age 65+	49	9.7%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	43.8
Male	43.4
Female	44.0
White Alone	44.5
Black Alone	44.2
American Indian Alone	0.0
Asian Alone	41.3
Pacific Islander Alone	0.0
Some Other Race Alone	40.0
Two or More Races	15.0
Hispanic Population	27.5

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 1 mile radius

Latitude: 36.65963
Longitude: -76.23303

Households by Type		
Total	176	100.0%
Households with 1 Person	16	9.1%
Households with 2+ People	160	90.9%
Family Households	156	88.6%
Husband-wife Families	137	77.8%
With Own Children	60	34.1%
Other Family (No Spouse Present)	18	10.2%
With Own Children	9	5.1%
Nonfamily Households	4	2.3%
All Households with Children	76	43.2%
Multigenerational Households	9	5.1%
Unmarried Partner Households	6	3.4%
Male-female	5	2.8%
Same-sex	1	0.6%
Average Household Size	2.88	

Family Households by Size		
Total	157	100.0%
2 People	58	36.9%
3 People	36	22.9%
4 People	39	24.8%
5 People	15	9.6%
6 People	6	3.8%
7+ People	3	1.9%
Average Family Size	3.03	

Nonfamily Households by Size		
Total	21	100.0%
1 Person	16	76.2%
2 People	5	23.8%
3 People	0	0.0%
4 People	0	0.0%
5 People	0	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.20	

Population by Relationship and Household Type		
Total	506	100.0%
In Households	506	100.0%
In Family Households	482	95.3%
Householder	147	29.1%
Spouse	130	25.7%
Child	179	35.4%
Other relative	17	3.4%
Nonrelative	9	1.8%
In Nonfamily Households	24	4.7%
In Group Quarters	0	0.0%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	0	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 1 mile radius

Latitude: 36.65963
Longitude: -76.23303

Family Households by Age of Householder		
Total		156 100.0%
Householder Age	15 - 44	36 23.1%
Householder Age	45 - 54	59 37.8%
Householder Age	55 - 64	42 26.9%
Householder Age	65 - 74	15 9.6%
Householder Age	75+	4 2.6%

Nonfamily Households by Age of Householder		
Total		19 100.0%
Householder Age	15 - 44	3 15.8%
Householder Age	45 - 54	4 21.1%
Householder Age	55 - 64	4 21.1%
Householder Age	65 - 74	4 21.1%
Householder Age	75+	4 21.1%

Households by Race of Householder		
Total		177 100.0%
Householder is	White Alone	156 88.1%
Householder is	Black Alone	13 7.3%
Householder is	American Indian Alone	1 0.6%
Householder is	Asian Alone	5 2.8%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	0 0.0%
Householder is	Two or More Races	2 1.1%
Households with	Hispanic Householder	2 1.1%

Husband-wife Families by Race of Householder		
Total		136 100.0%
Householder is	White Alone	123 90.4%
Householder is	Black Alone	7 5.1%
Householder is	American Indian Alone	1 0.7%
Householder is	Asian Alone	4 2.9%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	0 0.0%
Householder is	Two or More Races	1 0.7%
Husband-wife Families with	Hispanic Householder	2 1.5%

Other Families (No Spouse) by Race of Householder		
Total		18 100.0%
Householder is	White Alone	15 83.3%
Householder is	Black Alone	3 16.7%
Householder is	American Indian Alone	0 0.0%
Householder is	Asian Alone	0 0.0%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	0 0.0%
Householder is	Two or More Races	0 0.0%
Other Families with	Hispanic Householder	0 0.0%

Nonfamily Households by Race of Householder		
Total		20 100.0%
Householder is	White Alone	17 85.0%
Householder is	Black Alone	3 15.0%
Householder is	American Indian Alone	0 0.0%
Householder is	Asian Alone	0 0.0%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	0 0.0%
Householder is	Two or More Races	0 0.0%
Nonfamily Households with	Hispanic Householder	0 0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 1 mile radius

Latitude: 36.65963
Longitude: -76.23303

Total Housing Units by Occupancy

Total	183	100.0%
Occupied Housing Units	176	96.2%
Vacant Housing Units		
For Rent	0	0.0%
Rented, not Occupied	0	0.0%
For Sale Only	5	2.7%
Sold, not Occupied	0	0.0%
For Seasonal/Recreational/Occasional Use	0	0.0%
For Migrant Workers	0	0.0%
Other Vacant	2	1.1%
Total Vacancy Rate	6.4%	

Households by Tenure and Mortgage Status

Total	176	100.0%
Owner Occupied	161	91.5%
Owned with a Mortgage/Loan	136	77.3%
Owned Free and Clear	25	14.2%
Average Household Size	2.86	
Renter Occupied	15	8.5%
Average Household Size	3.00	

Owner-occupied Housing Units by Race of Householder

Total	160	100.0%
Householder is White Alone	144	90.0%
Householder is Black Alone	10	6.3%
Householder is American Indian Alone	1	0.6%
Householder is Asian Alone	4	2.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	1	0.6%
Owner-occupied Housing Units with Hispanic Householder	2	1.2%

Renter-occupied Housing Units by Race of Householder

Total	15	100.0%
Householder is White Alone	12	80.0%
Householder is Black Alone	3	20.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Renter-occupied Housing Units with Hispanic Householder	0	0.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.87
Householder is Black Alone	2.54
Householder is American Indian Alone	2.00
Householder is Asian Alone	3.20
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	0.00
Householder is Two or More Races	2.50
Householder is Hispanic	4.00

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 3 mile radius

Latitude: 36.65963
Longitude: -76.23303

	2000	2010	2000-2010 Annual Rate
Population	17,653	19,632	1.07%
Households	5,494	6,336	1.44%
Housing Units	5,590	6,478	1.49%

Population by Race	Number	Percent
Total	19,632	100.0%
Population Reporting One Race	19,111	97.3%
White	17,233	87.8%
Black	1,182	6.0%
American Indian	73	0.4%
Asian	514	2.6%
Pacific Islander	16	0.1%
Some Other Race	93	0.5%
Population Reporting Two or More Races	521	2.7%

Total Hispanic Population	652	3.3%
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Population by Sex	Number	Percent
Male	9,763	49.7%
Female	9,869	50.3%

Population by Age	Number	Percent
Total	19,631	100.0%
Age 0 - 4	880	4.5%
Age 5 - 9	1,410	7.2%
Age 10 - 14	1,872	9.5%
Age 15 - 19	1,889	9.6%
Age 20 - 24	1,040	5.3%
Age 25 - 29	629	3.2%
Age 30 - 34	702	3.6%
Age 35 - 39	1,136	5.8%
Age 40 - 44	1,668	8.5%
Age 45 - 49	2,265	11.5%
Age 50 - 54	1,948	9.9%
Age 55 - 59	1,453	7.4%
Age 60 - 64	1,057	5.4%
Age 65 - 69	664	3.4%
Age 70 - 74	415	2.1%
Age 75 - 79	264	1.3%
Age 80 - 84	189	1.0%
Age 85+	151	0.8%
Age 18+	14,173	72.2%
Age 65+	1,683	8.6%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	40.8
Male	39.9
Female	41.5
White Alone	41.2
Black Alone	43.6
American Indian Alone	37.5
Asian Alone	41.5
Pacific Islander Alone	37.5
Some Other Race Alone	26.7
Two or More Races	15.6
Hispanic Population	23.0

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 3 mile radius

Latitude: 36.65963
Longitude: -76.23303

Households by Type		
Total	6,336	100.0%
Households with 1 Person	609	9.6%
Households with 2+ People	5,727	90.4%
Family Households	5,581	88.1%
Husband-wife Families	4,866	76.8%
With Own Children	2,326	36.7%
Other Family (No Spouse Present)	715	11.3%
With Own Children	385	6.1%
Nonfamily Households	146	2.3%
All Households with Children	2,932	46.3%
Multigenerational Households	304	4.8%
Unmarried Partner Households	173	2.7%
Male-female	152	2.4%
Same-sex	21	0.3%
Average Household Size	3.09	

Family Households by Size		
Total	5,582	100.0%
2 People	1,887	33.8%
3 People	1,345	24.1%
4 People	1,454	26.0%
5 People	580	10.4%
6 People	217	3.9%
7+ People	99	1.8%
Average Family Size	3.29	

Nonfamily Households by Size		
Total	755	100.0%
1 Person	609	80.7%
2 People	111	14.7%
3 People	24	3.2%
4 People	9	1.2%
5 People	0	0.0%
6 People	1	0.1%
7+ People	1	0.1%
Average Nonfamily Size	1.27	

Population by Relationship and Household Type		
Total	19,632	100.0%
In Households	19,604	99.9%
In Family Households	18,645	95.0%
Householder	5,601	28.5%
Spouse	4,881	24.9%
Child	7,334	37.4%
Other relative	551	2.8%
Nonrelative	279	1.4%
In Nonfamily Households	959	4.9%
In Group Quarters	28	0.1%
Institutionalized Population	28	0.1%
Noninstitutionalized Population	1	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 3 mile radius

Latitude: 36.65963
Longitude: -76.23303

Family Households by Age of Householder		
Total		5,581 100.0%
Householder Age	15 - 44	1,652 29.6%
Householder Age	45 - 54	2,029 36.4%
Householder Age	55 - 64	1,212 21.7%
Householder Age	65 - 74	508 9.1%
Householder Age	75+	180 3.2%

Nonfamily Households by Age of Householder		
Total		754 100.0%
Householder Age	15 - 44	155 20.6%
Householder Age	45 - 54	172 22.8%
Householder Age	55 - 64	158 21.0%
Householder Age	65 - 74	139 18.4%
Householder Age	75+	130 17.2%

Households by Race of Householder		
Total		6,336 100.0%
Householder is	White Alone	5,689 89.8%
Householder is	Black Alone	408 6.4%
Householder is	American Indian Alone	20 0.3%
Householder is	Asian Alone	132 2.1%
Householder is	Pacific Islander Alone	3 0.0%
Householder is	Some Other Race Alone	14 0.2%
Householder is	Two or More Races	70 1.1%
Households with	Hispanic Householder	135 2.1%

Husband-wife Families by Race of Householder		
Total		4,866 100.0%
Householder is	White Alone	4,421 90.9%
Householder is	Black Alone	268 5.5%
Householder is	American Indian Alone	13 0.3%
Householder is	Asian Alone	103 2.1%
Householder is	Pacific Islander Alone	3 0.1%
Householder is	Some Other Race Alone	7 0.1%
Householder is	Two or More Races	51 1.0%
Husband-wife Families with	Hispanic Householder	109 2.2%

Other Families (No Spouse) by Race of Householder		
Total		714 100.0%
Householder is	White Alone	601 84.2%
Householder is	Black Alone	75 10.5%
Householder is	American Indian Alone	4 0.6%
Householder is	Asian Alone	15 2.1%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	5 0.7%
Householder is	Two or More Races	14 2.0%
Other Families with	Hispanic Householder	16 2.2%

Nonfamily Households by Race of Householder		
Total		755 100.0%
Householder is	White Alone	667 88.3%
Householder is	Black Alone	64 8.5%
Householder is	American Indian Alone	3 0.4%
Householder is	Asian Alone	14 1.9%
Householder is	Pacific Islander Alone	0 0.0%
Householder is	Some Other Race Alone	2 0.3%
Householder is	Two or More Races	5 0.7%
Nonfamily Households with	Hispanic Householder	11 1.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 3 mile radius

Latitude: 36.65963
Longitude: -76.23303

Total Housing Units by Occupancy

Total	6,490	100.0%
Occupied Housing Units	6,336	97.6%
Vacant Housing Units		
For Rent	13	0.2%
Rented, not Occupied	5	0.1%
For Sale Only	72	1.1%
Sold, not Occupied	14	0.2%
For Seasonal/Recreational/Occasional Use	9	0.1%
For Migrant Workers	0	0.0%
Other Vacant	41	0.6%
Total Vacancy Rate	2.2%	

Households by Tenure and Mortgage Status

Total	6,336	100.0%
Owner Occupied	5,743	90.6%
Owned with a Mortgage/Loan	5,012	79.1%
Owned Free and Clear	731	11.5%
Average Household Size	3.09	
Renter Occupied	593	9.4%
Average Household Size	3.17	

Owner-occupied Housing Units by Race of Householder

Total	5,743	100.0%
Householder is White Alone	5,194	90.4%
Householder is Black Alone	341	5.9%
Householder is American Indian Alone	18	0.3%
Householder is Asian Alone	119	2.1%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	8	0.1%
Householder is Two or More Races	60	1.0%
Owner-occupied Housing Units with Hispanic Householder	113	2.0%

Renter-occupied Housing Units by Race of Householder

Total	591	100.0%
Householder is White Alone	495	83.8%
Householder is Black Alone	66	11.2%
Householder is American Indian Alone	2	0.3%
Householder is Asian Alone	12	2.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	6	1.0%
Householder is Two or More Races	10	1.7%
Renter-occupied Housing Units with Hispanic Householder	22	3.7%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	3.08
Householder is Black Alone	2.97
Householder is American Indian Alone	3.85
Householder is Asian Alone	3.44
Householder is Pacific Islander Alone	4.00
Householder is Some Other Race Alone	4.14
Householder is Two or More Races	3.53
Householder is Hispanic	3.68

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 5 mile radius

Latitude: 36.65963
Longitude: -76.23303

	2000	2010	2000-2010 Annual Rate
Population	48,501	53,284	0.95%
Households	15,045	17,045	1.26%
Housing Units	15,328	17,519	1.35%

Population by Race	Number	Percent
Total	53,286	100.0%
Population Reporting One Race	52,000	97.6%
White	44,688	83.9%
Black	5,552	10.4%
American Indian	167	0.3%
Asian	1,290	2.4%
Pacific Islander	52	0.1%
Some Other Race	251	0.5%
Population Reporting Two or More Races	1,286	2.4%

Total Hispanic Population	1,705	3.2%
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Population by Sex	Number	Percent
Male	27,185	51.0%
Female	26,099	49.0%

Population by Age	Number	Percent
Total	53,284	100.0%
Age 0 - 4	2,452	4.6%
Age 5 - 9	3,590	6.7%
Age 10 - 14	4,607	8.6%
Age 15 - 19	4,814	9.0%
Age 20 - 24	3,070	5.8%
Age 25 - 29	2,332	4.4%
Age 30 - 34	2,493	4.7%
Age 35 - 39	3,312	6.2%
Age 40 - 44	4,420	8.3%
Age 45 - 49	5,743	10.8%
Age 50 - 54	5,087	9.5%
Age 55 - 59	3,762	7.1%
Age 60 - 64	2,777	5.2%
Age 65 - 69	1,760	3.3%
Age 70 - 74	1,154	2.2%
Age 75 - 79	800	1.5%
Age 80 - 84	579	1.1%
Age 85+	531	1.0%
Age 18+	39,413	74.0%
Age 65+	4,824	9.1%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	40.0
Male	38.3
Female	41.2
White Alone	40.9
Black Alone	37.1
American Indian Alone	36.3
Asian Alone	40.0
Pacific Islander Alone	37.1
Some Other Race Alone	26.6
Two or More Races	15.9
Hispanic Population	23.4

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 5 mile radius

Latitude: 36.65963
Longitude: -76.23303

Households by Type		
Total	17,045	100.0%
Households with 1 Person	2,137	12.5%
Households with 2+ People	14,908	87.5%
Family Households	14,426	84.6%
Husband-wife Families	12,185	71.5%
With Own Children	5,725	33.6%
Other Family (No Spouse Present)	2,241	13.1%
With Own Children	1,221	7.2%
Nonfamily Households	482	2.8%
All Households with Children	7,554	44.3%
Multigenerational Households	830	4.9%
Unmarried Partner Households	549	3.2%
Male-female	488	2.9%
Same-sex	61	0.4%
Average Household Size	2.99	

Family Households by Size		
Total	14,427	100.0%
2 People	5,091	35.3%
3 People	3,510	24.3%
4 People	3,644	25.3%
5 People	1,476	10.2%
6 People	479	3.3%
7+ People	227	1.6%
Average Family Size	3.25	

Nonfamily Households by Size		
Total	2,619	100.0%
1 Person	2,137	81.6%
2 People	378	14.4%
3 People	74	2.8%
4 People	22	0.8%
5 People	6	0.2%
6 People	1	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.25	

Population by Relationship and Household Type		
Total	53,284	100.0%
In Households	50,934	95.6%
In Family Households	47,658	89.4%
Householder	14,538	27.3%
Spouse	12,278	23.0%
Child	18,612	34.9%
Other relative	1,468	2.8%
Nonrelative	762	1.4%
In Nonfamily Households	3,276	6.1%
In Group Quarters	2,350	4.4%
Institutionalized Population	2,347	4.4%
Noninstitutionalized Population	2	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 5 mile radius

Latitude: 36.65963
Longitude: -76.23303

Family Households by Age of Householder		
Total	14,426	100.0%
Householder Age 15 - 44	4,529	31.4%
Householder Age 45 - 54	4,960	34.4%
Householder Age 55 - 64	3,028	21.0%
Householder Age 65 - 74	1,308	9.1%
Householder Age 75+	601	4.2%
Nonfamily Households by Age of Householder		
Total	2,620	100.0%
Householder Age 15 - 44	602	23.0%
Householder Age 45 - 54	551	21.0%
Householder Age 55 - 64	539	20.6%
Householder Age 65 - 74	404	15.4%
Householder Age 75+	524	20.0%
Households by Race of Householder		
Total	17,044	100.0%
Householder is White Alone	15,048	88.3%
Householder is Black Alone	1,352	7.9%
Householder is American Indian Alone	46	0.3%
Householder is Asian Alone	330	1.9%
Householder is Pacific Islander Alone	14	0.1%
Householder is Some Other Race Alone	50	0.3%
Householder is Two or More Races	204	1.2%
Households with Hispanic Householder	374	2.2%
Husband-wife Families by Race of Householder		
Total	12,185	100.0%
Householder is White Alone	10,960	89.9%
Householder is Black Alone	773	6.3%
Householder is American Indian Alone	29	0.2%
Householder is Asian Alone	249	2.0%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	27	0.2%
Householder is Two or More Races	138	1.1%
Husband-wife Families with Hispanic Householder	261	2.1%
Other Families (No Spouse) by Race of Householder		
Total	2,242	100.0%
Householder is White Alone	1,803	80.4%
Householder is Black Alone	333	14.9%
Householder is American Indian Alone	7	0.3%
Householder is Asian Alone	46	2.1%
Householder is Pacific Islander Alone	4	0.2%
Householder is Some Other Race Alone	13	0.6%
Householder is Two or More Races	36	1.6%
Other Families with Hispanic Householder	54	2.4%
Nonfamily Households by Race of Householder		
Total	2,619	100.0%
Householder is White Alone	2,285	87.2%
Householder is Black Alone	246	9.4%
Householder is American Indian Alone	11	0.4%
Householder is Asian Alone	35	1.3%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	10	0.4%
Householder is Two or More Races	31	1.2%
Nonfamily Households with Hispanic Householder	59	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

23322 (Chesapeake), VA
Ring: 5 mile radius

Latitude: 36.65963
Longitude: -76.23303

Total Housing Units by Occupancy

Total	17,528	100.0%
Occupied Housing Units	17,045	97.2%
Vacant Housing Units		
For Rent	79	0.5%
Rented, not Occupied	11	0.1%
For Sale Only	190	1.1%
Sold, not Occupied	39	0.2%
For Seasonal/Recreational/Occasional Use	33	0.2%
For Migrant Workers	0	0.0%
Other Vacant	131	0.7%
Total Vacancy Rate	2.7%	

Households by Tenure and Mortgage Status

Total	17,045	100.0%
Owner Occupied	14,860	87.2%
Owned with a Mortgage/Loan	12,825	75.2%
Owned Free and Clear	2,034	11.9%
Average Household Size	3.01	
Renter Occupied	2,185	12.8%
Average Household Size	2.86	

Owner-occupied Housing Units by Race of Householder

Total	14,860	100.0%
Householder is White Alone	13,287	89.4%
Householder is Black Alone	1,042	7.0%
Householder is American Indian Alone	39	0.3%
Householder is Asian Alone	285	1.9%
Householder is Pacific Islander Alone	11	0.1%
Householder is Some Other Race Alone	31	0.2%
Householder is Two or More Races	165	1.1%
Owner-occupied Housing Units with Hispanic Householder	286	1.9%

Renter-occupied Housing Units by Race of Householder

Total	2,185	100.0%
Householder is White Alone	1,761	80.6%
Householder is Black Alone	311	14.2%
Householder is American Indian Alone	7	0.3%
Householder is Asian Alone	45	2.1%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	19	0.9%
Householder is Two or More Races	39	1.8%
Renter-occupied Housing Units with Hispanic Householder	87	4.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.98
Householder is Black Alone	2.93
Householder is American Indian Alone	3.17
Householder is Asian Alone	3.46
Householder is Pacific Islander Alone	3.71
Householder is Some Other Race Alone	3.68
Householder is Two or More Races	3.21
Householder is Hispanic	3.41

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Community Profile

23322 (Chesapeake), VA
Rings: 1, 3, 5 mile radii

Latitude: 36.65963
Longitude: -76.23303

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	388	17,653	48,501
2010 Total Population	506	19,632	53,284
2012 Total Population	517	19,678	53,632
2012 Group Quarters	0	28	2,350
2017 Total Population	542	20,010	54,841
2012-2017 Annual Rate	0.94%	0.34%	0.45%
Household Summary			
2000 Households	129	5,494	15,045
2000 Average Household Size	3.01	3.21	3.09
2010 Households	176	6,336	17,045
2010 Average Household Size	2.88	3.09	2.99
2012 Households	179	6,333	17,119
2012 Average Household Size	2.89	3.10	3.00
2017 Households	189	6,489	17,662
2017 Average Household Size	2.87	3.08	2.97
2012-2017 Annual Rate	1.10%	0.49%	0.63%
2010 Families	156	5,581	14,426
2010 Average Family Size	3.03	3.29	3.25
2012 Families	158	5,556	14,420
2012 Average Family Size	3.05	3.30	3.26
2017 Families	167	5,692	14,883
2017 Average Family Size	3.03	3.28	3.24
2012-2017 Annual Rate	1.10%	0.48%	0.63%
Housing Unit Summary			
2000 Housing Units	134	5,590	15,328
Owner Occupied Housing Units	88.8%	90.2%	87.0%
Renter Occupied Housing Units	7.5%	8.1%	11.1%
Vacant Housing Units	3.7%	1.7%	1.8%
2010 Housing Units	188	6,478	17,519
Owner Occupied Housing Units	85.6%	88.7%	84.8%
Renter Occupied Housing Units	8.0%	9.2%	12.5%
Vacant Housing Units	6.4%	2.2%	2.7%
2012 Housing Units	190	6,492	17,608
Owner Occupied Housing Units	84.7%	87.0%	83.2%
Renter Occupied Housing Units	9.5%	10.6%	14.0%
Vacant Housing Units	5.8%	2.4%	2.8%
2017 Housing Units	199	6,645	18,117
Owner Occupied Housing Units	85.9%	87.3%	83.8%
Renter Occupied Housing Units	9.0%	10.3%	13.7%
Vacant Housing Units	5.0%	2.3%	2.5%
Median Household Income			
2012	\$105,540	\$90,920	\$84,786
2017	\$109,195	\$95,312	\$89,985
Median Home Value			
2012	\$402,189	\$325,588	\$308,571
2017	\$486,666	\$346,901	\$327,888
Per Capita Income			
2012	\$40,615	\$33,972	\$32,713
2017	\$43,678	\$37,361	\$35,643
Median Age			
2010	43.8	40.8	40.0
2012	44.1	41.1	40.3
2017	44.9	41.3	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Community Profile

23322 (Chesapeake), VA
Rings: 1, 3, 5 mile radii

Latitude: 36.65963
Longitude: -76.23303

	1 mile	3 miles	5 miles
2012 Households by Income			
Household Income Base	179	6,333	17,119
<\$15,000	3.4%	2.9%	2.7%
\$15,000 - \$24,999	2.8%	2.9%	3.8%
\$25,000 - \$34,999	3.4%	4.5%	5.4%
\$35,000 - \$49,999	6.1%	7.8%	9.3%
\$50,000 - \$74,999	12.3%	16.7%	19.0%
\$75,000 - \$99,999	19.6%	21.2%	20.4%
\$100,000 - \$149,999	16.2%	27.2%	26.2%
\$150,000 - \$199,999	27.9%	10.9%	8.9%
\$200,000+	8.4%	5.8%	4.3%
Average Household Income	\$124,180	\$105,200	\$97,568
2017 Households by Income			
Household Income Base	189	6,489	17,662
<\$15,000	2.6%	2.7%	2.5%
\$15,000 - \$24,999	1.6%	2.1%	2.8%
\$25,000 - \$34,999	2.1%	3.4%	4.1%
\$35,000 - \$49,999	4.8%	6.1%	7.3%
\$50,000 - \$74,999	9.5%	13.7%	15.9%
\$75,000 - \$99,999	24.9%	25.6%	25.3%
\$100,000 - \$149,999	16.9%	26.5%	26.6%
\$150,000 - \$199,999	29.6%	14.3%	11.4%
\$200,000+	7.4%	5.7%	4.1%
Average Household Income	\$132,593	\$114,842	\$105,718
2012 Owner Occupied Housing Units by Value			
Total	161	5,647	14,654
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	2.5%	1.9%	2.3%
\$100,000 - \$149,999	5.6%	3.5%	4.1%
\$150,000 - \$199,999	6.2%	5.2%	9.0%
\$200,000 - \$249,999	7.5%	10.8%	12.9%
\$250,000 - \$299,999	11.8%	21.3%	19.2%
\$300,000 - \$399,999	16.8%	28.3%	28.5%
\$400,000 - \$499,999	14.3%	15.0%	14.1%
\$500,000 - \$749,999	29.8%	12.0%	9.0%
\$750,000 - \$999,999	6.8%	1.8%	0.8%
\$1,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$433,821	\$356,870	\$331,608
2017 Owner Occupied Housing Units by Value			
Total	171	5,802	15,186
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	1.2%	1.0%	1.3%
\$100,000 - \$149,999	2.3%	1.7%	2.1%
\$150,000 - \$199,999	3.5%	3.4%	6.1%
\$200,000 - \$249,999	6.4%	10.5%	12.8%
\$250,000 - \$299,999	10.5%	21.9%	20.6%
\$300,000 - \$399,999	12.9%	24.3%	25.5%
\$400,000 - \$499,999	15.8%	17.9%	17.3%
\$500,000 - \$749,999	37.4%	16.2%	12.9%
\$750,000 - \$999,999	10.5%	2.8%	1.3%
\$1,000,000 +	0.0%	0.2%	0.1%
Average Home Value	\$494,459	\$386,738	\$360,056

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Community Profile

23322 (Chesapeake), VA
Rings: 1, 3, 5 mile radii

Latitude: 36.65963
Longitude: -76.23303

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	506	19,631	53,284
0 - 4	3.8%	4.5%	4.6%
5 - 9	6.3%	7.2%	6.7%
10 - 14	8.7%	9.5%	8.6%
15 - 24	14.8%	14.9%	14.8%
25 - 34	5.7%	6.8%	9.1%
35 - 44	12.5%	14.3%	14.5%
45 - 54	22.5%	21.5%	20.3%
55 - 64	15.8%	12.8%	12.3%
65 - 74	6.5%	5.5%	5.5%
75 - 84	2.4%	2.3%	2.6%
85 +	0.8%	0.8%	1.0%
18 +	74.1%	72.2%	74.0%
2012 Population by Age			
Total	518	19,680	53,632
0 - 4	3.7%	4.5%	4.6%
5 - 9	6.4%	7.2%	6.7%
10 - 14	8.7%	9.4%	8.5%
15 - 24	14.5%	14.6%	14.5%
25 - 34	6.0%	6.9%	9.2%
35 - 44	12.2%	14.0%	14.2%
45 - 54	22.0%	20.9%	19.8%
55 - 64	16.8%	13.4%	12.9%
65 - 74	6.8%	5.9%	5.9%
75 - 84	2.3%	2.3%	2.6%
85 +	0.8%	0.8%	1.1%
18 +	74.5%	72.6%	74.4%
2017 Population by Age			
Total	540	20,010	54,842
0 - 4	3.7%	4.5%	4.6%
5 - 9	6.3%	7.2%	6.7%
10 - 14	8.7%	9.5%	8.6%
15 - 24	13.7%	13.9%	13.8%
25 - 34	6.1%	7.0%	9.3%
35 - 44	11.7%	13.5%	13.7%
45 - 54	20.6%	19.5%	18.5%
55 - 64	17.8%	14.2%	13.6%
65 - 74	8.3%	7.2%	7.2%
75 - 84	2.4%	2.5%	2.8%
85 +	0.7%	0.9%	1.1%
18 +	75.0%	72.6%	74.5%
2010 Population by Sex			
Males	253	9,763	27,185
Females	253	9,869	26,099
2012 Population by Sex			
Males	258	9,810	27,413
Females	259	9,868	26,219
2017 Population by Sex			
Males	271	9,994	28,037
Females	271	10,016	26,804

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

February 06, 2014

Made with Esri Community Analyst



Community Profile

23322 (Chesapeake), VA
Rings: 1, 3, 5 mile radii

Latitude: 36.65963
Longitude: -76.23303

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	507	19,632	53,286
White Alone	86.6%	87.8%	83.9%
Black Alone	6.3%	6.0%	10.4%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	3.6%	2.6%	2.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.6%	0.5%	0.5%
Two or More Races	2.6%	2.7%	2.4%
Hispanic Origin	2.8%	3.3%	3.2%
Diversity Index	28.3	27.5	32.9
2012 Population by Race/Ethnicity			
Total	516	19,677	53,632
White Alone	86.4%	87.4%	83.5%
Black Alone	6.2%	6.1%	10.4%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	3.7%	2.8%	2.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.6%	0.5%	0.5%
Two or More Races	2.7%	2.8%	2.6%
Hispanic Origin	3.1%	3.7%	3.6%
Diversity Index	29.6	28.7	33.9
2017 Population by Race/Ethnicity			
Total	542	20,009	54,840
White Alone	84.9%	86.2%	82.5%
Black Alone	6.5%	6.2%	10.5%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	4.2%	3.2%	2.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.7%	0.6%	0.6%
Two or More Races	3.3%	3.3%	3.0%
Hispanic Origin	4.2%	4.9%	4.7%
Diversity Index	33.3	32.2	37.1
2010 Population by Relationship and Household Type			
Total	506	19,632	53,284
In Households	100.0%	99.9%	95.6%
In Family Households	95.3%	95.0%	89.4%
Householder	29.1%	28.5%	27.3%
Spouse	25.7%	24.9%	23.0%
Child	35.4%	37.4%	34.9%
Other relative	3.4%	2.8%	2.8%
Nonrelative	1.8%	1.4%	1.4%
In Nonfamily Households	4.7%	4.9%	6.1%
In Group Quarters	0.0%	0.1%	4.4%
Institutionalized Population	0.0%	0.1%	4.4%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Community Profile

23322 (Chesapeake), VA
Rings: 1, 3, 5 mile radii

Latitude: 36.65963
Longitude: -76.23303

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	176	6,336	17,045
Households with 1 Person	9.1%	9.6%	12.5%
Households with 2+ People	90.9%	90.4%	87.5%
Family Households	88.6%	88.1%	84.6%
Husband-wife Families	77.8%	76.8%	71.5%
With Related Children	36.4%	38.9%	35.8%
Other Family (No Spouse Present)	10.2%	11.3%	13.1%
Other Family with Male Householder	4.0%	3.3%	3.5%
With Related Children	1.7%	1.9%	2.0%
Other Family with Female Householder	6.8%	8.0%	9.6%
With Related Children	4.0%	5.2%	6.2%
Nonfamily Households	2.3%	2.3%	2.8%
All Households with Children	43.2%	46.3%	44.3%
Multigenerational Households	5.1%	4.8%	4.9%
Unmarried Partner Households	3.4%	2.7%	3.2%
Male-female	2.8%	2.4%	2.9%
Same-sex	0.6%	0.3%	0.4%
2010 Households by Size			
Total	178	6,337	17,046
1 Person Household	9.0%	9.6%	12.5%
2 Person Household	35.4%	31.5%	32.1%
3 Person Household	20.2%	21.6%	21.0%
4 Person Household	21.9%	23.1%	21.5%
5 Person Household	8.4%	9.2%	8.7%
6 Person Household	3.4%	3.4%	2.8%
7 + Person Household	1.7%	1.6%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	176	6,336	17,045
Owner Occupied	91.5%	90.6%	87.2%
Owned with a Mortgage/Loan	77.3%	79.1%	75.2%
Owned Free and Clear	14.2%	11.5%	11.9%
Renter Occupied	8.5%	9.4%	12.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Comparison Profile

23322 (Chesapeake), VA
Ring: 1 mile radius

Latitude: 36.65963
Longitude: -76.23303

	1 mile	3 miles	5 miles
Census 2010 Summary			
Population	506	19,632	53,284
Households	176	6,336	17,045
Families	156	5,581	14,426
Average Household Size	2.88	3.09	2.99
Owner Occupied Housing Units	161	5,743	14,860
Renter Occupied Housing Units	15	593	2,185
Median Age	43.8	40.8	40.0
2012 Summary			
Population	517	19,678	53,632
Households	179	6,333	17,119
Families	158	5,556	14,420
Average Household Size	2.89	3.10	3.00
Owner Occupied Housing Units	161	5,647	14,654
Renter Occupied Housing Units	18	685	2,465
Median Age	44.1	41.1	40.3
Median Household Income	\$105,540	\$90,920	\$84,786
Average Household Income	\$124,180	\$105,200	\$97,568
2017 Summary			
Population	542	20,010	54,841
Households	189	6,489	17,662
Families	167	5,692	14,883
Average Household Size	2.87	3.08	2.97
Owner Occupied Housing Units	171	5,802	15,186
Renter Occupied Housing Units	18	687	2,476
Median Age	44.9	41.3	40.5
Median Household Income	\$109,195	\$95,312	\$89,985
Average Household Income	\$132,593	\$114,842	\$105,718
Trends: 2012-2017 Annual Rate			
Population	0.94%	0.34%	0.45%
Households	1.10%	0.49%	0.63%
Families	1.10%	0.48%	0.63%
Owner Households	1.21%	0.54%	0.72%
Median Household Income	0.68%	0.95%	1.20%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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Demographic and Income Comparison Profile

23322 (Chesapeake), VA
 Ring: 5 mile radius

Latitude: 36.65963
 Longitude: -76.23303

2012 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	6	3.4%	182	2.9%	467	2.7%
\$15,000 - \$24,999	5	2.8%	186	2.9%	658	3.8%
\$25,000 - \$34,999	6	3.4%	287	4.5%	928	5.4%
\$35,000 - \$49,999	11	6.1%	497	7.8%	1,592	9.3%
\$50,000 - \$74,999	22	12.3%	1,058	16.7%	3,250	19.0%
\$75,000 - \$99,999	35	19.6%	1,344	21.2%	3,484	20.4%
\$100,000 - \$149,999	29	16.2%	1,723	27.2%	4,481	26.2%
\$150,000 - \$199,000	50	27.9%	690	10.9%	1,528	8.9%
\$200,000+	15	8.4%	366	5.8%	730	4.3%
Median Household Income	\$105,540		\$90,920		\$84,786	
Average Household Income	\$124,180		\$105,200		\$97,568	
Per Capita Income	\$40,615		\$33,972		\$32,713	

2017 Households by Income	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	5	2.6%	173	2.7%	447	2.5%
\$15,000 - \$24,999	3	1.6%	136	2.1%	494	2.8%
\$25,000 - \$34,999	4	2.1%	220	3.4%	726	4.1%
\$35,000 - \$49,999	9	4.8%	395	6.1%	1,295	7.3%
\$50,000 - \$74,999	18	9.5%	890	13.7%	2,801	15.9%
\$75,000 - \$99,999	47	24.9%	1,660	25.6%	4,469	25.3%
\$100,000 - \$149,999	32	16.9%	1,719	26.5%	4,700	26.6%
\$150,000 - \$199,000	56	29.6%	928	14.3%	2,013	11.4%
\$200,000+	14	7.4%	369	5.7%	717	4.1%
Median Household Income	\$109,195		\$95,312		\$89,985	
Average Household Income	\$132,593		\$114,842		\$105,718	
Per Capita Income	\$43,678		\$37,361		\$35,643	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Comparison Profile

23322 (Chesapeake), VA
 Ring: 5 mile radius

Latitude: 36.65963
 Longitude: -76.23303

2010 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	19	3.8%	880	4.5%	2,452	4.6%
Age 5 - 9	32	6.3%	1,410	7.2%	3,590	6.7%
Age 10 - 14	44	8.7%	1,872	9.5%	4,607	8.6%
Age 15 - 19	50	9.9%	1,889	9.6%	4,814	9.0%
Age 20 - 24	25	4.9%	1,040	5.3%	3,070	5.8%
Age 25 - 34	29	5.7%	1,331	6.8%	4,825	9.1%
Age 35 - 44	63	12.5%	2,804	14.3%	7,732	14.5%
Age 45 - 54	114	22.5%	4,213	21.5%	10,830	20.3%
Age 55 - 64	80	15.8%	2,510	12.8%	6,539	12.3%
Age 65 - 74	33	6.5%	1,079	5.5%	2,914	5.5%
Age 75 - 84	12	2.4%	453	2.3%	1,379	2.6%
Age 85+	4	0.8%	151	0.8%	531	1.0%

2012 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	19	3.7%	884	4.5%	2,470	4.6%
Age 5 - 9	33	6.4%	1,411	7.2%	3,601	6.7%
Age 10 - 14	45	8.7%	1,854	9.4%	4,565	8.5%
Age 15 - 19	49	9.5%	1,815	9.2%	4,642	8.7%
Age 20 - 24	26	5.0%	1,067	5.4%	3,151	5.9%
Age 25 - 34	31	6.0%	1,366	6.9%	4,942	9.2%
Age 35 - 44	63	12.2%	2,748	14.0%	7,610	14.2%
Age 45 - 54	114	22.0%	4,117	20.9%	10,613	19.8%
Age 55 - 64	87	16.8%	2,640	13.4%	6,918	12.9%
Age 65 - 74	35	6.8%	1,164	5.9%	3,157	5.9%
Age 75 - 84	12	2.3%	454	2.3%	1,396	2.6%
Age 85+	4	0.8%	160	0.8%	567	1.1%

2017 Population by Age	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	20	3.7%	906	4.5%	2,539	4.6%
Age 5 - 9	34	6.3%	1,438	7.2%	3,681	6.7%
Age 10 - 14	47	8.7%	1,908	9.5%	4,717	8.6%
Age 15 - 19	49	9.1%	1,780	8.9%	4,567	8.3%
Age 20 - 24	25	4.6%	1,009	5.0%	3,008	5.5%
Age 25 - 34	33	6.1%	1,408	7.0%	5,084	9.3%
Age 35 - 44	63	11.7%	2,700	13.5%	7,539	13.7%
Age 45 - 54	111	20.6%	3,909	19.5%	10,131	18.5%
Age 55 - 64	96	17.8%	2,840	14.2%	7,480	13.6%
Age 65 - 74	45	8.3%	1,443	7.2%	3,942	7.2%
Age 75 - 84	13	2.4%	495	2.5%	1,531	2.8%
Age 85+	4	0.7%	174	0.9%	623	1.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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Demographic and Income Comparison Profile

23322 (Chesapeake), VA

Ring: 5 mile radius

Latitude: 36.65963

Longitude: -76.23303

2010 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	439	86.6%	17,233	87.8%	44,688	83.9%
Black Alone	32	6.3%	1,182	6.0%	5,552	10.4%
American Indian Alone	2	0.4%	73	0.4%	167	0.3%
Asian Alone	18	3.6%	514	2.6%	1,290	2.4%
Pacific Islander Alone	0	0.0%	16	0.1%	52	0.1%
Some Other Race Alone	3	0.6%	93	0.5%	251	0.5%
Two or More Races	13	2.6%	521	2.7%	1,286	2.4%
Hispanic Origin (Any Race)	14	2.8%	652	3.3%	1,705	3.2%

2012 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	446	86.4%	17,198	87.4%	44,800	83.5%
Black Alone	32	6.2%	1,192	6.1%	5,599	10.4%
American Indian Alone	2	0.4%	74	0.4%	168	0.3%
Asian Alone	19	3.7%	544	2.8%	1,370	2.6%
Pacific Islander Alone	0	0.0%	16	0.1%	52	0.1%
Some Other Race Alone	3	0.6%	101	0.5%	272	0.5%
Two or More Races	14	2.7%	552	2.8%	1,371	2.6%
Hispanic Origin (Any Race)	16	3.1%	729	3.7%	1,913	3.6%

2017 Race and Ethnicity	1 mile		3 miles		5 miles	
	Number	Percent	Number	Percent	Number	Percent
White Alone	460	84.9%	17,246	86.2%	45,217	82.5%
Black Alone	35	6.5%	1,237	6.2%	5,778	10.5%
American Indian Alone	2	0.4%	79	0.4%	179	0.3%
Asian Alone	23	4.2%	640	3.2%	1,616	2.9%
Pacific Islander Alone	0	0.0%	17	0.1%	56	0.1%
Some Other Race Alone	4	0.7%	128	0.6%	343	0.6%
Two or More Races	18	3.3%	662	3.3%	1,651	3.0%
Hispanic Origin (Any Race)	23	4.2%	987	4.9%	2,594	4.7%

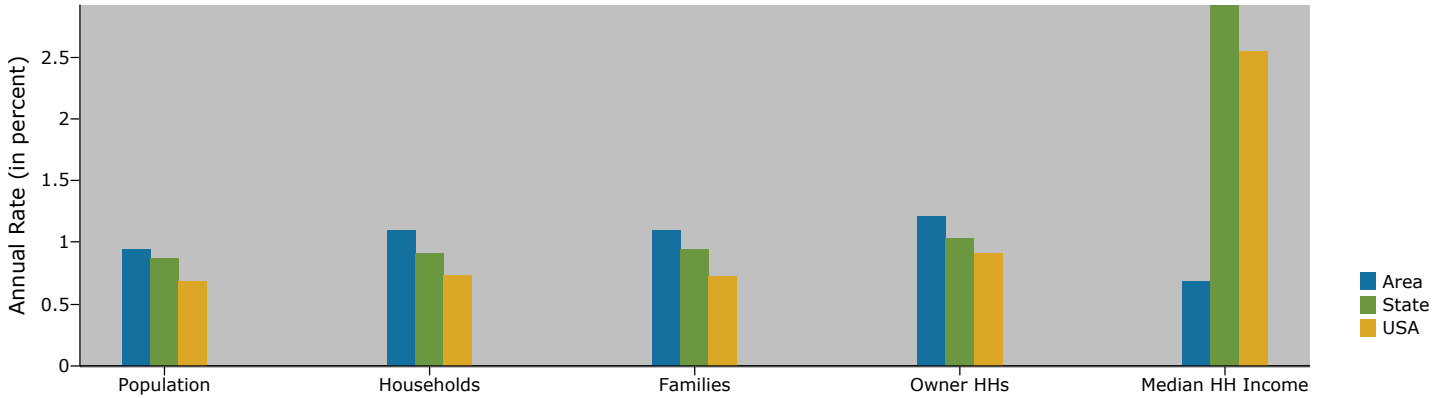
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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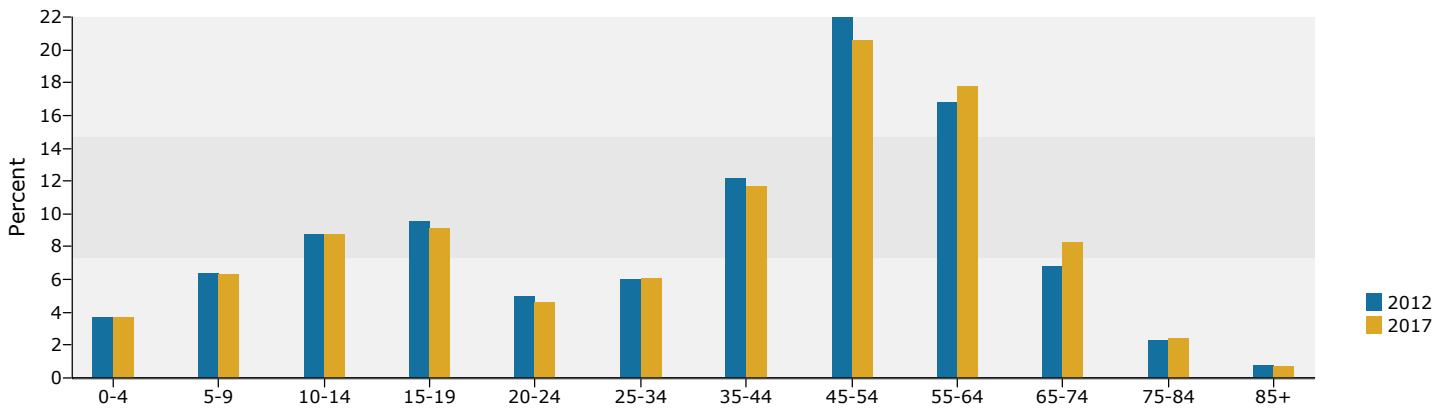
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1 mile

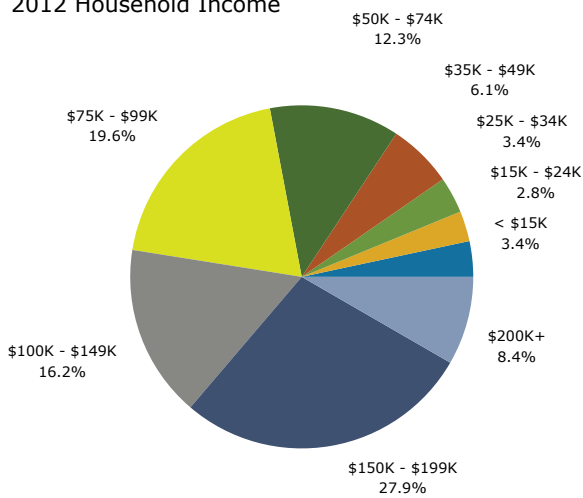
Trends 2012-2017



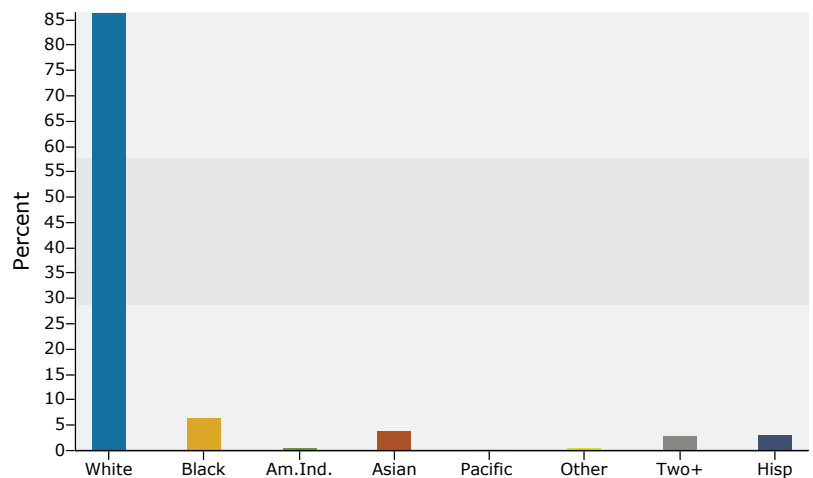
Population by Age



2012 Household Income



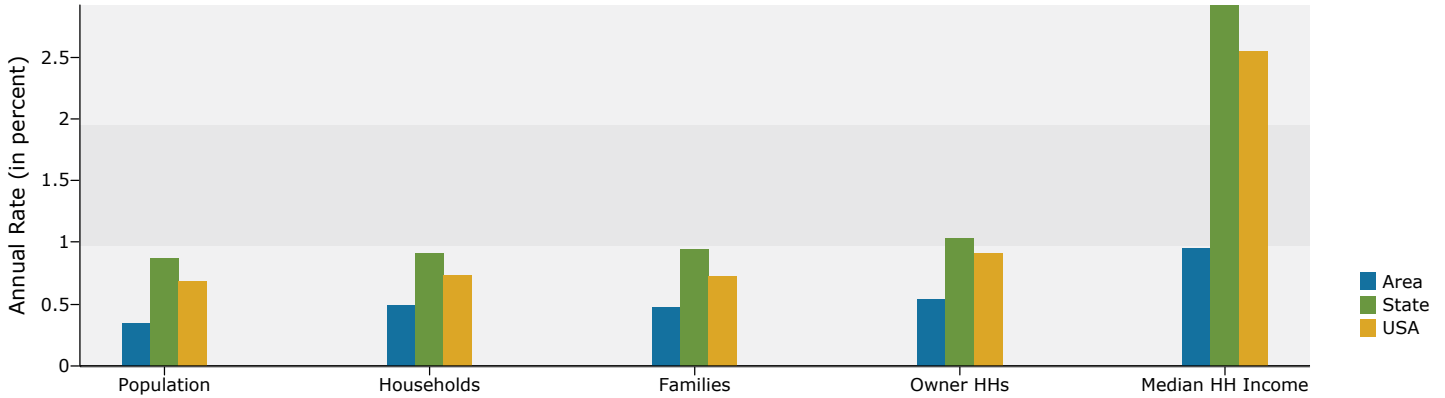
2012 Population by Race



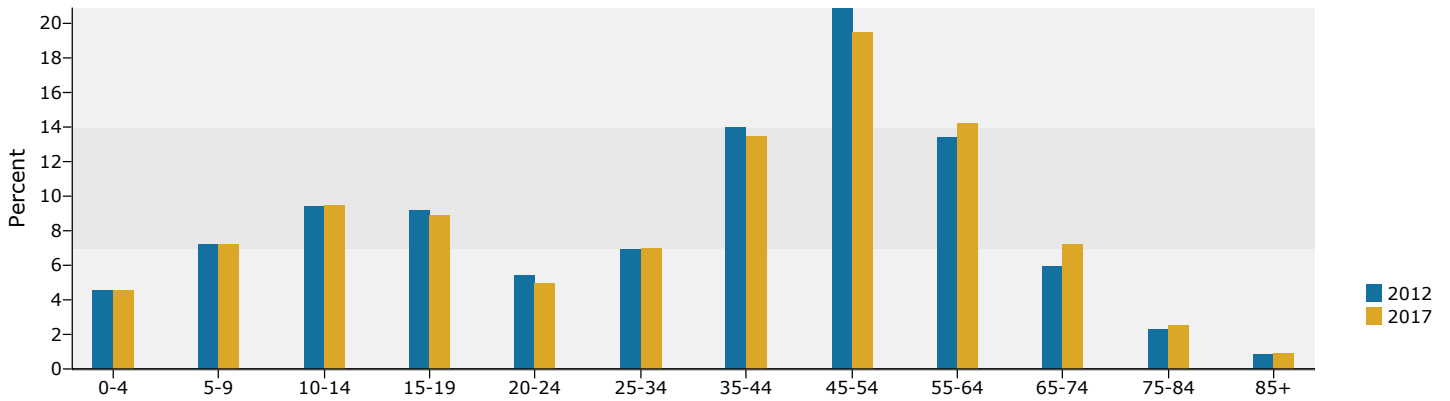
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3 miles

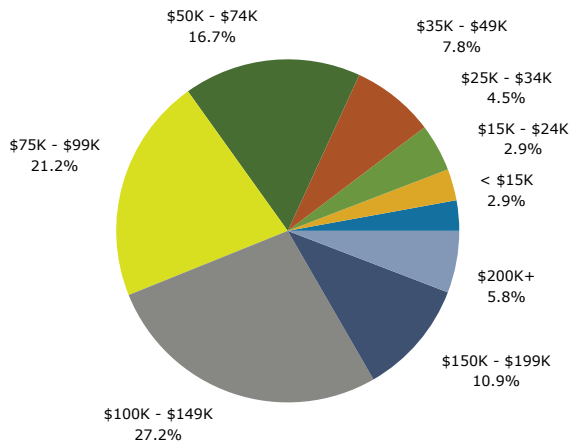
Trends 2012-2017



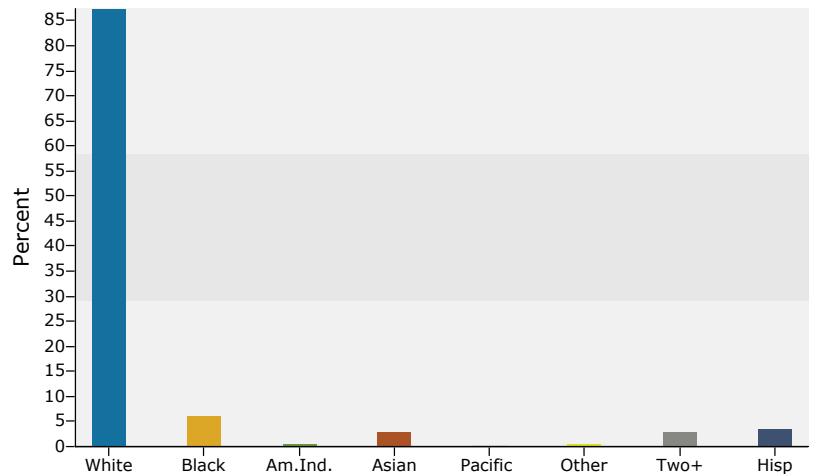
Population by Age



2012 Household Income



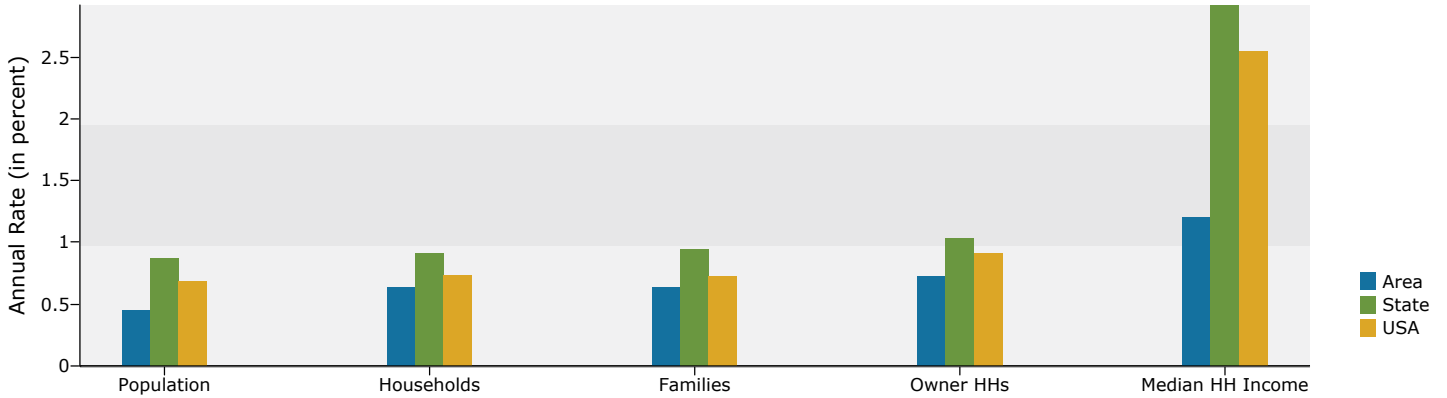
2012 Population by Race



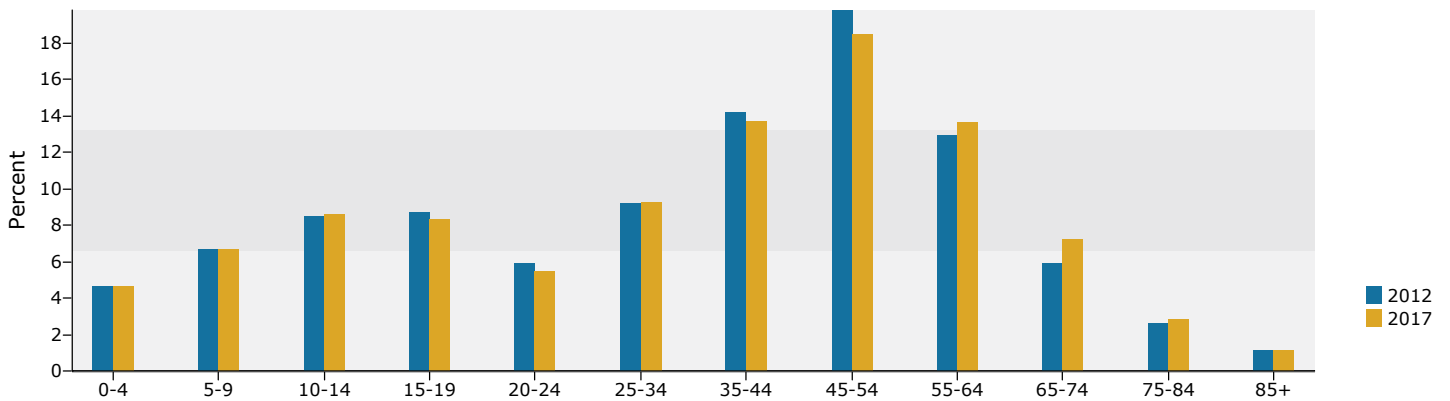
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

5 miles

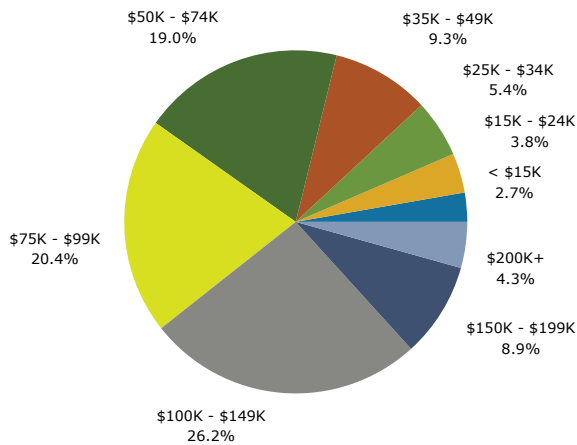
Trends 2012-2017



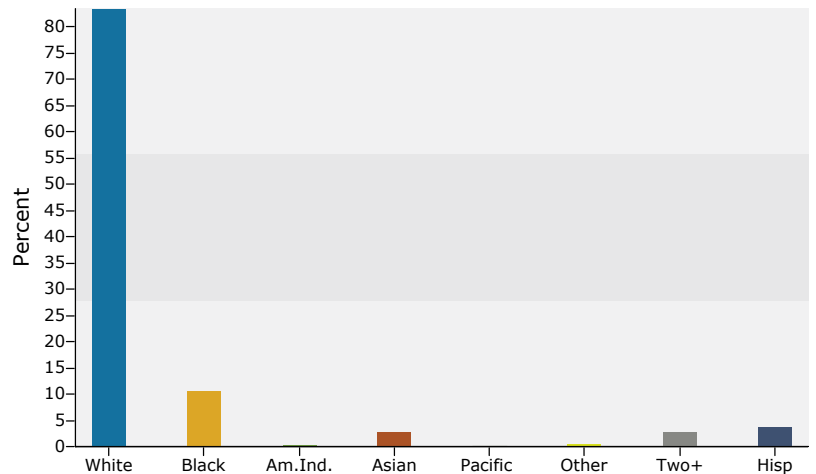
Population by Age



2012 Household Income



2012 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

23322 (Chesapeake), VA
 Ring: 1 mile radius

Latitude: 36.65963
 Longitude: -76.23303

Summary	Census 2010	2012	2017
Population	506	517	542
Households	176	179	189
Families	156	158	167
Average Household Size	2.88	2.89	2.87
Owner Occupied Housing Units	161	161	171
Renter Occupied Housing Units	15	18	18
Median Age	43.8	44.1	44.9
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.95%	0.87%	0.68%
Households	1.09%	0.91%	0.74%
Families	1.11%	0.94%	0.72%
Owner HHs	1.21%	1.04%	0.91%
Median Household Income	0.68%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	6	3.4%	5	2.6%
\$15,000 - \$24,999	5	2.8%	3	1.6%
\$25,000 - \$34,999	6	3.4%	4	2.1%
\$35,000 - \$49,999	11	6.1%	9	4.8%
\$50,000 - \$74,999	22	12.3%	18	9.5%
\$75,000 - \$99,999	35	19.6%	47	24.9%
\$100,000 - \$149,999	29	16.2%	32	16.9%
\$150,000 - \$199,999	50	27.9%	56	29.6%
\$200,000+	15	8.4%	14	7.4%
Median Household Income	\$105,540		\$109,195	
Average Household Income	\$124,180		\$132,593	
Per Capita Income	\$40,615		\$43,678	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	19	3.8%	19	3.7%	20	3.7%
5 - 9	32	6.3%	33	6.4%	34	6.3%
10 - 14	44	8.7%	45	8.7%	47	8.7%
15 - 19	50	9.9%	49	9.5%	49	9.1%
20 - 24	25	5.0%	26	5.0%	25	4.6%
25 - 34	29	5.7%	31	6.0%	33	6.1%
35 - 44	63	12.5%	63	12.2%	63	11.7%
45 - 54	114	22.6%	114	22.0%	111	20.6%
55 - 64	80	15.8%	87	16.8%	96	17.8%
65 - 74	33	6.5%	35	6.8%	45	8.3%
75 - 84	12	2.4%	12	2.3%	13	2.4%
85+	4	0.8%	4	0.8%	4	0.7%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	439	86.6%	446	86.4%	460	84.9%
Black Alone	32	6.3%	32	6.2%	35	6.5%
American Indian Alone	2	0.4%	2	0.4%	2	0.4%
Asian Alone	18	3.6%	19	3.7%	23	4.2%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	3	0.6%	3	0.6%	4	0.7%
Two or More Races	13	2.6%	14	2.7%	18	3.3%
Hispanic Origin (Any Race)	14	2.8%	16	3.1%	22	4.1%

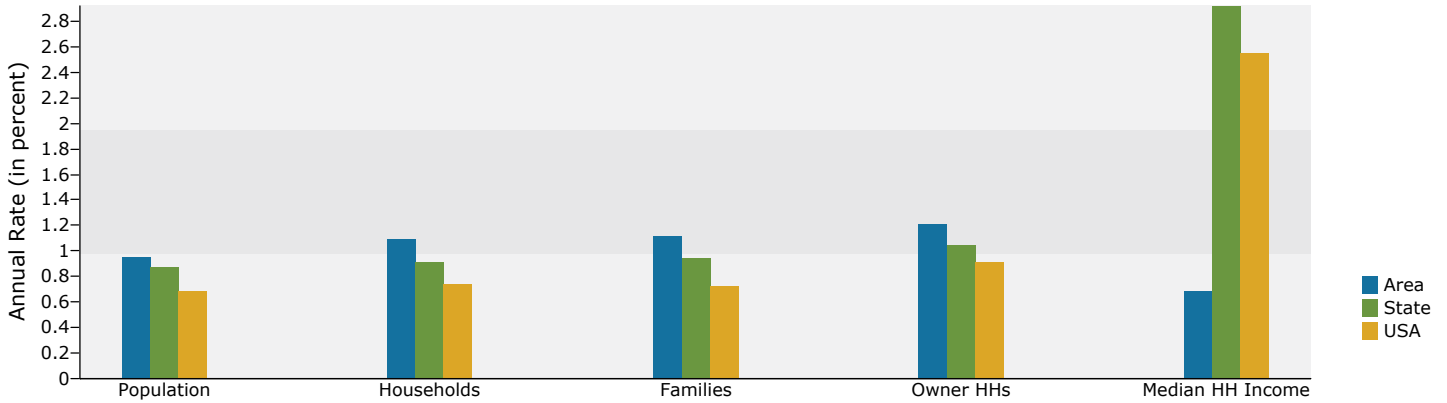
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

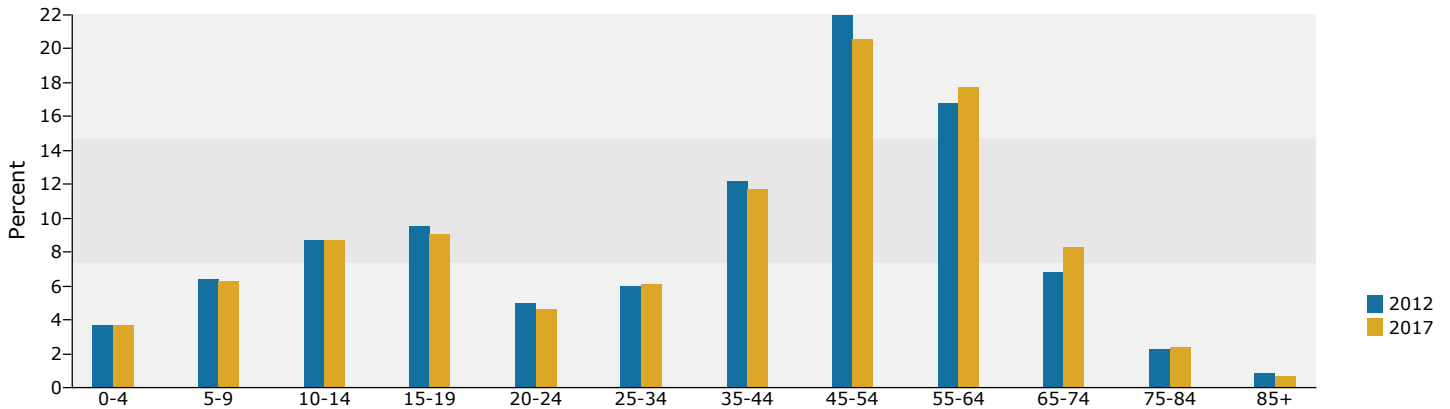
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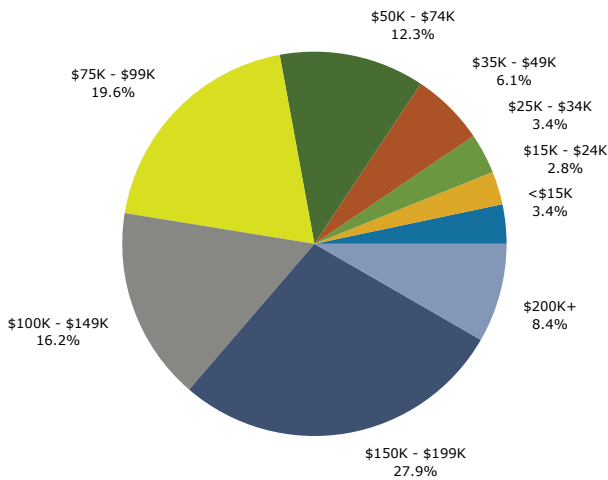
Trends 2012-2017



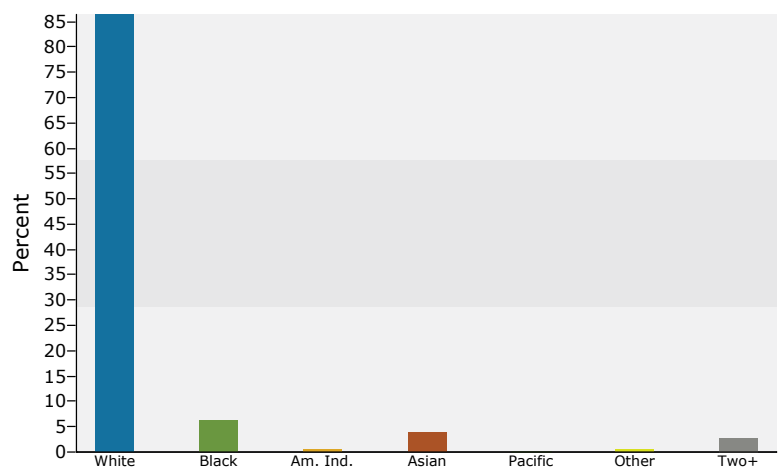
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 3.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

23322 (Chesapeake), VA
 Ring: 3 mile radius

Latitude: 36.65963
 Longitude: -76.23303

Summary	Census 2010	2012	2017
Population	19,632	19,678	20,010
Households	6,336	6,333	6,489
Families	5,581	5,556	5,692
Average Household Size	3.09	3.10	3.08
Owner Occupied Housing Units	5,743	5,647	5,802
Renter Occupied Housing Units	593	685	687
Median Age	40.8	41.1	41.3
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.34%	0.87%	0.68%
Households	0.49%	0.91%	0.74%
Families	0.48%	0.94%	0.72%
Owner HHs	0.54%	1.04%	0.91%
Median Household Income	0.95%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	182	2.9%	173	2.7%
\$15,000 - \$24,999	186	2.9%	136	2.1%
\$25,000 - \$34,999	287	4.5%	220	3.4%
\$35,000 - \$49,999	497	7.8%	395	6.1%
\$50,000 - \$74,999	1,058	16.7%	890	13.7%
\$75,000 - \$99,999	1,344	21.2%	1,660	25.6%
\$100,000 - \$149,999	1,723	27.2%	1,719	26.5%
\$150,000 - \$199,999	690	10.9%	928	14.3%
\$200,000+	366	5.8%	369	5.7%
Median Household Income	\$90,920		\$95,312	
Average Household Income	\$105,200		\$114,842	
Per Capita Income	\$33,972		\$37,361	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	880	4.5%	884	4.5%	906	4.5%
5 - 9	1,410	7.2%	1,411	7.2%	1,438	7.2%
10 - 14	1,872	9.5%	1,854	9.4%	1,908	9.5%
15 - 19	1,889	9.6%	1,815	9.2%	1,780	8.9%
20 - 24	1,040	5.3%	1,067	5.4%	1,009	5.0%
25 - 34	1,331	6.8%	1,366	6.9%	1,408	7.0%
35 - 44	2,804	14.3%	2,748	14.0%	2,700	13.5%
45 - 54	4,213	21.5%	4,117	20.9%	3,909	19.5%
55 - 64	2,510	12.8%	2,640	13.4%	2,840	14.2%
65 - 74	1,079	5.5%	1,164	5.9%	1,443	7.2%
75 - 84	453	2.3%	454	2.3%	495	2.5%
85+	151	0.8%	160	0.8%	174	0.9%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	17,233	87.8%	17,198	87.4%	17,246	86.2%
Black Alone	1,182	6.0%	1,192	6.1%	1,237	6.2%
American Indian Alone	73	0.4%	74	0.4%	79	0.4%
Asian Alone	514	2.6%	544	2.8%	640	3.2%
Pacific Islander Alone	16	0.1%	16	0.1%	17	0.1%
Some Other Race Alone	93	0.5%	101	0.5%	128	0.6%
Two or More Races	521	2.7%	552	2.8%	662	3.3%
Hispanic Origin (Any Race)	652	3.3%	729	3.7%	986	4.9%

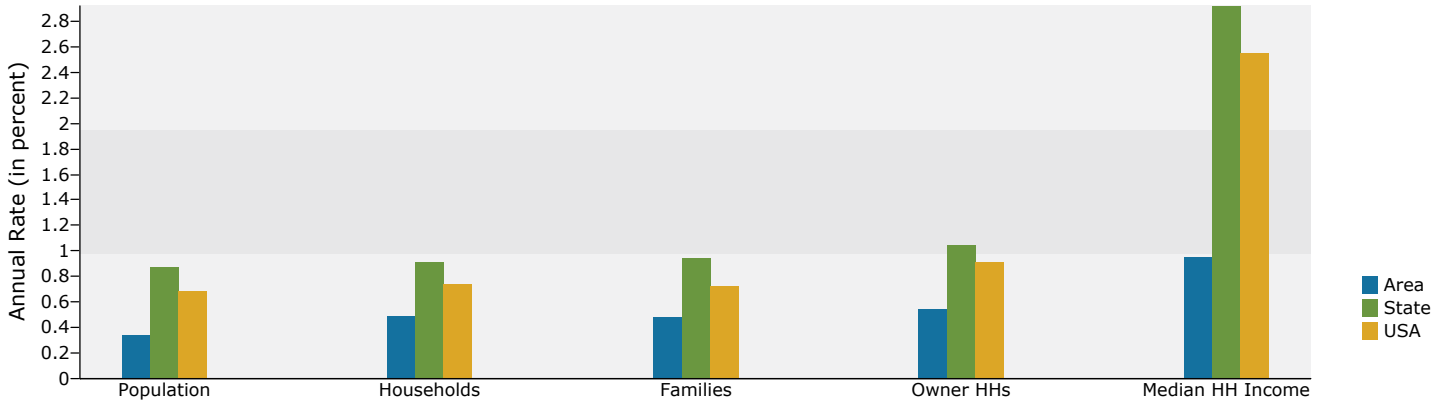
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

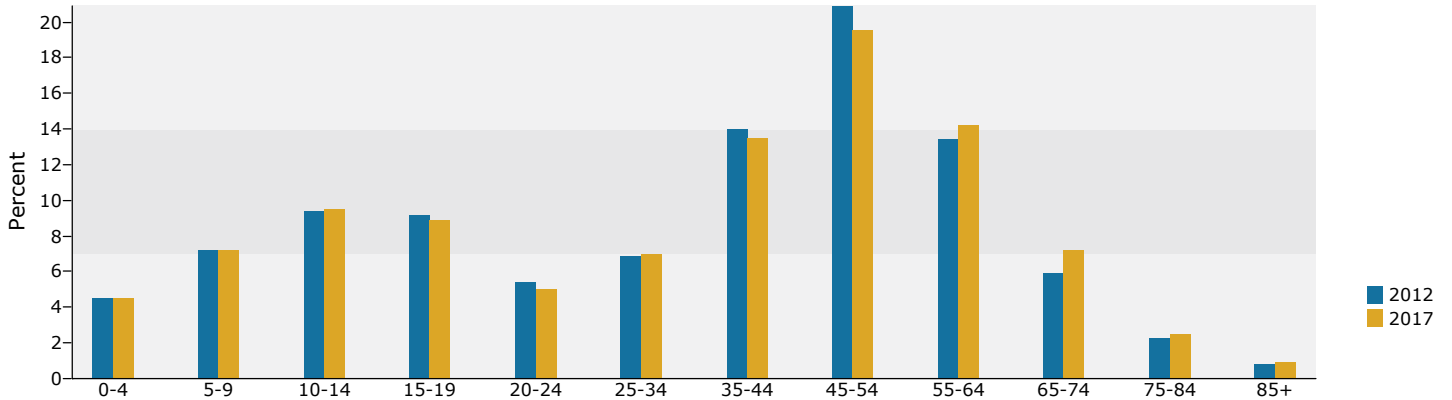
February 06, 2014

Made with Esri Community Analyst

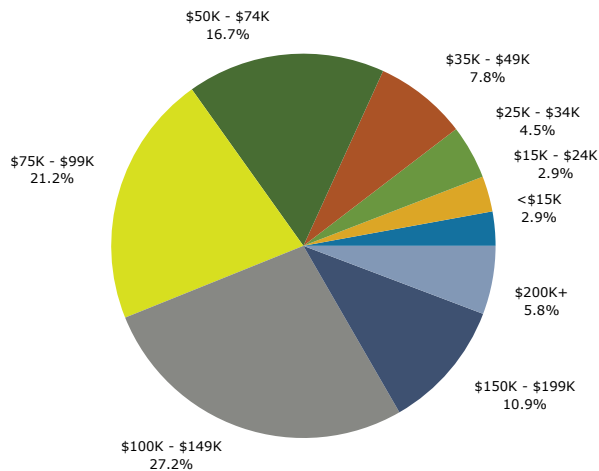
Trends 2012-2017



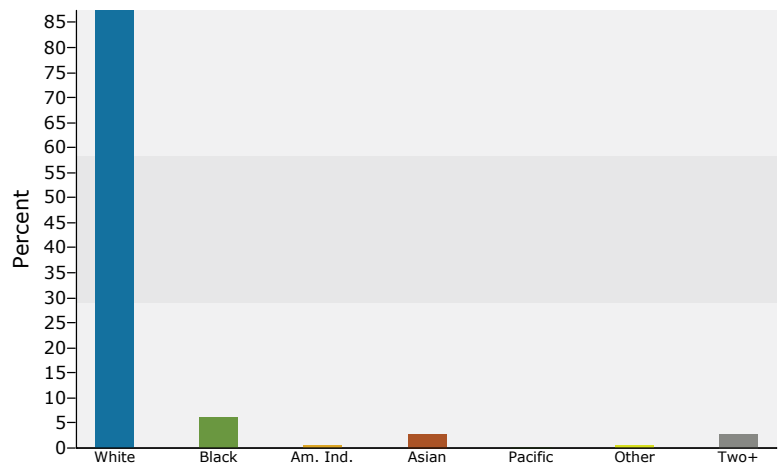
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Demographic and Income Profile

23322 (Chesapeake), VA
 Ring: 5 mile radius

Latitude: 36.65963
 Longitude: -76.23303

Summary	Census 2010	2012	2017
Population	53,284	53,632	54,841
Households	17,045	17,119	17,662
Families	14,426	14,420	14,883
Average Household Size	2.99	3.00	2.97
Owner Occupied Housing Units	14,860	14,654	15,186
Renter Occupied Housing Units	2,185	2,465	2,476
Median Age	40.0	40.3	40.5
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.45%	0.87%	0.68%
Households	0.63%	0.91%	0.74%
Families	0.63%	0.94%	0.72%
Owner HHs	0.72%	1.04%	0.91%
Median Household Income	1.20%	2.92%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	467	2.7%	447	2.5%
\$15,000 - \$24,999	658	3.8%	494	2.8%
\$25,000 - \$34,999	928	5.4%	726	4.1%
\$35,000 - \$49,999	1,592	9.3%	1,295	7.3%
\$50,000 - \$74,999	3,250	19.0%	2,801	15.9%
\$75,000 - \$99,999	3,484	20.4%	4,469	25.3%
\$100,000 - \$149,999	4,481	26.2%	4,700	26.6%
\$150,000 - \$199,999	1,528	8.9%	2,013	11.4%
\$200,000+	730	4.3%	717	4.1%
Median Household Income	\$84,786		\$89,985	
Average Household Income	\$97,568		\$105,718	
Per Capita Income	\$32,713		\$35,643	

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,452	4.6%	2,470	4.6%	2,539	4.6%
5 - 9	3,590	6.7%	3,601	6.7%	3,681	6.7%
10 - 14	4,607	8.6%	4,565	8.5%	4,717	8.6%
15 - 19	4,814	9.0%	4,642	8.7%	4,567	8.3%
20 - 24	3,070	5.8%	3,151	5.9%	3,008	5.5%
25 - 34	4,825	9.1%	4,942	9.2%	5,084	9.3%
35 - 44	7,732	14.5%	7,610	14.2%	7,539	13.7%
45 - 54	10,830	20.3%	10,613	19.8%	10,131	18.5%
55 - 64	6,539	12.3%	6,918	12.9%	7,480	13.6%
65 - 74	2,914	5.5%	3,157	5.9%	3,942	7.2%
75 - 84	1,379	2.6%	1,396	2.6%	1,531	2.8%
85+	531	1.0%	567	1.1%	623	1.1%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	44,688	83.9%	44,800	83.5%	45,217	82.5%
Black Alone	5,552	10.4%	5,599	10.4%	5,778	10.5%
American Indian Alone	167	0.3%	168	0.3%	179	0.3%
Asian Alone	1,290	2.4%	1,370	2.6%	1,616	2.9%
Pacific Islander Alone	52	0.1%	52	0.1%	56	0.1%
Some Other Race Alone	251	0.5%	272	0.5%	343	0.6%
Two or More Races	1,286	2.4%	1,371	2.6%	1,651	3.0%
Hispanic Origin (Any Race)	1,705	3.2%	1,913	3.6%	2,594	4.7%

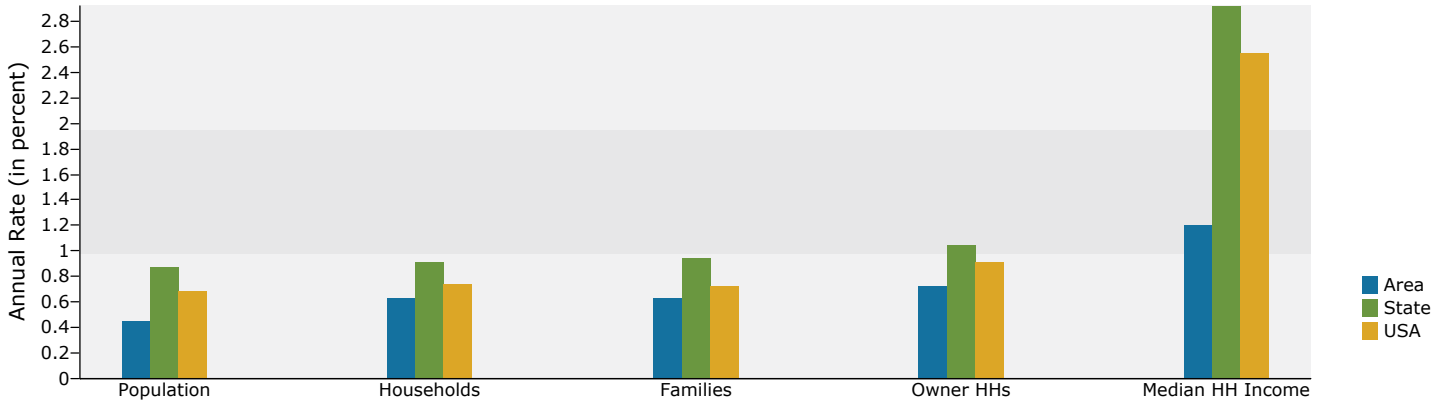
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

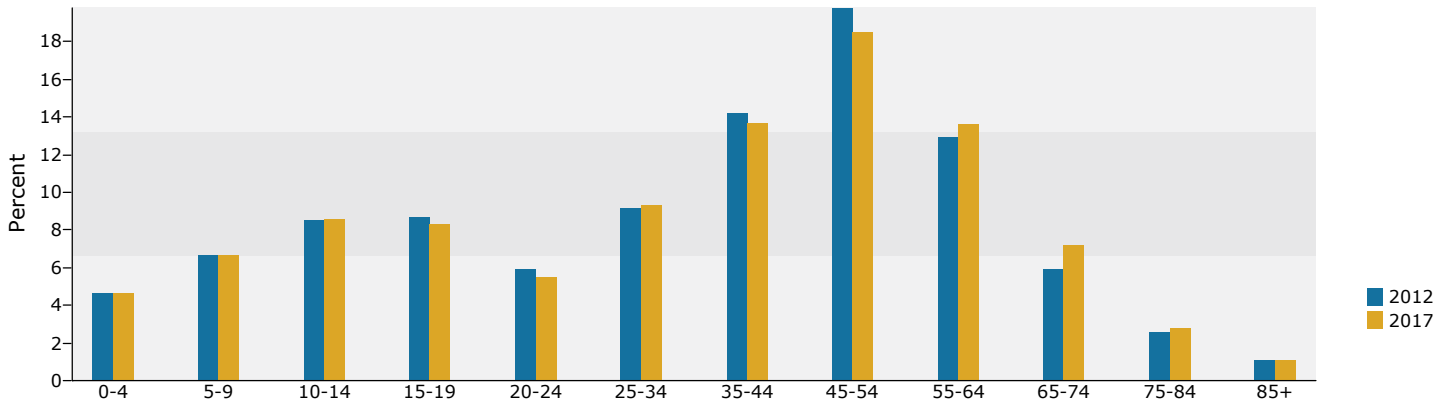
February 06, 2014

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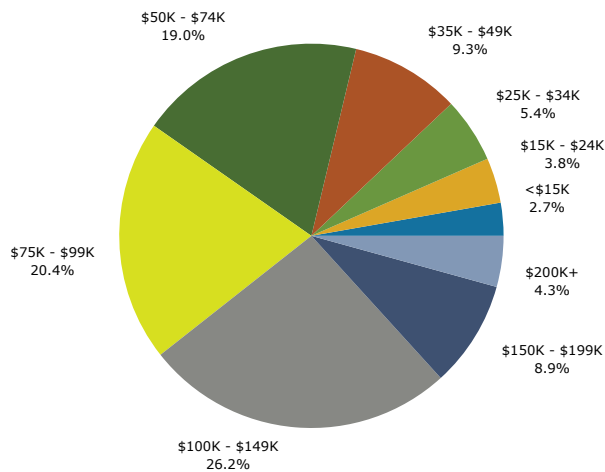
Trends 2012-2017



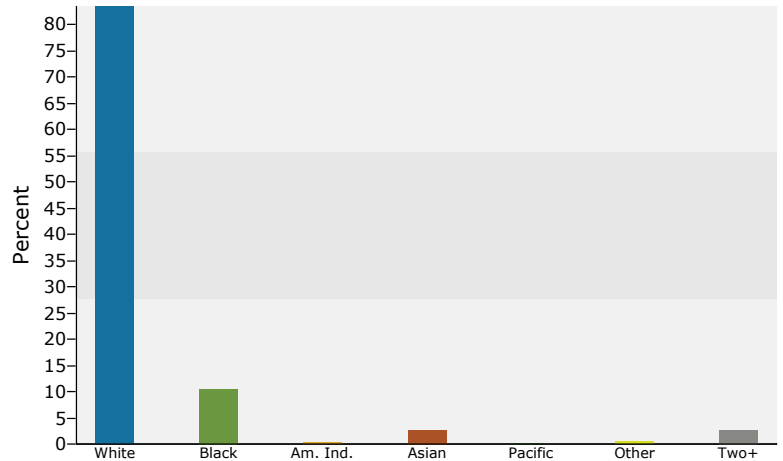
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Household Income Profile

23322 (Chesapeake), VA
 Ring: 1 mile radius

Latitude: 36.65963
 Longitude: -76.23303

Summary	2012	2017	2012-2017 Change	2012-2017 Annual Rate
Population	517	542	25	0.94%
Households	179	189	10	1.10%
Median Age	44.1	44.9	0.8	0.36%
Average Household Size	2.89	2.87	-0.02	-0.14%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
Household	179	100%	189	100%
<\$15,000	6	3.4%	5	2.6%
\$15,000-\$24,999	5	2.8%	3	1.6%
\$25,000-\$34,999	6	3.4%	4	2.1%
\$35,000-\$49,999	11	6.1%	9	4.8%
\$50,000-\$74,999	22	12.3%	18	9.5%
\$75,000-\$99,999	35	19.6%	47	24.9%
\$100,000-\$149,999	29	16.2%	32	16.9%
\$150,000-\$199,999	50	27.9%	56	29.6%
\$200,000+	15	8.4%	14	7.4%
Median Household Income	\$105,540		\$109,195	
Average Household Income	\$124,180		\$132,593	
Per Capita Income	\$40,615		\$43,678	

Data Note: Income reported for July 1, 2017 represents annual income for the preceding year, expressed in current (2016) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2012 and 2017.



Household Income Profile

23322 (Chesapeake), VA

Ring: 1 mile radius

Latitude: 36.65963

Longitude: -76.23303

2012 Households by Income and Age of Householder							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1	7	31	62	49	21	8
<\$15,000	0	0	1	1	1	1	1
\$15,000-\$24,999	0	0	1	0	1	1	1
\$25,000-\$34,999	0	0	0	0	2	0	2
\$35,000-\$49,999	0	1	2	3	3	2	1
\$50,000-\$74,999	0	1	4	7	5	4	1
\$75,000-\$99,999	1	2	7	13	8	4	0
\$100,000-\$149,999	0	1	5	12	9	2	1
\$150,000-\$199,999	0	2	9	20	15	4	1
\$200,000+	0	1	3	5	5	2	0
Median HH Income	\$87,500	\$100,000	\$107,312	\$122,117	\$120,203	\$85,357	\$35,000
Average HH Income	\$79,900	\$111,493	\$130,030	\$133,694	\$131,650	\$104,523	\$47,890
Percent Distribution							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	0.0%	0.0%	3.2%	1.6%	2.0%	4.8%	12.5%
\$15,000-\$24,999	0.0%	0.0%	3.2%	0.0%	2.0%	4.8%	12.5%
\$25,000-\$34,999	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%	25.0%
\$35,000-\$49,999	0.0%	14.3%	6.5%	4.8%	6.1%	9.5%	12.5%
\$50,000-\$74,999	0.0%	14.3%	12.9%	11.3%	10.2%	19.0%	12.5%
\$75,000-\$99,999	100.0%	28.6%	22.6%	21.0%	16.3%	19.0%	0.0%
\$100,000-\$149,999	0.0%	14.3%	16.1%	19.4%	18.4%	9.5%	12.5%
\$150,000-\$199,999	0.0%	28.6%	29.0%	32.3%	30.6%	19.0%	12.5%
\$200,000+	0.0%	14.3%	9.7%	8.1%	10.2%	9.5%	0.0%

Data Note: Income reported for July 1, 2017 represents annual income for the preceding year, expressed in current (2016) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2012 and 2017.



Household Income Profile

23322 (Chesapeake), VA

Ring: 1 mile radius

Latitude: 36.65963

Longitude: -76.23303

2017 Households by Income and Age of Householder							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1	8	31	60	54	26	9
<\$15,000	0	0	0	1	1	1	2
\$15,000-\$24,999	0	0	0	0	1	1	1
\$25,000-\$34,999	0	0	0	0	1	0	2
\$35,000-\$49,999	0	1	1	2	2	2	0
\$50,000-\$74,999	0	1	3	5	5	4	1
\$75,000-\$99,999	1	2	9	15	12	7	0
\$100,000-\$149,999	0	1	5	12	10	3	1
\$150,000-\$199,999	0	2	10	21	18	5	1
\$200,000+	0	1	2	4	5	2	0
Median HH Income	\$87,500	\$100,000	\$115,685	\$124,222	\$122,724	\$88,605	\$28,958
Average HH Income	\$81,250	\$121,721	\$139,814	\$140,495	\$141,336	\$117,068	\$56,501
Percent Distribution							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	0.0%	0.0%	0.0%	1.7%	1.9%	3.8%	22.2%
\$15,000-\$24,999	0.0%	0.0%	0.0%	0.0%	1.9%	3.8%	11.1%
\$25,000-\$34,999	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	22.2%
\$35,000-\$49,999	0.0%	12.5%	3.2%	3.3%	3.7%	7.7%	0.0%
\$50,000-\$74,999	0.0%	12.5%	9.7%	8.3%	9.3%	15.4%	11.1%
\$75,000-\$99,999	100.0%	25.0%	29.0%	25.0%	22.2%	26.9%	0.0%
\$100,000-\$149,999	0.0%	12.5%	16.1%	20.0%	18.5%	11.5%	11.1%
\$150,000-\$199,999	0.0%	25.0%	32.3%	35.0%	33.3%	19.2%	11.1%
\$200,000+	0.0%	12.5%	6.5%	6.7%	9.3%	7.7%	0.0%

Data Note: Income reported for July 1, 2017 represents annual income for the preceding year, expressed in current (2016) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2012 and 2017.



Household Income Profile

23322 (Chesapeake), VA
 Ring: 3 mile radius

Latitude: 36.65963
 Longitude: -76.23303

Summary	2012	2017	2012-2017 Change	2012-2017 Annual Rate
Population	19,678	20,010	332	0.34%
Households	6,333	6,489	156	0.49%
Median Age	41.1	41.3	0.2	0.10%
Average Household Size	3.10	3.08	-0.02	-0.13%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
Household	6,333	100%	6,489	100%
<\$15,000	182	2.9%	173	2.7%
\$15,000-\$24,999	186	2.9%	136	2.1%
\$25,000-\$34,999	287	4.5%	220	3.4%
\$35,000-\$49,999	497	7.8%	395	6.1%
\$50,000-\$74,999	1,058	16.7%	890	13.7%
\$75,000-\$99,999	1,344	21.2%	1,660	25.6%
\$100,000-\$149,999	1,723	27.2%	1,719	26.5%
\$150,000-\$199,999	690	10.9%	928	14.3%
\$200,000+	366	5.8%	369	5.7%
Median Household Income	\$90,920		\$95,312	
Average Household Income	\$105,200		\$114,842	
Per Capita Income	\$33,972		\$37,361	

Data Note: Income reported for July 1, 2017 represents annual income for the preceding year, expressed in current (2016) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2012 and 2017.



Household Income Profile

23322 (Chesapeake), VA

Ring: 3 mile radius

Latitude: 36.65963

Longitude: -76.23303

2012 Households by Income and Age of Householder							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	56	410	1,307	2,131	1,425	690	313
<\$15,000	5	12	25	32	48	28	33
\$15,000-\$24,999	4	12	26	33	35	37	39
\$25,000-\$34,999	4	20	40	49	64	37	73
\$35,000-\$49,999	5	53	80	119	101	75	63
\$50,000-\$74,999	15	77	213	317	226	160	51
\$75,000-\$99,999	13	104	318	465	273	156	15
\$100,000-\$149,999	10	99	398	707	382	98	29
\$150,000-\$199,999	0	21	148	275	186	52	7
\$200,000+	0	13	59	136	110	45	3
Median HH Income	\$63,984	\$80,520	\$94,884	\$101,929	\$95,868	\$75,743	\$36,935
Average HH Income	\$67,218	\$90,216	\$107,218	\$115,266	\$111,768	\$93,072	\$51,626
Percent Distribution							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	8.9%	2.9%	1.9%	1.5%	3.4%	4.1%	10.5%
\$15,000-\$24,999	7.1%	2.9%	2.0%	1.5%	2.5%	5.4%	12.5%
\$25,000-\$34,999	7.1%	4.9%	3.1%	2.3%	4.5%	5.4%	23.3%
\$35,000-\$49,999	8.9%	12.9%	6.1%	5.6%	7.1%	10.9%	20.1%
\$50,000-\$74,999	26.8%	18.8%	16.3%	14.9%	15.9%	23.2%	16.3%
\$75,000-\$99,999	23.2%	25.4%	24.3%	21.8%	19.2%	22.6%	4.8%
\$100,000-\$149,999	17.9%	24.1%	30.5%	33.2%	26.8%	14.2%	9.3%
\$150,000-\$199,999	0.0%	5.1%	11.3%	12.9%	13.1%	7.5%	2.2%
\$200,000+	0.0%	3.2%	4.5%	6.4%	7.7%	6.5%	1.0%

Data Note: Income reported for July 1, 2017 represents annual income for the preceding year, expressed in current (2016) dollars, including an adjustment for inflation.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2012 and 2017.



Household Income Profile

23322 (Chesapeake), VA

Ring: 3 mile radius

Latitude: 36.65963

Longitude: -76.23303

2017 Households by Income and Age of Householder							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	55	424	1,279	2,020	1,524	849	338
<\$15,000	5	12	18	25	43	32	37
\$15,000-\$24,999	3	10	10	20	26	31	36
\$25,000-\$34,999	3	16	21	30	45	36	69
\$35,000-\$49,999	5	41	58	81	79	68	62
\$50,000-\$74,999	12	65	165	235	194	162	56
\$75,000-\$99,999	16	132	368	512	355	254	23
\$100,000-\$149,999	10	104	379	644	415	130	37
\$150,000-\$199,999	0	31	198	347	254	82	15
\$200,000+	0	13	60	125	112	54	5
Median HH Income	\$72,036	\$85,031	\$99,852	\$104,839	\$101,362	\$81,824	\$40,453
Average HH Income	\$68,763	\$98,229	\$117,984	\$125,211	\$123,141	\$103,935	\$59,355
Percent Distribution							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.1%	2.8%	1.4%	1.2%	2.8%	3.8%	10.9%
\$15,000-\$24,999	5.5%	2.4%	0.8%	1.0%	1.7%	3.7%	10.7%
\$25,000-\$34,999	5.5%	3.8%	1.6%	1.5%	3.0%	4.2%	20.4%
\$35,000-\$49,999	9.1%	9.7%	4.5%	4.0%	5.2%	8.0%	18.3%
\$50,000-\$74,999	21.8%	15.3%	12.9%	11.6%	12.7%	19.1%	16.6%
\$75,000-\$99,999	29.1%	31.1%	28.8%	25.3%	23.3%	29.9%	6.8%
\$100,000-\$149,999	18.2%	24.5%	29.6%	31.9%	27.2%	15.3%	10.9%
\$150,000-\$199,999	0.0%	7.3%	15.5%	17.2%	16.7%	9.7%	4.4%
\$200,000+	0.0%	3.1%	4.7%	6.2%	7.3%	6.4%	1.5%

Data Note: Income reported for July 1, 2017 represents annual income for the preceding year, expressed in current (2016) dollars, including an adjustment for inflation.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2012 and 2017.



Household Income Profile

23322 (Chesapeake), VA
 Ring: 5 mile radius

Latitude: 36.65963
 Longitude: -76.23303

Summary	2012	2017	2012-2017 Change	2012-2017 Annual Rate
Population	53,632	54,841	1,209	0.45%
Households	17,119	17,662	543	0.63%
Median Age	40.3	40.5	0.2	0.10%
Average Household Size	3.00	2.97	-0.03	-0.20%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
Household	17,119	100%	17,662	100%
<\$15,000	467	2.7%	447	2.5%
\$15,000-\$24,999	658	3.8%	494	2.8%
\$25,000-\$34,999	928	5.4%	726	4.1%
\$35,000-\$49,999	1,592	9.3%	1,295	7.3%
\$50,000-\$74,999	3,250	19.0%	2,801	15.9%
\$75,000-\$99,999	3,484	20.4%	4,469	25.3%
\$100,000-\$149,999	4,481	26.2%	4,700	26.6%
\$150,000-\$199,999	1,528	8.9%	2,013	11.4%
\$200,000+	730	4.3%	717	4.1%
Median Household Income	\$84,786		\$89,985	
Average Household Income	\$97,568		\$105,718	
Per Capita Income	\$32,713		\$35,643	

Data Note: Income reported for July 1, 2017 represents annual income for the preceding year, expressed in current (2016) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2012 and 2017.



Household Income Profile

23322 (Chesapeake), VA

Ring: 5 mile radius

Latitude: 36.65963

Longitude: -76.23303

2012 Households by Income and Age of Householder							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	207	1,435	3,415	5,345	3,735	1,835	1,147
<\$15,000	19	38	59	84	118	67	82
\$15,000-\$24,999	17	62	88	107	113	118	153
\$25,000-\$34,999	25	98	115	163	197	106	224
\$35,000-\$49,999	35	201	262	333	311	215	235
\$50,000-\$74,999	52	334	643	919	663	435	204
\$75,000-\$99,999	33	309	800	1,134	726	412	69
\$100,000-\$149,999	23	297	1,005	1,752	982	283	138
\$150,000-\$199,999	1	63	312	587	413	123	29
\$200,000+	0	33	130	266	213	75	14
Median HH Income	\$51,960	\$73,313	\$89,761	\$97,984	\$89,072	\$72,995	\$40,915
Average HH Income	\$58,044	\$82,962	\$101,552	\$108,755	\$103,640	\$86,305	\$57,207
Percent Distribution							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.2%	2.6%	1.7%	1.6%	3.2%	3.7%	7.1%
\$15,000-\$24,999	8.2%	4.3%	2.6%	2.0%	3.0%	6.4%	13.3%
\$25,000-\$34,999	12.1%	6.8%	3.4%	3.0%	5.3%	5.8%	19.5%
\$35,000-\$49,999	16.9%	14.0%	7.7%	6.2%	8.3%	11.7%	20.5%
\$50,000-\$74,999	25.1%	23.3%	18.8%	17.2%	17.8%	23.7%	17.8%
\$75,000-\$99,999	15.9%	21.5%	23.4%	21.2%	19.4%	22.5%	6.0%
\$100,000-\$149,999	11.1%	20.7%	29.4%	32.8%	26.3%	15.4%	12.0%
\$150,000-\$199,999	0.5%	4.4%	9.1%	11.0%	11.1%	6.7%	2.5%
\$200,000+	0.0%	2.3%	3.8%	5.0%	5.7%	4.1%	1.2%

Data Note: Income reported for July 1, 2017 represents annual income for the preceding year, expressed in current (2016) dollars, including an adjustment for inflation.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2012 and 2017.



Household Income Profile

23322 (Chesapeake), VA

Ring: 5 mile radius

Latitude: 36.65963

Longitude: -76.23303

2017 Households by Income and Age of Householder							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	199	1,484	3,364	5,078	4,013	2,277	1,248
<\$15,000	19	39	44	68	109	76	91
\$15,000-\$24,999	15	50	40	69	79	102	139
\$25,000-\$34,999	22	78	64	105	145	100	212
\$35,000-\$49,999	33	164	193	229	247	201	229
\$50,000-\$74,999	44	297	512	696	583	449	221
\$75,000-\$99,999	42	406	961	1,286	977	685	112
\$100,000-\$149,999	22	331	1,009	1,661	1,104	391	182
\$150,000-\$199,999	1	86	413	727	555	185	46
\$200,000+	0	34	130	237	213	88	15
Median HH Income	\$53,920	\$79,978	\$95,278	\$101,357	\$95,374	\$80,346	\$45,952
Average HH Income	\$60,007	\$90,209	\$111,363	\$117,215	\$113,363	\$95,218	\$64,009
Percent Distribution							
	15-24	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.5%	2.6%	1.3%	1.3%	2.7%	3.3%	7.3%
\$15,000-\$24,999	7.5%	3.4%	1.2%	1.4%	2.0%	4.5%	11.1%
\$25,000-\$34,999	11.1%	5.3%	1.9%	2.1%	3.6%	4.4%	17.0%
\$35,000-\$49,999	16.6%	11.1%	5.7%	4.5%	6.2%	8.8%	18.3%
\$50,000-\$74,999	22.1%	20.0%	15.2%	13.7%	14.5%	19.7%	17.7%
\$75,000-\$99,999	21.1%	27.4%	28.6%	25.3%	24.3%	30.1%	9.0%
\$100,000-\$149,999	11.1%	22.3%	30.0%	32.7%	27.5%	17.2%	14.6%
\$150,000-\$199,999	0.5%	5.8%	12.3%	14.3%	13.8%	8.1%	3.7%
\$200,000+	0.0%	2.3%	3.9%	4.7%	5.3%	3.9%	1.2%

Data Note: Income reported for July 1, 2017 represents annual income for the preceding year, expressed in current (2016) dollars, including an adjustment for inflation.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2012 and 2017.



Disposable Income Profile

23322 (Chesapeake), VA
 Ring: 1 mile radius

Latitude: 36.65963
 Longitude: -76.23303

	Census 2010	2012	2017	2012-2017 Change	2012-2017 Annual Rate
Population	506	517	542	25	0.94%
Median Age	43.8	44.1	44.9	0.8	0.36%
Households	176	179	189	10	1.10%
Average Household Size	2.88	2.89	2.87	-0.02	-0.14%

2012 Households by Disposable Income	Number	Percent
Total	179	100.0%
<\$15,000	7	3.9%
\$15,000-\$24,999	6	3.4%
\$25,000-\$34,999	9	5.0%
\$35,000-\$49,999	17	9.5%
\$50,000-\$74,999	44	24.6%
\$75,000-\$99,999	24	13.4%
\$100,000-\$149,999	61	34.1%
\$150,000-\$199,999	8	4.5%
\$200,000+	3	1.7%
Median Disposable Income	\$80,447	
Average Disposable Income	\$90,210	

2012 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	1	7	31	62	49	21	8
<\$15,000	0	0	1	1	1	2	2
\$15,000-\$24,999	0	0	1	1	1	1	2
\$25,000-\$34,999	0	1	1	2	2	1	2
\$35,000-\$49,999	0	1	2	5	4	3	1
\$50,000-\$74,999	1	2	9	15	10	6	1
\$75,000-\$99,999	0	0	5	10	7	2	1
\$100,000-\$149,999	0	2	10	25	18	5	1
\$150,000-\$199,999	0	0	1	3	3	1	0
\$200,000+	0	0	1	1	1	0	0
Median Disposable Income	\$62,500	\$59,164	\$80,946	\$92,284	\$93,362	\$61,588	\$29,084
Average Disposable Income	\$62,500	\$74,583	\$93,130	\$96,934	\$98,537	\$73,452	\$43,250

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Disposable Income Profile

23322 (Chesapeake), VA
 Ring: 3 mile radius

Latitude: 36.65963
 Longitude: -76.23303

	Census 2010	2012	2017	2012-2017 Change	2012-2017 Annual Rate
Population	19,632	19,678	20,010	332	0.34%
Median Age	40.8	41.1	41.3	0.2	0.10%
Households	6,336	6,333	6,489	156	0.49%
Average Household Size	3.09	3.10	3.08	-0.02	-0.13%

2012 Households by Disposable Income	Number	Percent
Total	6,333	100.0%
<\$15,000	219	3.5%
\$15,000-\$24,999	275	4.3%
\$25,000-\$34,999	411	6.5%
\$35,000-\$49,999	777	12.3%
\$50,000-\$74,999	1,824	28.8%
\$75,000-\$99,999	1,304	20.6%
\$100,000-\$149,999	1,237	19.5%
\$150,000-\$199,999	202	3.2%
\$200,000+	83	1.3%
Median Disposable Income	\$68,374	
Average Disposable Income	\$78,764	

2012 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	56	410	1,307	2,131	1,425	690	313
<\$15,000	5	16	26	38	55	38	41
\$15,000-\$24,999	4	15	39	49	59	49	59
\$25,000-\$34,999	5	36	65	97	79	53	76
\$35,000-\$49,999	11	78	146	205	164	120	52
\$50,000-\$74,999	20	144	464	576	359	220	41
\$75,000-\$99,999	7	69	294	542	296	74	24
\$100,000-\$149,999	3	46	231	514	325	100	19
\$150,000-\$199,999	0	6	32	82	55	26	1
\$200,000+	0	1	12	28	33	10	0
Median Disposable Income	\$51,632	\$57,183	\$68,191	\$78,176	\$74,635	\$56,635	\$31,623
Average Disposable Income	\$54,045	\$65,647	\$78,048	\$86,605	\$85,221	\$71,003	\$42,141

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Disposable Income Profile

23322 (Chesapeake), VA
 Ring: 5 mile radius

Latitude: 36.65963
 Longitude: -76.23303

	Census 2010	2012	2017	2012-2017 Change	2012-2017 Annual Rate
Population	53,284	53,632	54,841	1,209	0.45%
Median Age	40.0	40.3	40.5	0.2	0.10%
Households	17,045	17,119	17,662	543	0.63%
Average Household Size	2.99	3.00	2.97	-0.03	-0.20%

2012 Households by Disposable Income	Number	Percent
Total	17,119	100.0%
<\$15,000	603	3.5%
\$15,000-\$24,999	925	5.4%
\$25,000-\$34,999	1,319	7.7%
\$35,000-\$49,999	2,425	14.2%
\$50,000-\$74,999	4,975	29.1%
\$75,000-\$99,999	3,382	19.8%
\$100,000-\$149,999	2,916	17.0%
\$150,000-\$199,999	407	2.4%
\$200,000+	167	1.0%
Median Disposable Income	\$63,689	
Average Disposable Income	\$73,868	

2012 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	207	1,435	3,415	5,345	3,735	1,835	1,147
<\$15,000	21	58	65	106	139	101	112
\$15,000-\$24,999	16	73	125	167	187	148	209
\$25,000-\$34,999	36	148	202	284	249	149	251
\$35,000-\$49,999	49	322	450	590	487	329	198
\$50,000-\$74,999	60	472	1,222	1,479	987	587	167
\$75,000-\$99,999	16	207	736	1,339	762	208	113
\$100,000-\$149,999	8	133	521	1,164	751	252	86
\$150,000-\$199,999	0	16	68	161	109	46	7
\$200,000+	0	4	26	55	63	15	3
Median Disposable Income	\$42,681	\$53,751	\$64,722	\$75,551	\$68,531	\$55,335	\$35,051
Average Disposable Income	\$47,524	\$61,668	\$74,460	\$82,310	\$79,545	\$66,622	\$47,381

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Business Summary

23322 (Chesapeake), VA
Rings: 1, 3, 5 mile radii

Latitude: 36.65963
Longitude: -76.23303

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	70	1,123	2,963
Total Employees:	430	5,091	15,928
Total Residential Population:	517	19,678	53,632
Employee/Residential Population Ratio:	0.83	0.26	0.30

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	4.2%	9	2.1%	54	4.8%	167	3.3%	153	5.2%	604	3.8%
Construction	12	17.5%	36	8.5%	167	14.9%	447	8.8%	423	14.3%	1,256	7.9%
Manufacturing	1	1.6%	4	0.8%	22	1.9%	52	1.0%	71	2.4%	226	1.4%
Transportation	2	2.5%	11	2.6%	30	2.6%	129	2.5%	74	2.5%	302	1.9%
Communication	1	1.2%	4	0.9%	8	0.7%	159	3.1%	19	0.6%	222	1.4%
Utility	0	0.0%	0	0.0%	2	0.2%	48	0.9%	4	0.1%	65	0.4%
Wholesale Trade	4	5.8%	9	2.1%	51	4.6%	108	2.1%	107	3.6%	251	1.6%
Retail Trade Summary	11	15.2%	174	40.4%	132	11.8%	1,310	25.7%	345	11.6%	2,877	18.1%
Home Improvement	0	0.1%	0	0.1%	6	0.5%	23	0.4%	16	0.5%	70	0.4%
General Merchandise Stores	1	1.2%	123	28.5%	5	0.5%	681	13.4%	12	0.4%	935	5.9%
Food Stores	1	1.4%	7	1.5%	13	1.1%	141	2.8%	28	0.9%	508	3.2%
Auto Dealers, Gas Stations, Auto Aftermarket	0	0.5%	1	0.3%	8	0.7%	42	0.8%	20	0.7%	99	0.6%
Apparel & Accessory Stores	0	0.4%	0	0.1%	5	0.4%	8	0.2%	12	0.4%	26	0.2%
Furniture & Home Furnishings	1	1.7%	12	2.7%	14	1.2%	79	1.5%	42	1.4%	215	1.4%
Eating & Drinking Places	5	6.8%	25	5.9%	30	2.7%	189	3.7%	90	3.0%	694	4.4%
Miscellaneous Retail	2	3.1%	6	1.4%	52	4.6%	147	2.9%	125	4.2%	329	2.1%
Finance, Insurance, Real Estate Summary	4	5.3%	14	3.3%	53	4.7%	143	2.8%	162	5.5%	560	3.5%
Banks, Savings & Lending Institutions	0	0.4%	1	0.3%	6	0.5%	25	0.5%	20	0.7%	121	0.8%
Securities Brokers	1	0.8%	2	0.4%	6	0.5%	12	0.2%	9	0.3%	19	0.1%
Insurance Carriers & Agents	1	0.8%	6	1.4%	9	0.8%	38	0.7%	31	1.0%	87	0.5%
Real Estate, Holding, Other Investment Offices	2	3.3%	5	1.2%	32	2.8%	69	1.4%	102	3.4%	333	2.1%
Services Summary	32	46.0%	169	39.4%	600	53.4%	2,527	49.6%	1,562	52.7%	5,736	36.0%
Hotels & Lodging	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	18	0.1%
Automotive Services	1	0.9%	15	3.4%	11	1.0%	71	1.4%	42	1.4%	192	1.2%
Motion Pictures & Amusements	2	2.8%	5	1.2%	26	2.3%	89	1.7%	71	2.4%	201	1.3%
Health Services	3	3.7%	6	1.4%	50	4.4%	244	4.8%	114	3.8%	631	4.0%
Legal Services	0	0.0%	0	0.0%	6	0.5%	15	0.3%	38	1.3%	208	1.3%
Education Institutions & Libraries	1	0.9%	78	18.3%	17	1.5%	858	16.9%	49	1.6%	1,266	7.9%
Other Services	26	37.8%	65	15.2%	490	43.6%	1,250	24.6%	1,246	42.1%	3,220	20.2%
Government	1	0.8%	0	0.0%	4	0.3%	2	0.0%	42	1.4%	3,830	24.0%
Totals	70	100%	430	100%	1,123	100%	5,091	100%	2,963	100%	15,928	100%

Source: Copyright 2012 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2012.

February 06, 2014



Business Summary

23322 (Chesapeake), VA
Rings: 1, 3, 5 mile radii

Latitude: 36.65963
Longitude: -76.23303

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	1.2%	1	0.3%	15	1.4%	27	0.5%	44	1.5%	102	0.6%
Mining	0	0.0%	0	0.0%	0	0.0%	1	0.0%	4	0.1%	7	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	44	0.9%	2	0.1%	57	0.4%
Construction	12	17.5%	36	8.5%	169	15.0%	450	8.8%	426	14.4%	1,266	7.9%
Manufacturing	2	2.4%	7	1.6%	24	2.1%	70	1.4%	73	2.5%	271	1.7%
Wholesale Trade	4	5.8%	9	2.1%	51	4.6%	108	2.1%	107	3.6%	251	1.6%
Retail Trade	6	7.9%	146	33.9%	100	8.9%	1,101	21.6%	247	8.3%	2,122	13.3%
Motor Vehicle & Parts Dealers	1	0.9%	3	0.7%	8	0.7%	45	0.9%	17	0.6%	88	0.6%
Furniture & Home Furnishings Stores	0	0.5%	8	2.0%	5	0.4%	46	0.9%	16	0.6%	105	0.7%
Electronics & Appliance Stores	0	0.4%	1	0.1%	6	0.5%	15	0.3%	18	0.6%	53	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.1%	0	0.1%	6	0.5%	23	0.4%	16	0.5%	70	0.4%
Food & Beverage Stores	1	1.0%	4	0.9%	10	0.9%	131	2.6%	24	0.8%	502	3.1%
Health & Personal Care Stores	0	0.5%	2	0.4%	7	0.6%	50	1.0%	18	0.6%	123	0.8%
Gasoline Stations	0	0.4%	1	0.2%	2	0.2%	7	0.1%	5	0.2%	22	0.1%
Clothing & Clothing Accessories Stores	1	0.8%	2	0.5%	6	0.5%	16	0.3%	16	0.5%	36	0.2%
Sport Goods, Hobby, Book, & Music Stores	0	0.1%	0	0.1%	9	0.8%	31	0.6%	25	0.8%	60	0.4%
General Merchandise Stores	1	1.2%	123	28.5%	5	0.5%	681	13.4%	12	0.4%	935	5.9%
Miscellaneous Store Retailers	0	0.5%	1	0.2%	19	1.7%	30	0.6%	50	1.7%	82	0.5%
Nonstore Retailers	1	1.7%	1	0.3%	17	1.5%	27	0.5%	28	1.0%	46	0.3%
Transportation & Warehousing	1	2.1%	10	2.4%	22	2.0%	113	2.2%	58	2.0%	259	1.6%
Information	1	1.2%	4	1.0%	21	1.8%	224	4.4%	54	1.8%	382	2.4%
Finance & Insurance	1	2.1%	9	2.1%	24	2.2%	81	1.6%	76	2.6%	264	1.7%
Central Bank/Credit Intermediation & Related Activities	0	0.4%	1	0.3%	6	0.5%	25	0.5%	20	0.7%	128	0.8%
Securities, Commodity Contracts & Other Financial	1	0.8%	2	0.4%	9	0.8%	18	0.4%	24	0.8%	49	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	1	0.8%	6	1.4%	9	0.8%	38	0.7%	31	1.0%	87	0.5%
Real Estate, Rental & Leasing	3	4.1%	6	1.5%	31	2.8%	66	1.3%	89	3.0%	310	1.9%
Professional, Scientific & Tech Services	9	13.1%	26	6.0%	164	14.6%	353	6.9%	436	14.7%	1,056	6.6%
Legal Services	0	0.4%	0	0.1%	8	0.7%	18	0.4%	43	1.4%	220	1.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%	3	0.2%	8	0.1%	6	0.2%	15	0.1%
Administrative & Support & Waste Management & Remediation	13	18.1%	32	7.5%	249	22.2%	650	12.8%	619	20.9%	1,608	10.1%
Educational Services	1	1.6%	80	18.6%	19	1.7%	860	16.9%	54	1.8%	1,232	7.7%
Health Care & Social Assistance	3	4.1%	8	1.9%	63	5.6%	301	5.9%	173	5.8%	927	5.8%
Arts, Entertainment & Recreation	2	2.4%	4	0.9%	21	1.9%	38	0.7%	58	1.9%	137	0.9%
Accommodation & Food Services	5	6.8%	25	5.9%	31	2.7%	191	3.7%	95	3.2%	714	4.5%
Accommodation	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	18	0.1%
Food Services & Drinking Places	5	6.8%	25	5.9%	31	2.7%	191	3.7%	92	3.1%	697	4.4%
Other Services (except Public Administration)	6	8.8%	26	6.0%	110	9.8%	404	7.9%	299	10.1%	1,118	7.0%
Automotive Repair & Maintenance	1	0.8%	14	3.4%	10	0.9%	67	1.3%	35	1.2%	167	1.0%
Public Administration	1	0.8%	0	0.0%	4	0.3%	2	0.0%	42	1.4%	3,830	24.0%
Total	70	100%	430	100%	1,123	100%	5,091	100%	2,963	100%	15,928	100%

Source: Copyright 2012 Dun & Bradstreet, Inc. All rights reserved. Esri Total Residential Population forecasts for 2012.

February 06, 2014

Made with Esri Community Analyst



Retail Goods and Services Expenditures

23322 (Chesapeake), VA
Ring: 1 mile radius

Latitude: 36.65963
Longitude: -76.23303

Top Tapestry Segments	Percent	Demographic Summary	2012	2017
Suburban Splendor	84.6%	Population	517	542
Exurbanites	15.4%	Households	179	189
Top Rung	0.0%	Families	158	167
Connoisseurs	0.0%	Median Age	44.1	44.9
Boomburbs	0.0%	Median Household Income	\$105,540	\$109,195
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		120	\$2,587.55	\$463,171
Men's		120	\$482.20	\$86,315
Women's		109	\$821.81	\$147,104
Children's		119	\$416.97	\$74,638
Footwear		86	\$346.11	\$61,953
Watches & Jewelry		199	\$283.23	\$50,698
Apparel Products and Services (1)		264	\$237.23	\$42,464
Computer				
Computers and Hardware for Home Use		184	\$355.94	\$63,714
Portable Memory		174	\$12.60	\$2,255
Computer Software		181	\$33.83	\$6,056
Computer Accessories		197	\$31.10	\$5,567
Entertainment & Recreation		191	\$5,893.54	\$1,054,943
Fees and Admissions		218	\$1,301.47	\$232,963
Membership Fees for Clubs (2)		229	\$362.96	\$64,969
Fees for Participant Sports, excl. Trips		213	\$238.36	\$42,666
Admission to Movie/Theatre/Opera/Ballet		197	\$294.11	\$52,646
Admission to Sporting Events, excl. Trips		218	\$130.20	\$23,307
Fees for Recreational Lessons		234	\$275.32	\$49,282
Dating Services		126	\$0.52	\$92
TV/Video/Audio		168	\$2,055.97	\$368,018
Cable and Satellite Television Services		166	\$1,361.42	\$243,694
Televisions		175	\$263.20	\$47,113
Satellite Dishes		166	\$2.48	\$445
VCRs, Video Cameras, and DVD Players		171	\$20.87	\$3,736
Miscellaneous Video Equipment		196	\$14.28	\$2,556
Video Cassettes and DVDs		157	\$52.57	\$9,410
Video Game Hardware/Accessories		143	\$36.57	\$6,545
Video Game Software		160	\$45.27	\$8,103
Streaming/Downloaded Video		182	\$6.44	\$1,152
Rental of Video Cassettes and DVDs		162	\$41.99	\$7,517
Installation of Televisions		238	\$1.95	\$349
Audio (3)		183	\$201.19	\$36,013
Rental and Repair of TV/Radio/Sound Equipment		169	\$7.73	\$1,385
Pets		214	\$1,083.70	\$193,982
Toys and Games (4)		170	\$224.61	\$40,206
Recreational Vehicles and Fees (5)		225	\$480.29	\$85,971
Sports/Recreation/Exercise Equipment (6)		160	\$271.38	\$48,577
Photo Equipment and Supplies (7)		184	\$136.02	\$24,348
Reading (8)		195	\$285.25	\$51,059
Catered Affairs (9)		219	\$54.79	\$9,819
Food		170	\$13,296.34	\$2,380,045
Food at Home		168	\$8,010.50	\$1,433,880
Bakery and Cereal Products		169	\$1,131.80	\$202,593
Meats, Poultry, Fish, and Eggs		167	\$1,745.44	\$312,434
Dairy Products		169	\$862.95	\$154,468
Fruits and Vegetables		172	\$1,554.48	\$278,252
Snacks and Other Food at Home (10)		165	\$2,715.83	\$486,134
Food Away from Home		174	\$5,285.84	\$946,166
Alcoholic Beverages		176	\$888.66	\$159,070
Nonalcoholic Beverages at Home		163	\$732.56	\$131,129

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

February 06, 2014

Made with Esri Community Analyst



Retail Goods and Services Expenditures

23322 (Chesapeake), VA
Ring: 1 mile radius

Latitude: 36.65963
Longitude: -76.23303

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	235	\$4,620.61	\$827,089
Vehicle Loans	169	\$6,144.16	\$1,099,805
Health			
Nonprescription Drugs	170	\$200.08	\$35,815
Prescription Drugs	179	\$821.07	\$146,972
Eyeglasses and Contact Lenses	192	\$156.82	\$28,071
Home			
Mortgage Payment and Basics (11)	221	\$19,896.94	\$3,561,552
Maintenance and Remodeling Services	224	\$3,445.93	\$616,822
Maintenance and Remodeling Materials (12)	193	\$530.90	\$95,031
Utilities, Fuel, and Public Services	172	\$8,251.48	\$1,477,015
Household Furnishings and Equipment			
Household Textiles (13)	185	\$184.72	\$33,066
Furniture	183	\$837.58	\$149,926
Rugs	241	\$58.27	\$10,429
Major Appliances (14)	184	\$480.53	\$86,015
Housewares (15)	161	\$113.82	\$20,373
Small Appliances	175	\$74.16	\$13,274
Luggage	213	\$18.03	\$3,228
Telephones and Accessories	144	\$73.16	\$13,096
Household Operations			
Child Care	173	\$727.00	\$130,134
Lawn and Garden (16)	203	\$816.63	\$146,176
Moving/Storage/Freight Express	160	\$99.13	\$17,744
Housekeeping Supplies (17)	175	\$1,178.40	\$210,933
Insurance			
Owners and Renters Insurance	202	\$946.24	\$169,377
Vehicle Insurance	177	\$2,000.44	\$358,078
Life/Other Insurance	208	\$860.23	\$153,982
Health Insurance	185	\$4,352.54	\$779,105
Personal Care Products (18)	171	\$721.37	\$129,125
School Books and Supplies (19)	166	\$295.17	\$52,898
Smoking Products	132	\$606.64	\$108,589
Transportation			
Vehicle Purchases (Net Outlay) (20)	173	\$5,925.19	\$1,060,609
Gasoline and Motor Oil	164	\$4,830.56	\$864,670
Vehicle Maintenance and Repairs	181	\$1,881.80	\$336,841
Travel			
Airline Fares	209	\$912.14	\$163,273
Lodging on Trips	218	\$877.63	\$157,096
Auto/Truck/Van Rental on Trips	218	\$69.82	\$12,513
Food and Drink on Trips	205	\$850.93	\$152,316

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

23322 (Chesapeake), VA
Ring: 1 mile radius

Latitude: 36.65963
Longitude: -76.23303

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

February 06, 2014



Retail Goods and Services Expenditures

23322 (Chesapeake), VA
Ring: 3 mile radius

Latitude: 36.65963
Longitude: -76.23303

Top Tapestry Segments	Percent	Demographic Summary	2012	2017
Sophisticated Squires	34.4%	Population	19,678	20,010
Boomburbs	32.4%	Households	6,333	6,489
Suburban Splendor	19.9%	Families	5,556	5,692
Exurbanites	8.7%	Median Age	41.1	41.3
Main Street, USA	4.5%	Median Household Income	\$90,920	\$95,312
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,202.38	\$13,947,678
Men's		101	\$404.05	\$2,558,849
Women's		90	\$684.46	\$4,334,696
Children's		108	\$378.62	\$2,397,783
Footwear		73	\$296.88	\$1,880,134
Watches & Jewelry		168	\$238.37	\$1,509,610
Apparel Products and Services (1)		222	\$200.00	\$1,266,605
Computer				
Computers and Hardware for Home Use		155	\$299.85	\$1,898,920
Portable Memory		155	\$11.22	\$71,052
Computer Software		158	\$29.59	\$187,376
Computer Accessories		165	\$26.15	\$165,580
Entertainment & Recreation		162	\$4,996.14	\$31,640,569
Fees and Admissions		181	\$1,078.25	\$6,828,567
Membership Fees for Clubs (2)		186	\$293.95	\$1,861,590
Fees for Participant Sports, excl. Trips		180	\$201.95	\$1,278,933
Admission to Movie/Theatre/Opera/Ballet		167	\$248.41	\$1,573,175
Admission to Sporting Events, excl. Trips		183	\$109.09	\$690,847
Fees for Recreational Lessons		191	\$224.35	\$1,420,793
Dating Services		124	\$0.51	\$3,229
TV/Video/Audio		145	\$1,778.78	\$11,265,005
Cable and Satellite Television Services		142	\$1,165.33	\$7,380,016
Televisions		153	\$230.23	\$1,458,077
Satellite Dishes		151	\$2.26	\$14,328
VCRs, Video Cameras, and DVD Players		154	\$18.78	\$118,912
Miscellaneous Video Equipment		173	\$12.58	\$79,645
Video Cassettes and DVDs		143	\$47.96	\$303,723
Video Game Hardware/Accessories		136	\$34.76	\$220,125
Video Game Software		146	\$41.27	\$261,371
Streaming/Downloaded Video		163	\$5.78	\$36,583
Rental of Video Cassettes and DVDs		149	\$38.58	\$244,305
Installation of Televisions		189	\$1.55	\$9,792
Audio (3)		158	\$173.28	\$1,097,366
Rental and Repair of TV/Radio/Sound Equipment		141	\$6.44	\$40,761
Pets		183	\$925.97	\$5,864,171
Toys and Games (4)		149	\$196.22	\$1,242,657
Recreational Vehicles and Fees (5)		182	\$388.50	\$2,460,375
Sports/Recreation/Exercise Equipment (6)		139	\$235.56	\$1,491,781
Photo Equipment and Supplies (7)		159	\$117.45	\$743,804
Reading (8)		159	\$232.58	\$1,472,960
Catered Affairs (9)		171	\$42.83	\$271,250
Food		147	\$11,483.13	\$72,722,691
Food at Home		145	\$6,912.02	\$43,773,841
Bakery and Cereal Products		145	\$972.74	\$6,160,350
Meats, Poultry, Fish, and Eggs		144	\$1,504.36	\$9,527,087
Dairy Products		145	\$741.64	\$4,696,785
Fruits and Vegetables		148	\$1,333.11	\$8,442,603
Snacks and Other Food at Home (10)		144	\$2,360.18	\$14,947,015
Food Away from Home		151	\$4,571.11	\$28,948,850
Alcoholic Beverages		151	\$762.24	\$4,827,289
Nonalcoholic Beverages at Home		141	\$635.02	\$4,021,572

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

23322 (Chesapeake), VA
Ring: 3 mile radius

Latitude: 36.65963
Longitude: -76.23303

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	187	\$3,679.62	\$23,303,047
Vehicle Loans	152	\$5,523.42	\$34,979,801
Health			
Nonprescription Drugs	145	\$170.63	\$1,080,579
Prescription Drugs	146	\$671.67	\$4,253,695
Eyeglasses and Contact Lenses	158	\$129.26	\$818,573
Home			
Mortgage Payment and Basics (11)	185	\$16,669.84	\$105,570,069
Maintenance and Remodeling Services	178	\$2,737.43	\$17,336,126
Maintenance and Remodeling Materials (12)	160	\$440.08	\$2,787,041
Utilities, Fuel, and Public Services	147	\$7,023.34	\$44,478,818
Household Furnishings and Equipment			
Household Textiles (13)	155	\$154.67	\$979,530
Furniture	158	\$720.84	\$4,565,069
Rugs	178	\$42.98	\$272,161
Major Appliances (14)	157	\$410.81	\$2,601,648
Housewares (15)	136	\$96.50	\$611,114
Small Appliances	147	\$62.44	\$395,443
Luggage	177	\$14.92	\$94,461
Telephones and Accessories	130	\$66.03	\$418,146
Household Operations			
Child Care	163	\$686.02	\$4,344,538
Lawn and Garden (16)	161	\$648.20	\$4,105,078
Moving/Storage/Freight Express	138	\$85.35	\$540,552
Housekeeping Supplies (17)	149	\$1,005.76	\$6,369,459
Insurance			
Owners and Renters Insurance	167	\$780.03	\$4,939,932
Vehicle Insurance	152	\$1,710.39	\$10,831,889
Life/Other Insurance	168	\$693.47	\$4,391,771
Health Insurance	153	\$3,607.42	\$22,845,804
Personal Care Products (18)	149	\$629.73	\$3,988,087
School Books and Supplies (19)	146	\$259.08	\$1,640,711
Smoking Products	117	\$538.44	\$3,409,958
Transportation			
Vehicle Purchases (Net Outlay) (20)	152	\$5,185.59	\$32,840,342
Gasoline and Motor Oil	144	\$4,244.13	\$26,878,072
Vehicle Maintenance and Repairs	155	\$1,603.67	\$10,156,018
Travel			
Airline Fares	173	\$755.13	\$4,782,255
Lodging on Trips	175	\$704.18	\$4,459,574
Auto/Truck/Van Rental on Trips	178	\$56.82	\$359,850
Food and Drink on Trips	169	\$700.93	\$4,438,984

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

23322 (Chesapeake), VA
Ring: 3 mile radius

Latitude: 36.65963
Longitude: -76.23303

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

February 06, 2014



Retail Goods and Services Expenditures

23322 (Chesapeake), VA
 Ring: 5 mile radius

Latitude: 36.65963
 Longitude: -76.23303

Top Tapestry Segments	Percent	Demographic Summary	2012	2017
Sophisticated Squires	50.4%	Population	53,632	54,841
Boomburbs	16.0%	Households	17,119	17,662
Exurbanites	9.0%	Families	14,420	14,883
Suburban Splendor	8.0%	Median Age	40.3	40.5
In Style	5.8%	Median Household Income	\$84,786	\$89,985
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		95	\$2,045.12	\$35,010,455
Men's		93	\$373.99	\$6,402,360
Women's		84	\$635.49	\$10,879,030
Children's		100	\$353.53	\$6,052,154
Footwear		68	\$276.90	\$4,740,276
Watches & Jewelry		153	\$217.85	\$3,729,412
Apparel Products and Services (1)		208	\$187.35	\$3,207,222
Computer				
Computers and Hardware for Home Use		144	\$278.56	\$4,768,708
Portable Memory		144	\$10.42	\$178,405
Computer Software		147	\$27.60	\$472,472
Computer Accessories		154	\$24.28	\$415,610
Entertainment & Recreation		150	\$4,627.63	\$79,220,351
Fees and Admissions		164	\$982.14	\$16,813,266
Membership Fees for Clubs (2)		167	\$264.96	\$4,535,860
Fees for Participant Sports, excl. Trips		165	\$184.84	\$3,164,212
Admission to Movie/Theatre/Opera/Ballet		154	\$229.50	\$3,928,874
Admission to Sporting Events, excl. Trips		167	\$99.45	\$1,702,512
Fees for Recreational Lessons		172	\$202.89	\$3,473,309
Dating Services		121	\$0.50	\$8,500
TV/Video/Audio		136	\$1,666.81	\$28,534,062
Cable and Satellite Television Services		134	\$1,094.27	\$18,732,834
Televisions		143	\$215.40	\$3,687,508
Satellite Dishes		139	\$2.09	\$35,796
VCRs, Video Cameras, and DVD Players		144	\$17.56	\$300,558
Miscellaneous Video Equipment		158	\$11.54	\$197,573
Video Cassettes and DVDs		135	\$45.26	\$774,766
Video Game Hardware/Accessories		128	\$32.87	\$562,689
Video Game Software		137	\$38.73	\$662,944
Streaming/Downloaded Video		151	\$5.35	\$91,661
Rental of Video Cassettes and DVDs		140	\$36.24	\$620,425
Installation of Televisions		171	\$1.40	\$24,001
Audio (3)		146	\$160.11	\$2,740,968
Rental and Repair of TV/Radio/Sound Equipment		131	\$5.98	\$102,340
Pets		170	\$857.61	\$14,681,367
Toys and Games (4)		139	\$183.54	\$3,142,044
Recreational Vehicles and Fees (5)		166	\$355.05	\$6,078,105
Sports/Recreation/Exercise Equipment (6)		128	\$217.67	\$3,726,250
Photo Equipment and Supplies (7)		148	\$109.02	\$1,866,351
Reading (8)		148	\$215.94	\$3,696,631
Catered Affairs (9)		159	\$39.86	\$682,274
Food		138	\$10,738.00	\$183,823,757
Food at Home		136	\$6,477.72	\$110,892,065
Bakery and Cereal Products		136	\$910.95	\$15,594,529
Meats, Poultry, Fish, and Eggs		135	\$1,409.39	\$24,127,406
Dairy Products		136	\$694.33	\$11,886,306
Fruits and Vegetables		138	\$1,248.09	\$21,366,067
Snacks and Other Food at Home (10)		135	\$2,214.95	\$37,917,756
Food Away from Home		141	\$4,260.28	\$72,931,691
Alcoholic Beverages		141	\$711.96	\$12,187,971
Nonalcoholic Beverages at Home		133	\$596.94	\$10,218,977

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

23322 (Chesapeake), VA
Ring: 5 mile radius

Latitude: 36.65963
Longitude: -76.23303

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	171	\$3,368.77	\$57,670,019
Vehicle Loans	142	\$5,143.51	\$88,051,810
Health			
Nonprescription Drugs	135	\$159.22	\$2,725,626
Prescription Drugs	136	\$626.59	\$10,726,509
Eyeglasses and Contact Lenses	147	\$119.75	\$2,049,939
Home			
Mortgage Payment and Basics (11)	169	\$15,235.08	\$260,809,294
Maintenance and Remodeling Services	162	\$2,495.91	\$42,727,548
Maintenance and Remodeling Materials (12)	147	\$405.25	\$6,937,398
Utilities, Fuel, and Public Services	137	\$6,572.84	\$112,520,396
Household Furnishings and Equipment			
Household Textiles (13)	144	\$143.94	\$2,464,185
Furniture	146	\$666.94	\$11,417,400
Rugs	164	\$39.46	\$675,476
Major Appliances (14)	145	\$379.50	\$6,496,745
Housewares (15)	127	\$89.66	\$1,534,813
Small Appliances	138	\$58.52	\$1,001,852
Luggage	161	\$13.61	\$233,061
Telephones and Accessories	122	\$62.06	\$1,062,380
Household Operations			
Child Care	150	\$632.97	\$10,835,830
Lawn and Garden (16)	148	\$596.32	\$10,208,422
Moving/Storage/Freight Express	131	\$81.12	\$1,388,660
Housekeeping Supplies (17)	139	\$937.74	\$16,053,240
Insurance			
Owners and Renters Insurance	153	\$716.96	\$12,273,608
Vehicle Insurance	142	\$1,597.82	\$27,353,087
Life/Other Insurance	153	\$633.77	\$10,849,429
Health Insurance	143	\$3,363.44	\$57,578,662
Personal Care Products (18)	139	\$587.13	\$10,051,139
School Books and Supplies (19)	136	\$241.28	\$4,130,392
Smoking Products	112	\$516.74	\$8,846,017
Transportation			
Vehicle Purchases (Net Outlay) (20)	141	\$4,827.62	\$82,643,984
Gasoline and Motor Oil	135	\$3,973.71	\$68,025,971
Vehicle Maintenance and Repairs	144	\$1,494.92	\$25,591,519
Travel			
Airline Fares	159	\$694.27	\$11,885,172
Lodging on Trips	160	\$643.46	\$11,015,395
Auto/Truck/Van Rental on Trips	163	\$52.09	\$891,724
Food and Drink on Trips	155	\$644.69	\$11,036,419

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

23322 (Chesapeake), VA
Ring: 5 mile radius

Latitude: 36.65963
Longitude: -76.23303

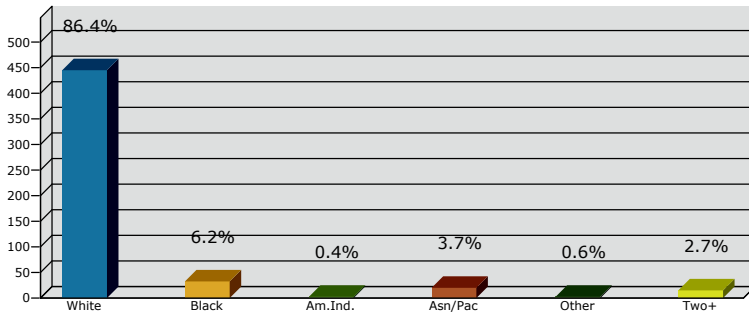
- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

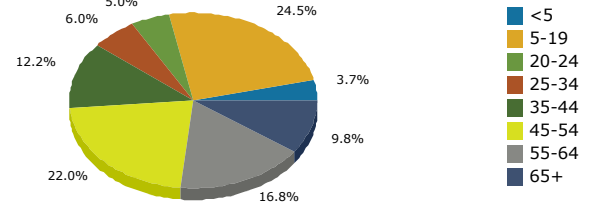
Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

February 06, 2014

2012 Population by Race

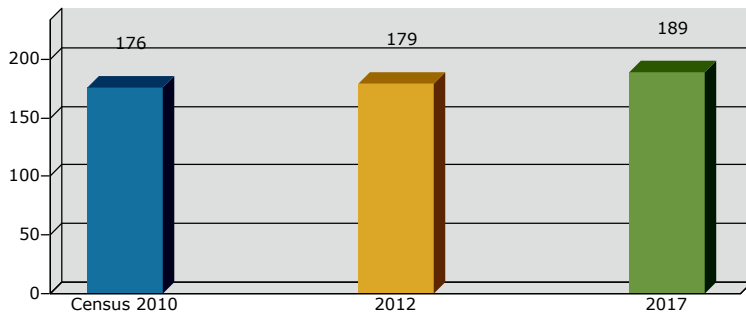


2012 Population by Age

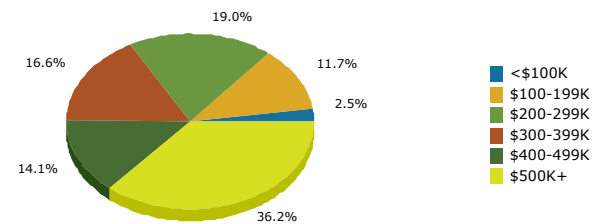


2012 Percent Hispanic Origin: 3.1%

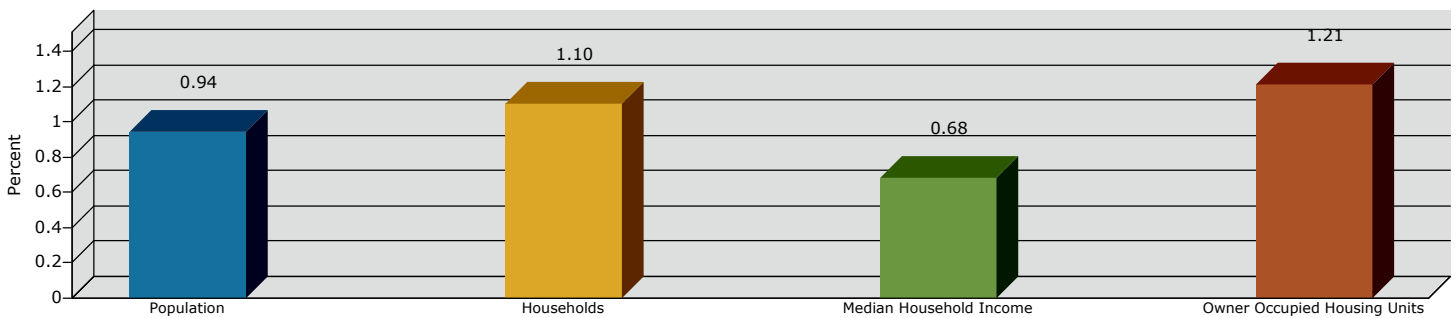
Households



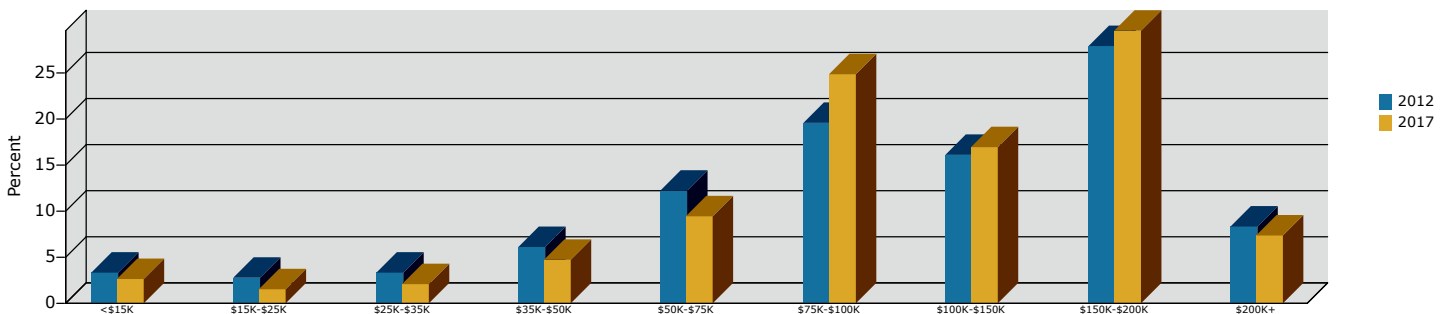
2012 Home Value



2012-2017 Annual Growth Rate

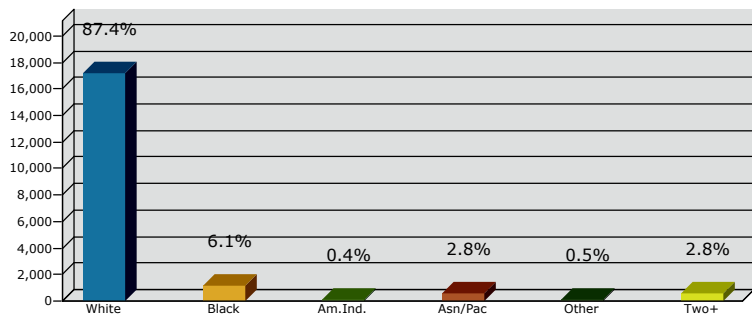


Household Income



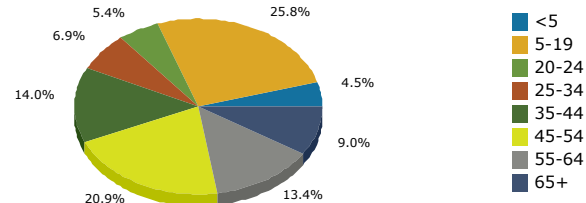
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

2012 Population by Race

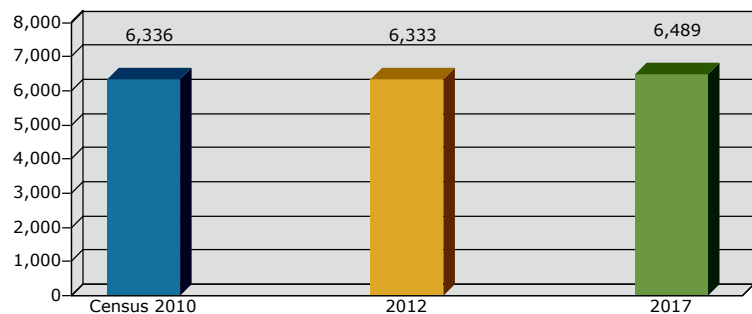


2012 Percent Hispanic Origin: 3.7%

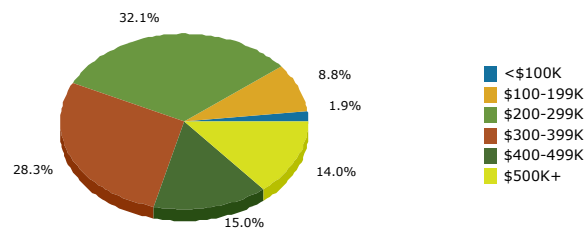
2012 Population by Age



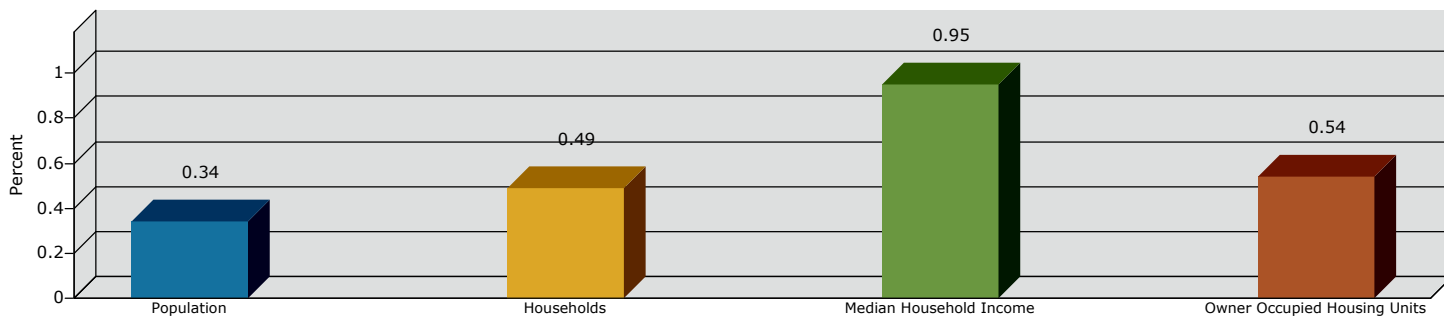
Households



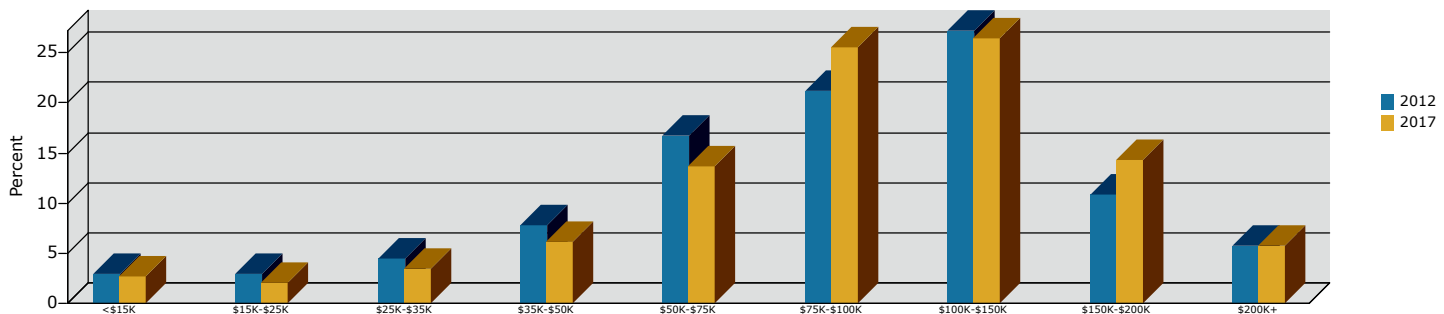
2012 Home Value



2012-2017 Annual Growth Rate

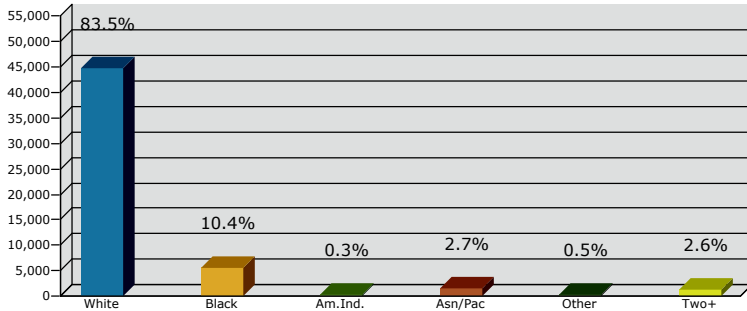


Household Income



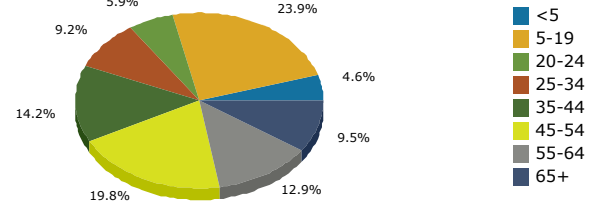
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

2012 Population by Race

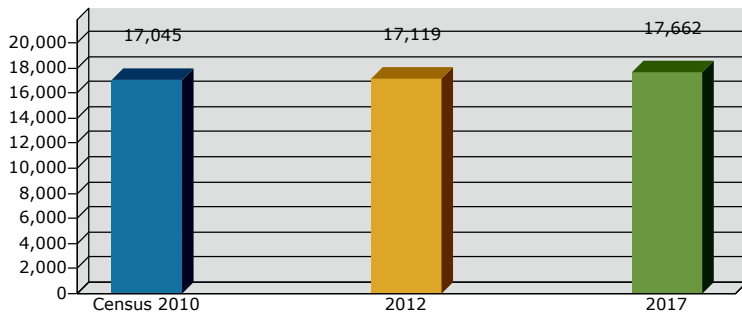


2012 Percent Hispanic Origin: 3.6%

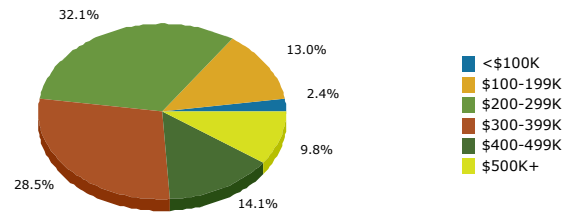
2012 Population by Age



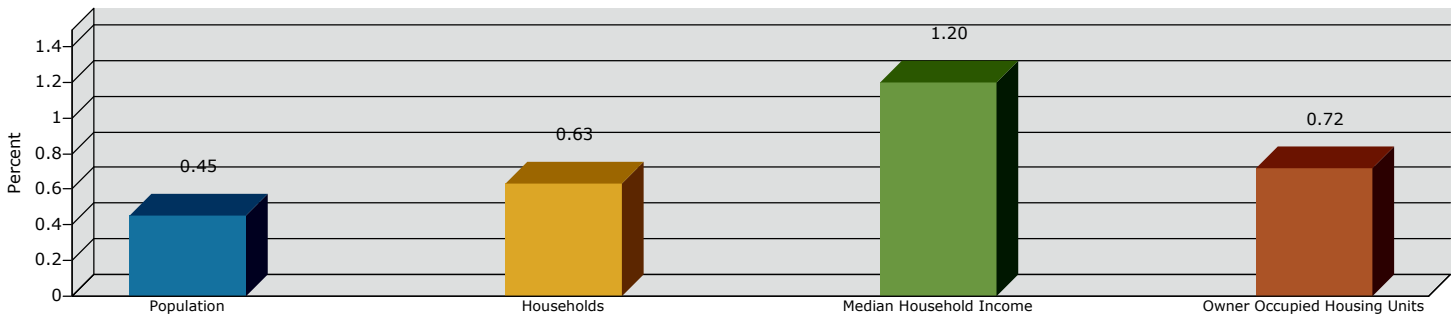
Households



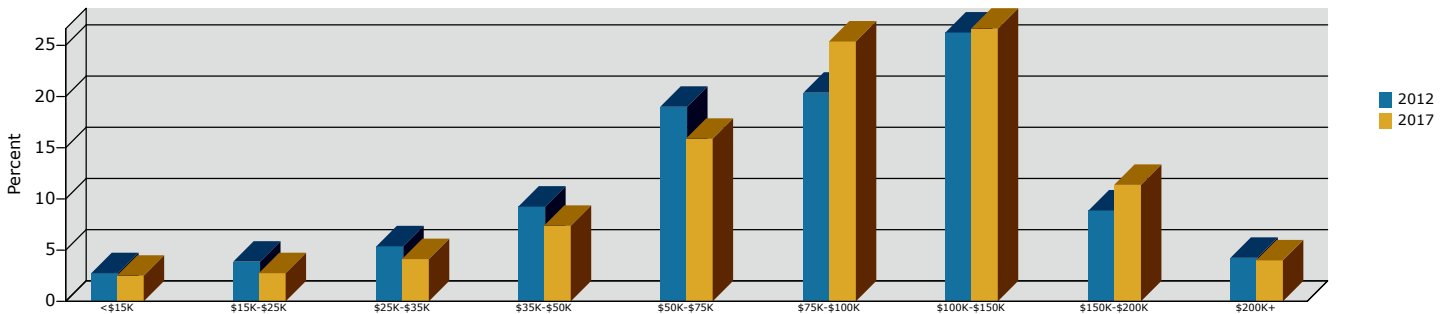
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Household Budget Expenditures

23322 (Chesapeake), VA
 Ring: 1 mile radius

Latitude: 36.65963
 Longitude: -76.23303

Demographic Summary		2012	2017
Population		517	542
Households		179	189
Families		158	167
Median Age		44.1	44.9
Median Household Income		\$105,540	\$109,195

	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	180	\$118,528.69	\$21,216,635	100.0%
Food	170	\$13,296.34	\$2,380,045	11.2%
Food at Home	168	\$8,010.50	\$1,433,880	6.8%
Food Away from Home	174	\$5,285.84	\$946,166	4.5%
Alcoholic Beverages	176	\$888.66	\$159,070	0.7%
Housing	182	\$36,723.38	\$6,573,485	31.0%
Shelter	185	\$28,471.90	\$5,096,470	24.0%
Utilities, Fuel and Public Services	172	\$8,251.48	\$1,477,015	7.0%
Household Operations	186	\$3,066.86	\$548,969	2.6%
Housekeeping Supplies	175	\$1,178.40	\$210,933	1.0%
Household Furnishings and Equipment	163	\$2,788.24	\$499,095	2.4%
Apparel and Services	120	\$2,587.55	\$463,171	2.2%
Transportation	173	\$15,837.74	\$2,834,956	13.4%
Travel	209	\$3,628.91	\$649,575	3.1%
Health Care	184	\$7,794.39	\$1,395,195	6.6%
Entertainment and Recreation	191	\$5,893.54	\$1,054,943	5.0%
Personal Care Products & Services	182	\$1,281.87	\$229,455	1.1%
Education	208	\$2,874.46	\$514,529	2.4%
Smoking Products	132	\$606.64	\$108,589	0.5%
Miscellaneous (1)	175	\$1,947.92	\$349,087	1.6%
Support Payments/Cash Contributions/Gifts in Kind	190	\$4,130.41	\$739,344	3.5%
Life/Other Insurance	208	\$860.23	\$153,982	0.7%
Pensions and Social Security	200	\$13,140.85	\$2,352,212	11.1%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Miscellaneous includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

23322 (Chesapeake), VA
 Ring: 3 mile radius

Latitude: 36.65963
 Longitude: -76.23303

Demographic Summary		2012	2017
Population		19,678	20,010
Households		6,333	6,489
Families		5,556	5,692
Median Age		41.1	41.3
Median Household Income		\$90,920	\$95,312

	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	153	\$100,659.83	\$637,478,686	100.0%
Food	147	\$11,483.13	\$72,722,691	11.4%
Food at Home	145	\$6,912.02	\$43,773,841	6.9%
Food Away from Home	151	\$4,571.11	\$28,948,850	4.5%
Alcoholic Beverages	151	\$762.24	\$4,827,289	0.8%
Housing	155	\$31,251.25	\$197,914,143	31.0%
Shelter	157	\$24,227.91	\$153,435,325	24.1%
Utilities, Fuel and Public Services	147	\$7,023.34	\$44,478,818	7.0%
Household Operations	158	\$2,605.65	\$16,501,610	2.6%
Housekeeping Supplies	149	\$1,005.76	\$6,369,459	1.0%
Household Furnishings and Equipment	139	\$2,373.48	\$15,031,264	2.4%
Apparel and Services	103	\$2,202.38	\$13,947,678	2.2%
Transportation	150	\$13,714.53	\$86,854,141	13.6%
Travel	171	\$2,980.13	\$18,873,183	3.0%
Health Care	153	\$6,469.26	\$40,969,823	6.4%
Entertainment and Recreation	162	\$4,996.14	\$31,640,569	5.0%
Personal Care Products & Services	155	\$1,094.62	\$6,932,203	1.1%
Education	165	\$2,280.80	\$14,444,283	2.3%
Smoking Products	117	\$538.44	\$3,409,958	0.5%
Miscellaneous (1)	148	\$1,646.06	\$10,424,179	1.6%
Support Payments/Cash Contributions/Gifts in Kind	156	\$3,396.37	\$21,509,205	3.4%
Life/Other Insurance	168	\$693.47	\$4,391,771	0.7%
Pensions and Social Security	170	\$11,166.15	\$70,715,237	11.1%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Miscellaneous includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

23322 (Chesapeake), VA
Ring: 5 mile radius

Latitude: 36.65963
Longitude: -76.23303

Demographic Summary		2012	2017
Population		53,632	54,841
Households		17,119	17,662
Families		14,420	14,883
Median Age		40.3	40.5
Median Household Income		\$84,786	\$89,985

	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	142	\$93,509.96	\$1,600,796,968	100.0%
Food	138	\$10,738.00	\$183,823,757	11.5%
Food at Home	136	\$6,477.72	\$110,892,065	6.9%
Food Away from Home	141	\$4,260.28	\$72,931,691	4.6%
Alcoholic Beverages	141	\$711.96	\$12,187,971	0.8%
Housing	144	\$29,122.11	\$498,541,415	31.1%
Shelter	146	\$22,549.27	\$386,021,019	24.1%
Utilities, Fuel and Public Services	137	\$6,572.84	\$112,520,396	7.0%
Household Operations	146	\$2,409.68	\$41,251,274	2.6%
Housekeeping Supplies	139	\$937.74	\$16,053,240	1.0%
Household Furnishings and Equipment	129	\$2,198.76	\$37,640,524	2.4%
Apparel and Services	95	\$2,045.12	\$35,010,455	2.2%
Transportation	140	\$12,800.21	\$219,126,786	13.7%
Travel	157	\$2,736.64	\$46,848,591	2.9%
Health Care	143	\$6,023.45	\$103,115,514	6.4%
Entertainment and Recreation	150	\$4,627.63	\$79,220,351	4.9%
Personal Care Products & Services	144	\$1,016.19	\$17,396,088	1.1%
Education	151	\$2,091.42	\$35,803,022	2.2%
Smoking Products	112	\$516.74	\$8,846,017	0.6%
Miscellaneous (1)	137	\$1,530.62	\$26,202,349	1.6%
Support Payments/Cash Contributions/Gifts in Kind	144	\$3,133.00	\$53,633,750	3.4%
Life/Other Insurance	153	\$633.77	\$10,849,429	0.7%
Pensions and Social Security	156	\$10,236.96	\$175,246,435	10.9%

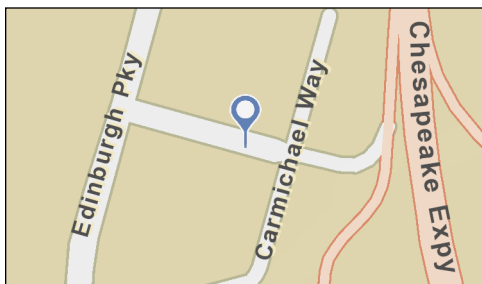
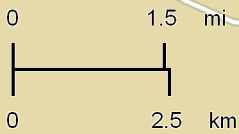
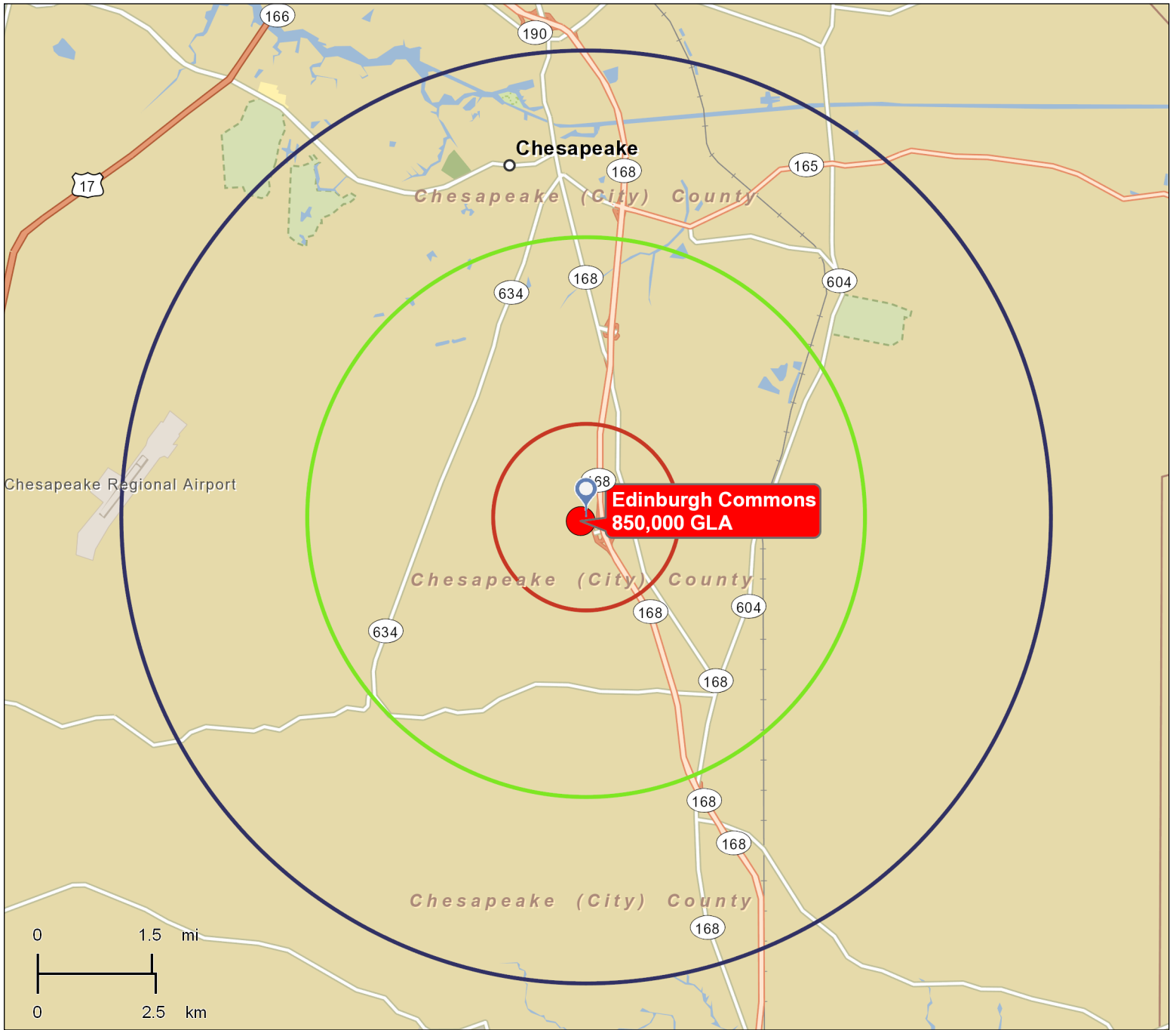
Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Miscellaneous includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

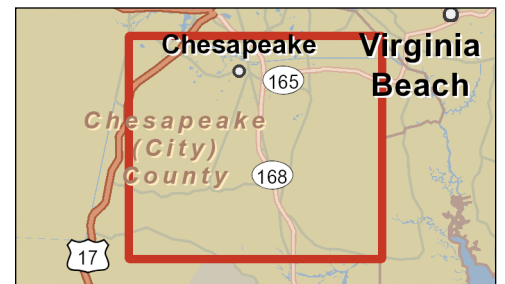
Source: Esri forecasts for 2012 and 2017; Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics.

23322 (Chesapeake), VA
 Ring: 1, 3, 5 Miles

Latitude: 36.65963
 Longitude: -76.23303



- Gross Leasable Area
- Less than 200,000 sq ft
 - 200,001 - 300,000
 - 300,001 - 500,000
 - 500,001 - 800,000
 - More than 800,000



Source: Directory of Major Malls, Inc.

February 06, 2014

Made with Esri Community Analyst



Retail MarketPlace Profile

23322 (Chesapeake), VA
Ring: 1 mile radius

Latitude: 36.65963
Longitude: -76.23303

Summary Demographics

2012 Population	517
2012 Households	179
2012 Median Disposable Income	\$80,447
2012 Per Capita Income	\$40,615

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$8,745,715	\$30,682,243	-\$21,936,528	-55.6	7
Total Retail Trade	44-45	\$7,886,352	\$28,606,677	-\$20,720,325	-56.8	6
Total Food & Drink	722	\$859,363	\$2,075,566	-\$1,216,202	-41.4	2

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$1,516,188	\$225,401	\$1,290,787	74.1	1
Automobile Dealers	4411	\$1,299,429	\$38,949	\$1,260,479	94.2	0
Other Motor Vehicle Dealers	4412	\$91,854	\$47,876	\$43,978	31.5	0
Auto Parts, Accessories & Tire Stores	4413	\$124,905	\$138,576	-\$13,671	-5.2	1
Furniture & Home Furnishings Stores	442	\$192,916	\$1,038,140	-\$845,224	-68.7	0
Furniture Stores	4421	\$102,800	\$1,038,140	-\$935,340	-82.0	0
Home Furnishings Stores	4422	\$90,116	\$0	\$90,116	100.0	0
Electronics & Appliance Stores	4431	\$187,358	\$32,173	\$155,185	70.7	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$309,499	\$87,525	\$221,974	55.9	0
Bldg Material & Supplies Dealers	4441	\$272,496	\$2,405	\$270,092	98.3	0
Lawn & Garden Equip & Supply Stores	4442	\$37,003	\$85,120	-\$48,117	-39.4	0
Food & Beverage Stores	445	\$1,244,469	\$571,603	\$672,866	37.1	1
Grocery Stores	4451	\$1,172,352	\$551,921	\$620,431	36.0	0
Specialty Food Stores	4452	\$18,397	\$19,682	-\$1,285	-3.4	0
Beer, Wine & Liquor Stores	4453	\$53,720	\$0	\$53,720	100.0	0
Health & Personal Care Stores	446,4461	\$619,804	\$289,404	\$330,400	36.3	0
Gasoline Stations	447,4471	\$836,182	\$162,714	\$673,468	67.4	0
Clothing & Clothing Accessories Stores	448	\$525,723	\$292,574	\$233,149	28.5	1
Clothing Stores	4481	\$382,773	\$47,927	\$334,847	77.7	0
Shoe Stores	4482	\$69,003	\$0	\$69,003	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$73,947	\$244,648	-\$170,701	-53.6	0
Sporting Goods, Hobby, Book & Music Stores	451	\$214,320	\$44,882	\$169,438	65.4	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$166,761	\$42,617	\$124,144	59.3	0
Book, Periodical & Music Stores	4512	\$47,560	\$2,265	\$45,294	90.9	0
General Merchandise Stores	452	\$1,468,647	\$25,700,072	-\$24,231,425	-89.2	1
Department Stores Excluding Leased Depts.	4521	\$522,302	\$8,968,082	-\$8,445,780	-89.0	1
Other General Merchandise Stores	4529	\$946,345	\$16,731,990	-\$15,785,645	-89.3	0
Miscellaneous Store Retailers	453	\$206,856	\$31,781	\$175,075	73.4	0
Florists	4531	\$12,831	\$0	\$12,831	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$78,555	\$722	\$77,833	98.2	0
Used Merchandise Stores	4533	\$25,981	\$1,983	\$23,998	85.8	0
Other Miscellaneous Store Retailers	4539	\$89,489	\$29,076	\$60,412	51.0	0
Nonstore Retailers	454	\$564,389	\$130,407	\$433,982	62.5	1
Electronic Shopping & Mail-Order Houses	4541	\$471,610	\$0	\$471,610	100.0	0
Vending Machine Operators	4542	\$12,431	\$0	\$12,431	100.0	0
Direct Selling Establishments	4543	\$80,348	\$130,407	-\$50,059	-23.8	1
Food Services & Drinking Places	722	\$859,363	\$2,075,566	-\$1,216,202	-41.4	2
Full-Service Restaurants	7221	\$356,520	\$27,697	\$328,822	85.6	0
Limited-Service Eating Places	7222	\$396,522	\$2,001,905	-\$1,605,383	-66.9	1
Special Food Services	7223	\$37,007	\$0	\$37,007	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$69,315	\$45,963	\$23,351	20.3	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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February 06, 2014

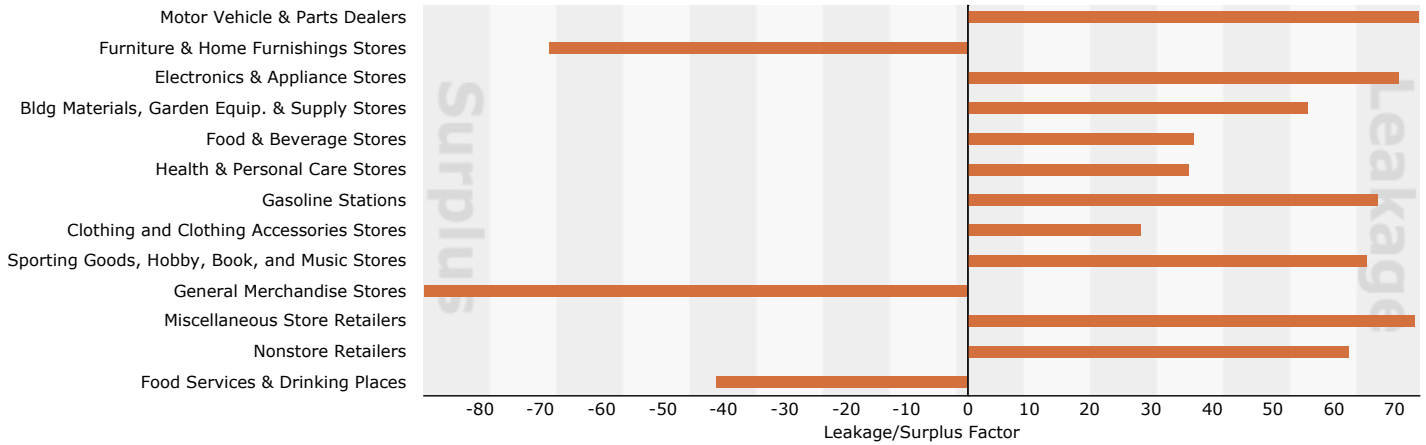


Retail MarketPlace Profile

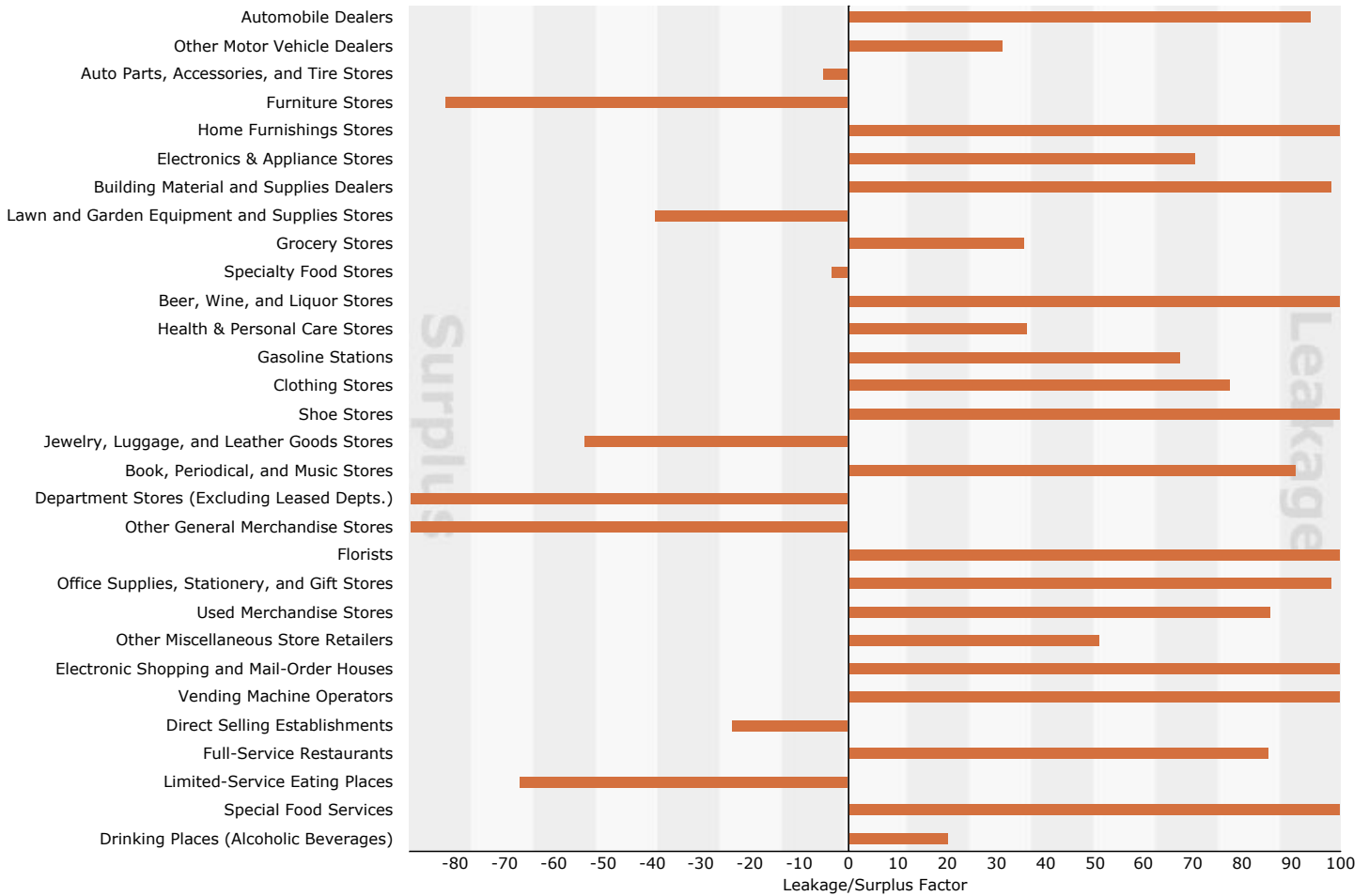
23322 (Chesapeake), VA
 Ring: 1 mile radius

Latitude: 36.65963
 Longitude: -76.23303

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Source: Esri and Dun & Bradstreet. Copyright 2012 Dun & Bradstreet, Inc. All rights reserved.



Retail MarketPlace Profile

23322 (Chesapeake), VA
Ring: 3 mile radius

Latitude: 36.65963
Longitude: -76.23303

Summary Demographics

2012 Population	19,678
2012 Households	6,333
2012 Median Disposable Income	\$68,374
2012 Per Capita Income	\$33,972

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$265,336,799	\$209,530,366	\$55,806,433	11.8	112
Total Retail Trade	44-45	\$239,229,214	\$199,019,460	\$40,209,755	9.2	99
Total Food & Drink	722	\$26,107,585	\$10,510,907	\$15,596,678	42.6	13

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$46,518,878	\$6,578,395	\$39,940,483	75.2	8
Automobile Dealers	4411	\$40,132,578	\$1,784,037	\$38,348,541	91.5	2
Other Motor Vehicle Dealers	4412	\$2,655,337	\$2,067,129	\$588,208	12.5	1
Auto Parts, Accessories & Tire Stores	4413	\$3,730,962	\$2,727,228	\$1,003,734	15.5	5
Furniture & Home Furnishings Stores	442	\$5,769,267	\$5,995,020	-\$225,753	-1.9	5
Furniture Stores	4421	\$3,138,802	\$5,506,766	-\$2,367,964	-27.4	3
Home Furnishings Stores	4422	\$2,630,465	\$488,254	\$2,142,211	68.7	1
Electronics & Appliance Stores	4431	\$5,675,218	\$535,388	\$5,139,830	82.8	4
Bldg Materials, Garden Equip. & Supply Stores	444	\$8,919,836	\$4,599,003	\$4,320,832	32.0	5
Bldg Material & Supplies Dealers	4441	\$7,862,663	\$299,650	\$7,563,014	92.7	2
Lawn & Garden Equip & Supply Stores	4442	\$1,057,172	\$4,299,354	-\$3,242,181	-60.5	3
Food & Beverage Stores	445	\$37,893,829	\$15,060,737	\$22,833,092	43.1	10
Grocery Stores	4451	\$35,714,486	\$14,731,678	\$20,982,808	41.6	6
Specialty Food Stores	4452	\$559,985	\$163,955	\$396,030	54.7	3
Beer, Wine & Liquor Stores	4453	\$1,619,358	\$165,104	\$1,454,254	81.5	1
Health & Personal Care Stores	446,4461	\$18,438,967	\$11,327,206	\$7,111,760	23.9	7
Gasoline Stations	447,4471	\$25,831,939	\$3,059,479	\$22,772,460	78.8	2
Clothing & Clothing Accessories Stores	448	\$15,796,924	\$1,717,081	\$14,079,843	80.4	6
Clothing Stores	4481	\$11,489,561	\$721,529	\$10,768,032	88.2	4
Shoe Stores	4482	\$2,089,645	\$64,179	\$2,025,466	94.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$2,217,719	\$931,374	\$1,286,345	40.8	1
Sporting Goods, Hobby, Book & Music Stores	451	\$6,582,566	\$4,244,350	\$2,338,216	21.6	11
Sporting Goods/Hobby/Musical Instr Stores	4511	\$5,121,586	\$3,914,334	\$1,207,252	13.4	10
Book, Periodical & Music Stores	4512	\$1,460,980	\$330,017	\$1,130,963	63.1	1
General Merchandise Stores	452	\$44,763,191	\$140,481,320	-\$95,718,129	-51.7	5
Department Stores Excluding Leased Depts.	4521	\$15,913,028	\$33,018,919	-\$17,105,890	-35.0	2
Other General Merchandise Stores	4529	\$28,850,162	\$107,462,401	-\$78,612,239	-57.7	3
Miscellaneous Store Retailers	453	\$6,247,398	\$1,595,706	\$4,651,692	59.3	19
Florists	4531	\$360,954	\$122,287	\$238,667	49.4	2
Office Supplies, Stationery & Gift Stores	4532	\$2,361,223	\$183,753	\$2,177,470	85.6	6
Used Merchandise Stores	4533	\$792,139	\$342,291	\$449,848	39.7	3
Other Miscellaneous Store Retailers	4539	\$2,733,082	\$947,375	\$1,785,707	48.5	8
Nonstore Retailers	454	\$16,791,203	\$3,825,773	\$12,965,429	62.9	17
Electronic Shopping & Mail-Order Houses	4541	\$14,333,188	\$254,459	\$14,078,728	96.5	0
Vending Machine Operators	4542	\$379,026	\$242,559	\$136,467	22.0	2
Direct Selling Establishments	4543	\$2,078,988	\$3,328,755	-\$1,249,767	-23.1	14
Food Services & Drinking Places	722	\$26,107,585	\$10,510,907	\$15,596,678	42.6	13
Full-Service Restaurants	7221	\$10,869,254	\$708,112	\$10,161,142	87.8	3
Limited-Service Eating Places	7222	\$12,100,148	\$9,563,960	\$2,536,189	11.7	8
Special Food Services	7223	\$1,109,580	\$69,606	\$1,039,974	88.2	1
Drinking Places - Alcoholic Beverages	7224	\$2,028,602	\$169,229	\$1,859,373	84.6	1

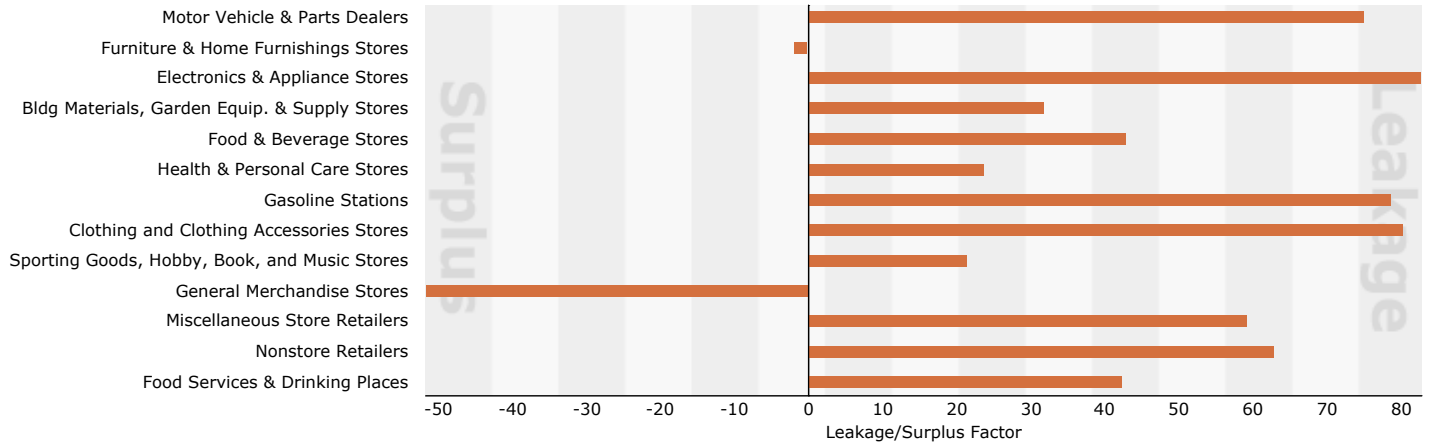
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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February 06, 2014

Made with Esri Community Analyst

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

23322 (Chesapeake), VA
Ring: 5 mile radius

Latitude: 36.65963
Longitude: -76.23303

Summary Demographics

2012 Population	53,632
2012 Households	17,119
2012 Median Disposable Income	\$63,689
2012 Per Capita Income	\$32,713

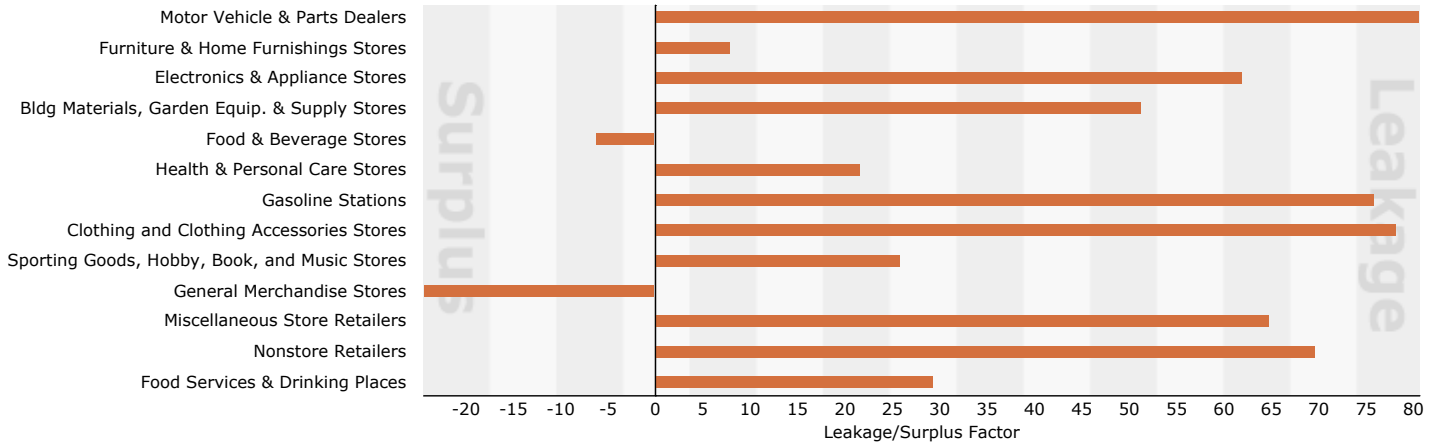
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$667,708,444	\$429,828,504	\$237,879,940	21.7	288
Total Retail Trade	44-45	\$602,158,845	\$394,077,290	\$208,081,555	20.9	243
Total Food & Drink	722	\$65,549,599	\$35,751,214	\$29,798,385	29.4	45

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$116,791,577	\$12,446,601	\$104,344,976	80.7	16
Automobile Dealers	4411	\$100,744,105	\$2,834,760	\$97,909,345	94.5	4
Other Motor Vehicle Dealers	4412	\$6,644,500	\$3,749,964	\$2,894,536	27.8	3
Auto Parts, Accessories & Tire Stores	4413	\$9,402,972	\$5,861,876	\$3,541,096	23.2	9
Furniture & Home Furnishings Stores	442	\$14,422,780	\$12,292,845	\$2,129,935	8.0	16
Furniture Stores	4421	\$7,843,586	\$5,886,047	\$1,957,539	14.3	5
Home Furnishings Stores	4422	\$6,579,194	\$6,406,798	\$172,396	1.3	11
Electronics & Appliance Stores	4431	\$14,240,960	\$3,341,155	\$10,899,806	62.0	13
Bldg Materials, Garden Equip. & Supply Stores	444	\$22,268,984	\$7,175,510	\$15,093,473	51.3	15
Bldg Material & Supplies Dealers	4441	\$19,610,805	\$2,158,315	\$17,452,490	80.2	11
Lawn & Garden Equip & Supply Stores	4442	\$2,658,178	\$5,017,195	-\$2,359,017	-30.7	4
Food & Beverage Stores	445	\$95,833,653	\$108,700,171	-\$12,866,518	-6.3	24
Grocery Stores	4451	\$90,357,839	\$104,948,144	-\$14,590,305	-7.5	14
Specialty Food Stores	4452	\$1,416,269	\$457,907	\$958,362	51.1	8
Beer, Wine & Liquor Stores	4453	\$4,059,545	\$3,294,120	\$765,425	10.4	2
Health & Personal Care Stores	446,4461	\$46,457,703	\$29,883,138	\$16,574,565	21.7	18
Gasoline Stations	447,4471	\$65,262,530	\$8,895,645	\$56,366,885	76.0	5
Clothing & Clothing Accessories Stores	448	\$39,548,348	\$4,801,495	\$34,746,853	78.3	16
Clothing Stores	4481	\$28,816,666	\$3,409,464	\$25,407,202	78.8	11
Shoe Stores	4482	\$5,265,521	\$124,079	\$5,141,443	95.4	1
Jewelry, Luggage & Leather Goods Stores	4483	\$5,466,160	\$1,267,952	\$4,198,208	62.3	4
Sporting Goods, Hobby, Book & Music Stores	451	\$16,513,515	\$9,711,361	\$6,802,154	25.9	29
Sporting Goods/Hobby/Musical Instr Stores	4511	\$12,852,345	\$8,773,594	\$4,078,751	18.9	26
Book, Periodical & Music Stores	4512	\$3,661,170	\$937,767	\$2,723,403	59.2	4
General Merchandise Stores	452	\$112,844,455	\$185,967,301	-\$73,122,845	-24.5	12
Department Stores Excluding Leased Depts.	4521	\$39,924,804	\$33,110,232	\$6,814,572	9.3	3
Other General Merchandise Stores	4529	\$72,919,651	\$152,857,069	-\$79,937,417	-35.4	9
Miscellaneous Store Retailers	453	\$15,689,867	\$3,341,916	\$12,347,951	64.9	50
Florists	4531	\$906,413	\$368,173	\$538,240	42.2	6
Office Supplies, Stationery & Gift Stores	4532	\$5,918,144	\$384,567	\$5,533,577	87.8	12
Used Merchandise Stores	4533	\$1,983,912	\$685,100	\$1,298,811	48.7	6
Other Miscellaneous Store Retailers	4539	\$6,881,399	\$1,904,076	\$4,977,323	56.7	27
Nonstore Retailers	454	\$42,284,473	\$7,520,153	\$34,764,319	69.8	28
Electronic Shopping & Mail-Order Houses	4541	\$35,989,929	\$703,279	\$35,286,651	96.2	2
Vending Machine Operators	4542	\$958,489	\$595,544	\$362,945	23.4	4
Direct Selling Establishments	4543	\$5,336,055	\$6,221,331	-\$885,276	-7.7	22
Food Services & Drinking Places	722	\$65,549,599	\$35,751,214	\$29,798,385	29.4	45
Full-Service Restaurants	7221	\$27,359,764	\$4,237,036	\$23,122,728	73.2	14
Limited-Service Eating Places	7222	\$30,429,269	\$30,359,409	\$69,860	0.1	25
Special Food Services	7223	\$2,768,061	\$359,104	\$2,408,957	77.0	2
Drinking Places - Alcoholic Beverages	7224	\$4,992,505	\$795,664	\$4,196,841	72.5	5

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group

