

New York City, Q1 2020

# **NYC Industrial Market Sees Excellent** First Quarter of Leasing Along with **Rising Asking Rents**



**Leasing Velocity** 2.86 MSF



Net Absorption 844,476 SF



**Availability Rate** 8.5%





Average Asking Rent \$23.64 PSF

\*Arrows indicate change from previous quarter.

- New York City industrial fundamentals remained strong in the first quarter of 2020.
- Quarterly leasing velocity was high at 2,859,294 sq. ft., with renewals totaling more than 700,000 sq. ft.
- The positive quarterly absorption figure was not significant enough to lower the availability rate, which remained constant at 8.5%.
- The vacancy rate fell quarter-over-quarter to 5.1%.

### MARKET OVERVIEW

Despite New York City becoming the epicenter of the COVID-19 pandemic in the United States, its industrial market posted stellar numbers for the first quarter of 2020. Industrial distribution and warehousing space remains critically important as third-party logistics companies continue to do business and retailers require space to store their products. The market saw an excellent quarter for industrial leasing, with velocity totaling more than 2.8 million sq. ft. driven by new leases and over 700,000 sq. ft. of renewals, primarily in warehouse and distribution properties. Overall availability remained constant quarter-over-quarter at 8.5% while overall vacancy decreased 20 basis points (bps) quarter-over-quarter to 5.1%. NYC recorded positive absorption of more than 840,000 sq. ft., which can be attributed mainly to decreases in availability in warehouse and distribution space, followed by manufacturing space.

Figure 1: Top Lease Transactions | Q1 2020

| Size (Sq. Ft.) | Tenant           | Address                | Market        | Submarket      |
|----------------|------------------|------------------------|---------------|----------------|
| 516,115 (R)    | City of New York | 66-26 Metropolitan Ave | Queens        | Middle Village |
| 450,000        | Amazon           | 566 Gulf Ave           | Staten Island | Mid-Island     |
| 299,000        | Amazon           | 66-26 Metropolitan Ave | Queens        | Middle Village |

Renewal (R), Expansion (E), Renewal and Expansion (RE). \*Short-term renewal to align timing to move into new construction building.

Source: CBRE Research, Q1 2020.



### **AVERAGE ASKING RATE**

Rising asking rates show the increasing demand that investors and users have for space. The average asking rent is up 10.6% quarter-overquarter to \$23.64 per sq. ft. triple-net (NNN). The average asking rent rose quarter-over-quarter in all boroughs, except in Queens where it was unchanged. The Bronx saw its average asking rent rise 9.9% quarter-over-quarter, partly due to an increase in premium availabilities in the Soundview submarket. Although asking rents fell in the Mott Haven submarket, they remained the highest in the borough. Brooklyn had a quarterover-quarter average asking rent increase of 2.5%. Brooklyn saw a large increase in the East New York submarket due to the Brooklyn Logistics Center coming onto the market, while rates remained the highest in the Navy Yard and Central Brooklyn submarkets. Asking rents jumped 30% quarterover-quarter in Staten Island due to a large, lowpriced availability being leased up and taken off the market in the Mid-Island submarket.

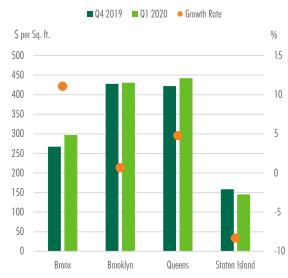
The overall average asking sale price remained constant quarter-over-quarter at \$379.61 per sq. ft. Quarter-over-quarter the average asking sale price rose in the Bronx and in Queens, remained constant in Brooklyn, and decreased by 8.3% in Staten Island. The average asking sale price rose by 11.1% in the Bronx due to an increase in availabilities in the submarkets of Port Morris and Mott Haven. The 4.8% increase in Queens was due to a decrease in low-priced availabilities in the Woodside and Sunnyside submarkets. The decrease in the average asking sale price in Staten Island was due to a decrease in availability in the North Shore submarket.

Figure 2: Average Asking Rent Growth



Source: CBRE Research, Q1 2020.

Figure 3: Average Asking Sale Price Growth



Source: CBRE Research, Q1 2020.



### **LEASING**

Despite a slowdown in new non-health-related leasing in the final weeks of Q1 2020, the overall market posted incredible leasing numbers. Leasing velocity, which includes new leases, expansions and renewals, totaled nearly 2.86 million sq. ft., with renewals totaling over 750,000 sq. ft. Leasing was heavily concentrated in Queens, with leasing velocity totaling nearly 1.9 million sq. ft. and renewals totaling nearly 600,000 sq. ft. The Middle Village submarket saw the greatest amount of leasing, with Amazon taking nearly 300,000 sq. ft. and the City of New York renewing over 515,000 sq. ft. at Rentar Plaza. Other Queens submarkets with high leasing numbers include Long Island City, where Cine Magic leased over 60,000 sq. ft. of manufacturing space for production use. In addition, the submarkets of Rosedale and Sunnyside had notable leasing figures.

Brooklyn saw over 500,000 sq. ft. of leasing, with the majority occurring in the Sunset Park/Greenwood and Canarsie/Flatlands submarkets. Staten Island saw an impressive leasing figure due to Amazon leasing 450,000 sq. ft. in the Matrix Global Logistics Park in the Mid-Island submarket. The Bronx market was an outlier in the otherwise excellent quarter with only 15,100 sq. ft. of leasing recorded.

### **AVAILABILITY AND ABSORPTION**

NYC saw positive absorption of over 840,000 sq. ft. in Q1 2020. However, this figure was not significant enough to change the availability rate, which remained at 8.5%. The Bronx saw little leasing activity during the quarter and an increase in availabilities, particularly in the Port Morris, Hunts Point and Soundview submarkets. These factors led to negative absorption of more than 650,000 sq. ft. and a 310 bps jump in the availability rate, which is now at 11.4%.

Brooklyn saw negative absorption of over 46,000 sq. ft. and an increase in availability of 40 bps to 8.6%. Newly completed, unleased properties added to the rise in availability in the East New York and Canarsie/Flatlands submarkets.

Queens saw positive absorption of over one million sq. ft. and a drop in the availability rate of 70 bps. New leases in the Long Island City and Middle Village submarkets contributed to the decrease in availability. Staten Island saw positive absorption of over 500,000 sq. ft. and a decrease of 940 bps in availability rate to 5.0%. This was due to a large availability being leased in the Mid-Island submarket.

### SALES

In Q1 2020 sales totaled over 1.7 million sq. ft., a quarter-over-quarter increase of 71.8%. There were 29 sales transactions over 10,000 sq. ft., which totaled more than \$405 million. The average taking price was \$228.80 per sq. ft.

Most sales activity occurred in Brooklyn, where 12 sales totaled over 1.2 million sq. ft., a quarter-overquarter increase of 77.9%. The average taking price in Brooklyn was \$180 per sq. ft. Sales were concentrated in the Canarsie/Flatlands and the Sunset Park/Greenwood submarkets. The Bronx saw nine sale transactions totaling 338,401 sq. ft., which is a 21.1% increase quarter-over-quarter. The average taking price was \$231 per sq. ft. Sales in the Bronx occurred primarily in the Port Morris submarket. Queens saw eight sales totaling 175,934 sq. ft., which is a 62.8% decrease quarterover-quarter. Two sales with a high price per sq. ft. and a decrease in sales activity created a high average taking price of \$573 per sq. ft. No sales were recorded on Staten Island.



Figure 4: Q1 2020 Notable Sales Transactions

| Size (Sq. Ft.) | Buyer                  | Address  | Market   | Submarket             | Price         |
|----------------|------------------------|--|----------|-----------------------|---------------|
| 925,411        | CenterPoint Properties | 101-01 Avenue D<br>103-00 Foster Ave<br>10110 Foster Ave | Brooklyn | Canarsie/Flatlands    | \$134,000,000 |
| 123,785        | Prologis               | 150 52 <sup>nd</sup> St                                  | Brooklyn | Sunset Park/Greenwood | \$40,500,000  |
| 39,426         | RXR Realty             | 2407-2413 3 <sup>rd</sup> Ave                            | Bronx    | Port Morris           | \$23,714,512  |
| 42,858         | Wildflower Ltd.        | 48-23 55 <sup>th</sup> Ave                               | Queens   | Maspeth               | \$23,250,000  |
| 35,500         | Seagris Property Group | 132 54 <sup>th</sup> St                                  | Brooklyn | Sunset Park/Greenwood | \$15,250,000  |

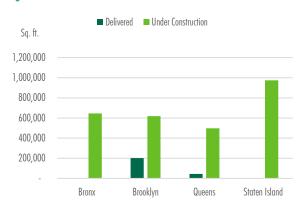
### CONSTRUCTION

At the end of Q1, eight properties were under construction totaling 2,752,853 sq. ft. – one underconstruction property in the Bronx, four in Brooklyn, two in Queens, and one on Staten Island. These properties have been 15.3% preleased. One notable project under construction is the JFK Logistics Center in the Rosedale submarket of Queens. The three-story property totals 235,234 sq. ft. and is fully pre-leased.

Two properties broke ground in Q1 2020 totaling over one million sq. ft., one in the Coney Island submarket of Brooklyn totaling 39,000 sq. ft. and another in the Mid-Island submarket of Staten Island that is the fourth and final 975,000 sq. ft. building in the Matrix Global Logistics Park. Just before quarter close, New York State Governor Andrew Cuomo issued an executive order stopping all non-essential construction to prevent the spread of COVID-19 which has halted all industrial construction. The effect this will have on delivery dates and new construction starts is dependent on the duration of the cessation. A short period of time with no non-essential construction is unlikely to have a notable effect on delivery dates, while a long period of time would lead to a significant delay in completions.

Four properties completed construction this quarter, with industrial space totaling 246,800 sq. ft. Three of the properties are in Brooklyn and one is in Queens. A notable project that was delivered in Q1 was the 153,800 sq. ft. Brooklyn Logistics Center in the East New York submarket. The project is currently available.

Figure 5: Q1 2020 Under Construction and Deliveries



Source: CBRE Research, Q1 2020.



Figure 6: Market Statistics

| Market        | Inventory<br>(SF) | Availability<br>(SF) | Availability<br>Rate<br>(%) | Avg. Asking<br>Lease Rate<br>(\$/SF) | Avg. Asking<br>Sale Rate (\$/SF) | Leasing<br>Velocity<br>(SF) | Net<br>Absorption (SF) |
|---------------|-------------------|----------------------|-----------------------------|--------------------------------------|----------------------------------|-----------------------------|------------------------|
| Bronx         | 24,177,406        | 2,750,788            | 11.4                        | 23.88                                | 296.85                           | 15,100                      | (657,686)              |
| Brooklyn      | 66,093,844        | 5,682,909            | 8.6                         | 25.10                                | 430.49                           | 501,000                     | (46,314)               |
| Queens        | 61,002,360        | 4,615,309            | 7.6                         | 21.66                                | 442.00                           | 1,889,494                   | 1,034,476              |
| Staten Island | 5,453,394         | 272,950              | 5.0                         | 16.59                                | 145.48                           | 453,700                     | 514,000                |
| Total         | 156,727,004       | 13,321,956           | 8.5                         | 23.64                                | 379.61                           | 2,859,294                   | 844,476                |

Figure 7: Brooklyn Market Statistics

| Submarket               | Inventory         | Availability   | Availability<br>Rate | Avg. Asking<br>Lease Rate<br>(\$/SF) | Avg. Asking<br>Sale Rate (\$/SF) | Leasing<br>Velocity | Net             |
|-------------------------|-------------------|----------------|----------------------|--------------------------------------|----------------------------------|---------------------|-----------------|
| Bedford-Stuvyesant      | (SF)<br>1,882,369 | (SF)<br>21,000 | <b>(%)</b>           | 26.3                                 | Sale kale (5/3F)                 | (SF)<br>5,775       | Absorption (SF) |
| Brighton Beach          | 46,000            | 21,000         | 1.1                  | 20.3                                 | 296.67                           | 3,773               | 20,423          |
| 0                       | ,                 | 07.001         |                      |                                      | 270.07                           | 1.700               | 1.700           |
| Bushwick                | 866,138           | 27,921         | 3.2                  |                                      |                                  | 1,700               | 1,700           |
| Canarsie/Flatlands      | 2,991,953         | 291,500        | 9.7                  | 14.4                                 | 218.25                           | 165,000             | (42,000)        |
| Central Brooklyn        | 4,019,285         | 305,900        | 7.6                  | 31.96                                | 450.56                           | 16,000              | (35,500)        |
| Cobble Hill             | 302,100           |                |                      |                                      | 684.93                           |                     |                 |
| Coney Island            | 300,786           | 23,600         | 7.8                  |                                      |                                  |                     |                 |
| Downtown Brooklyn       | 375,209           |                |                      |                                      | 1,056.84                         |                     |                 |
| Dumbo                   | 305,137           |                |                      |                                      |                                  |                     |                 |
| East New York           | 4,920,449         | 639,095        | 13.0                 | 28.75                                | 261.22                           | 36,000              | (6,806)         |
| Fort Greene             | 433,677           |                |                      |                                      |                                  |                     | 10,500          |
| Gowanus                 | 3,381,131         | 164,800        | 4.9                  |                                      |                                  | 15,750              | (250)           |
| Greenpoint/Williamsburg | 17,909,477        | 928,698        | 5.2                  | 30.96                                | 633.45                           | 60,979              | (72,506)        |
| Navy Yard               | 4,989,480         | 147,792        | 3.0                  | 35.56                                |                                  | 10,656              | 10,656          |
| Park Slope              | 459,970           |                |                      |                                      |                                  |                     |                 |
| Red Hook                | 4,039,410         | 458,385        | 11.3                 | 19.98                                | 450.00                           | 6,693               | (50,814)        |
| South East Brooklyn     | 300,689           | 38,808         | 12.9                 | 13.00                                |                                  |                     | 25,592          |
| South West Brooklyn     | 1,048,124         | 127,550        | 12.2                 | 30.56                                | 438.16                           |                     | 1,000           |
| Sunset Park/Greenwood   | 17,522,460        | 2,507,860      | 14.3                 | 21.96                                | 336.72                           | 182,447             | 85,689          |
| Brooklyn Total          | 66,093,844        | 5,682,909      | 8.6                  | 25.10                                | 430.49                           | 501,000             | (46,314)        |



Figure 8: Bronx Market Statistics

| Submarket           | Inventory<br>(SF) | Availability<br>(SF) | Availability<br>Rate<br>(%) | Avg. Asking<br>Lease Rate<br>(\$/SF) | Avg. Asking<br>Sale Rate<br>(\$/SF) | Leasing<br>Velocity<br>(SF) | Net<br>Absorption (SF) |
|---------------------|-------------------|----------------------|-----------------------------|--------------------------------------|-------------------------------------|-----------------------------|------------------------|
| Baychester          | 145,045           | 10,000               | 6.9                         | 13.5                                 |                                     |                             |                        |
| Bedford Park        | 133,199           |                      |                             |                                      |                                     |                             |                        |
| Belmont             | 68,980            | 12,000               | 17.4                        |                                      | 200.00                              |                             |                        |
| Clason Point        | 16,410            |                      |                             |                                      |                                     |                             |                        |
| Concourse           | 249,831           | 30,400               | 12.2                        |                                      | 294.41                              |                             |                        |
| Co-Op City          | 51,500            |                      |                             |                                      |                                     |                             | 7,000                  |
| East Tremont        | 220,586           | 31,000               | 14.1                        |                                      | 311.11                              |                             |                        |
| Eastchester         | 413,323           | 74,711               | 18.1                        |                                      |                                     |                             | 10,000                 |
| Fordham             | 52,145            |                      |                             |                                      | 68.84                               |                             |                        |
| High Bridge         | 345,921           |                      |                             |                                      |                                     |                             |                        |
| Hunts Point         | 7,113,900         | 545,082              | 7.7                         | 22.03                                | 335.27                              | 11,250                      | (186,482)              |
| Longwood            | 324,423           | 19,392               | 6.0                         |                                      | 380.95                              | 3,500                       | (19,392)               |
| Melrose             | 182,247           |                      |                             |                                      |                                     |                             |                        |
| Morris Heights      | 64,128            |                      |                             |                                      |                                     |                             |                        |
| Morris Park         | 135,932           |                      |                             |                                      |                                     |                             |                        |
| Mott Haven          | 2,453,160         | 200,200              | 8.2                         | 32.74                                | 492.92                              |                             | (15,650)               |
| Norwood             | 60,240            | 30,000               | 49.8                        | 25.00                                | 249.00                              |                             |                        |
| Parkchester         | 114,956           |                      |                             |                                      |                                     |                             |                        |
| Port Morris         | 5,349,999         | 557,332              | 10.4                        | 24.85                                | 226.60                              | 350                         | (150,153)              |
| Soundview           | 430,470           | 198,374              | 46.1                        | 28.00                                |                                     |                             | (198,374)              |
| South Bronx         | 1,758,321         | 204,880              | 11.7                        | 13.2                                 | 242.61                              |                             | (43,235)               |
| Throggs Neck        | 25,700            | 10,700               | 41.6                        |                                      | 186.92                              |                             |                        |
| Tremont             | 109,982           |                      |                             |                                      |                                     |                             |                        |
| Unionport           | 115,498           | 10,000               | 8.7                         |                                      |                                     |                             |                        |
| University Heights  | 116,700           |                      |                             |                                      |                                     |                             |                        |
| Van Nest            | 353,000           |                      |                             |                                      |                                     |                             |                        |
| Wakefield           | 501,112           | 108,229              | 21.6                        | 17.14                                | 162.32                              |                             | (61,400)               |
| West Farms          | 172,700           | 89,750               | 52.0                        | 15.75                                |                                     |                             |                        |
| Westchester Heights | 542,948           | 389,475              | 71.7                        | 24.89                                | 268.68                              |                             |                        |
| Williamsbridge      | 218,474           |                      |                             | 23.37                                |                                     |                             |                        |
| Woodlawn            | 94,501            |                      |                             |                                      |                                     |                             |                        |
| Zerega              | 2,242,075         | 229,263              | 10.2                        |                                      | 496.92                              |                             |                        |
| Bronx Total         | 24,177,406        | 2,750,788            | 11.4                        | 23.88                                | 496.92                              | 15,100                      | (657,686)              |

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Figure 9: Queens Market Statistics

| Submarket                    | Inventory<br>(SF) | Availability<br>(SF) | Availability<br>Rate<br>(%) | Avg. Asking<br>Lease Rate<br>(\$/SF) | Avg. Asking<br>Sale Rate<br>(\$/SF) | Leasing<br>Velocity<br>(SF) | Net<br>Absorption (SF) |
|------------------------------|-------------------|----------------------|-----------------------------|--------------------------------------|-------------------------------------|-----------------------------|------------------------|
| Arvene                       | 92,705            | 0                    |                             |                                      | 181.82                              |                             |                        |
| Astoria/Steinway             | 5,467,196         | 316,878              | 5.8                         | 24.46                                | 561.06                              | 54,140                      | 57,148                 |
| College Point                | 2,607,191         | 113,135              | 4.3                         | 11.50                                | 362.32                              | 82,000                      | 31,557                 |
| Corona                       | 170,365           | 17,198               | 10.1                        |                                      | 509.26                              |                             |                        |
| Douglaston-Little Neck       | 230,000           |                      |                             |                                      |                                     |                             |                        |
| East Elmhurst                | 383,758           |                      |                             |                                      |                                     |                             |                        |
| Elmhurst                     | 433,276           | 51,500               | 11.9                        | 22.83                                | 760.33                              |                             |                        |
| Far Rockaway                 | 271,833           |                      |                             |                                      |                                     |                             |                        |
| Flushing                     | 1,889,545         | 146,147              | 7.7                         | 26.00                                | 1,000.00                            | 30,000                      | (44,000)               |
| Flushing Meadows Corona Park | 241,381           |                      |                             |                                      |                                     |                             |                        |
| Forest Hills                 | 67,000            |                      |                             |                                      |                                     |                             |                        |
| Glendale                     | 1,531,290         | 14,000               | 0.9                         |                                      | 352.59                              | 22,000                      | 22,000                 |
| Jamaica                      | 3,710,337         | 495,804              | 13.4                        | 16.08                                | 320.00                              | 16,000                      | 123,984                |
| JFK Airport                  | 407,554           |                      |                             |                                      |                                     |                             |                        |
| Laurelton                    | 135,600           |                      |                             |                                      |                                     |                             |                        |
| Long Island City             | 14,248,944        | 855,181              | 6.0                         | 22.90                                | 548.55                              | 282,753                     | 310,701                |
| Maspeth                      | 10,411,083        | 759,258              | 7.3                         | 22.06                                | 331.06                              | 31,400                      | 67,110                 |
| Middle Village               | 985,115           | 11,500               | 1.2                         | 26.08                                |                                     | 815,115                     | 299,000                |
| Ozone Park                   | 172,950           | 17,500               | 10.1                        | 13.00                                | 213.62                              |                             | 83,500                 |
| Queens Village               | 282,169           |                      |                             |                                      |                                     |                             |                        |
| Rego Park                    | 52,000            |                      |                             |                                      |                                     |                             |                        |
| Richmond Hill                | 752,397           | 29,700               | 3.9                         |                                      |                                     |                             | (7,700)                |
| Ridgewood                    | 2,291,049         | 274,760              | 12.0                        | 17.34                                |                                     | 19,650                      | (65,700)               |
| Rochdale                     | 298,050           | 17,400               | 5.8                         |                                      |                                     |                             | (13,400)               |
| Springfield Gardens          | 3,001,441         | 178,828              | 6.0                         | 22.65                                | 400.00                              | 34,579                      | 24,840                 |
| Sunnyside                    | 9,014,898         | 1,210,520            | 13.4                        | 20.04                                | 436.25                              | 216,623                     | 106,069                |
| Whitestone                   | 80,000            |                      |                             |                                      |                                     |                             |                        |
| Woodhaven                    | 68,900            |                      |                             |                                      |                                     |                             | 39,367                 |
| Woodside                     | 1,704,333         | 106,000              | 6.2                         |                                      | 458.08                              | 50,000                      |                        |
| Queens Total                 | 61,002,360        | 4,615,309            | 7.6                         | 21.66                                | 442.00                              | 1,889,494                   | 1,034,476              |

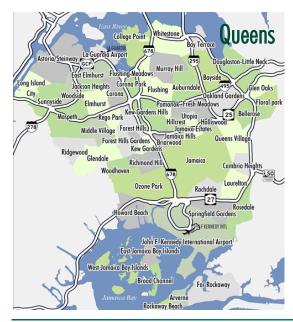
Figure 10: Staten Island Market Statistics

| Submarket           | Inventory<br>(SF) | Availability<br>(SF) | Availability<br>Rate<br>(%) | Avg. Asking<br>Lease Rate<br>(\$/SF) | Avg. Asking<br>Sale Rate<br>(\$/SF) | Leasing<br>Velocity<br>(SF) | Net<br>Absorption (SF) |
|---------------------|-------------------|----------------------|-----------------------------|--------------------------------------|-------------------------------------|-----------------------------|------------------------|
| Mid-Island          | 2,671,130         | 8,250                | 0.3                         | 15.99                                | 220.43                              | 450,000                     | 450,000                |
| North Shore         | 2,317,237         | 239,200              | 10.3                        | 15.91                                | 133.88                              | 3,700                       | 71,000                 |
| South Shore         | 465,027           | 25,500               | 5.5                         | 22.00                                | 158.62                              |                             | (7,000)                |
| Staten Island Total | 5,453,394         | 272,950              | 5.0                         | 16.59                                | 145.48                              | 453,700                     | 514,000                |

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