

Lincoln CBRE

# OLD TOWN, THE NEW DOWNTOWN.

nspired by the context of adjacent Old Pasadena, 10 West is a modern extension of its historic, urban neighborhood.

Embrace the "no car" culture and walk to the office, gym, supermarket, restaurants and entertainment venues. Trendy retail, luxury multi-family and state-of-the-art office fosters an urban lifestyle, enhanced by the charm and culture of Old Pasadena.

Shade canopies and secluded garden space in the interior zone of the project create a private, campus environment with outdoor seating, event and social space.

Concrete office interiors accommodate high ceilings and generous daylight.

Operable windows and fresh circulating air supplement the building's energy efficient mechanical systems.

Minutes from international landmarks such as the Rose Bowl, CalTech and the Norton Simon, and steps from Old Pasadena's famed dining and shopping amenities, parks and the Metro Gold Line, 10 West is where work and life intersect.



Onsite dedicated tenant concierge



Open-air lobbies



OpenPath touchless entry and remote visitor access



Adjacent to 400 new luxury multifamily units with ground floor retail



Serene interior courtyards for gatherings, lounge and work space



Exclusive conference/event and fitness space



Operable windows



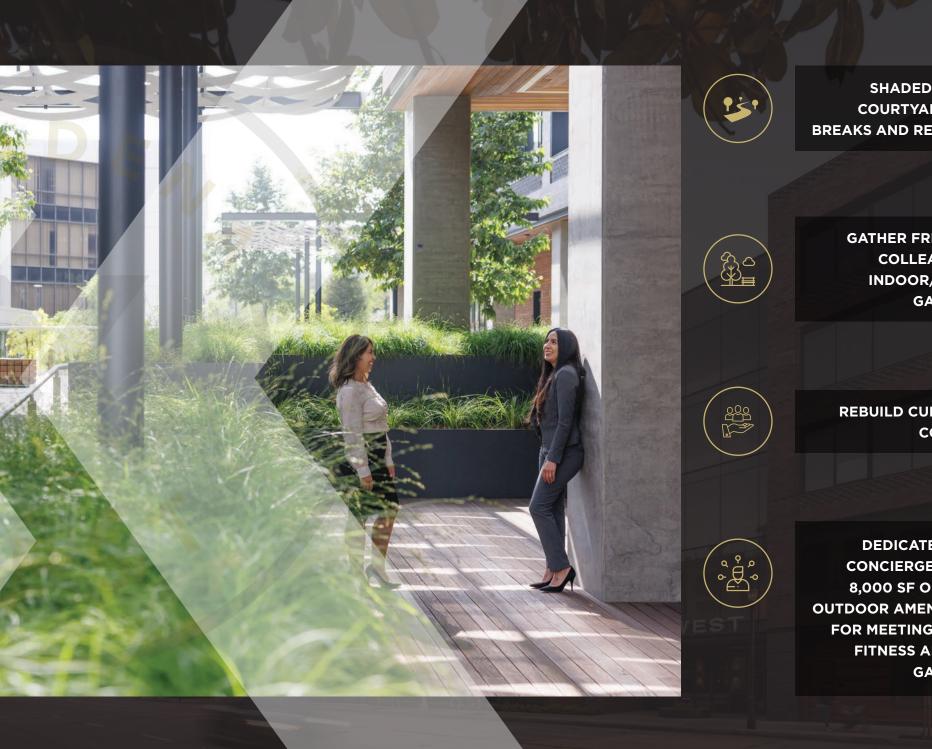
Immediate freeway access and visible signage



Tenant-controlled HVAC with advanced filtration and bi-polar ionization



Bike room and exclusive showers/locker rooms onsite



**SHADED OUTDOOR COURTYARDS INVITE BREAKS AND RELAXATION.** 

> **GATHER FRIENDS AND COLLEAGUES FOR** INDOOR/OUTDOOR **GATHERINGS.**

**REBUILD CULTURE AND** COMMUNITY.

**DEDICATED TENANT CONCIERGE MANAGES** 8,000 SF OF INDOOR/ **OUTDOOR AMENITY SPACE** FOR MEETINGS, EVENTS, **FITNESS AND SOCIAL GATHERINGS.** 

## REMAINING AVAILABILITIES

FLOOR/SUITE	SIZE
Suite 120	6,809 RSF
Suite 150	16,024 RSF
Suite 170	9,254 RSF
2nd Floor*	46,609 RSF
3rd Floor*	46,609 RSF

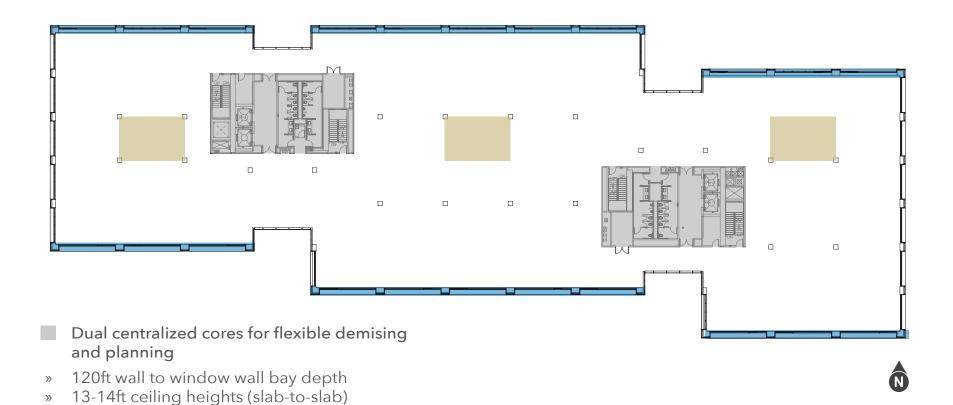
\*Contiguous to 93,218 SF. Can be combined with any of the ground floor suites.

» Rate: \$5.25 per RSF Full Service Gross
 » Parking: 3/1,000 subterranean parking
 » \$110/unreserved; \$150/reserved



## 2ND / 3RD FLOOR PLAN

## 46,609 RSF



- Stair Zone
- » Three (3) pre-engineered stairwell cutouts between floors
- Operable windows along north/south perimeter

## HYPOTHETICAL LAYOUTS

#### TRADITIONAL



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Workstations: 48
Private Offices: 20
Enclosed Meeting: 4
Touchdown: 90
Lounge: 94
Pantry: 18
Phone Booths: 8



#### OPEN

Workstations: 48 Enclosed Meeting: 35 Touchdown: 107 Lounge: 104 Pantry: 17 Phone Booths: 9 Total seats: 320

## HYPOTHETICAL DEMISING SCENARIO

## ±23,000 RSF

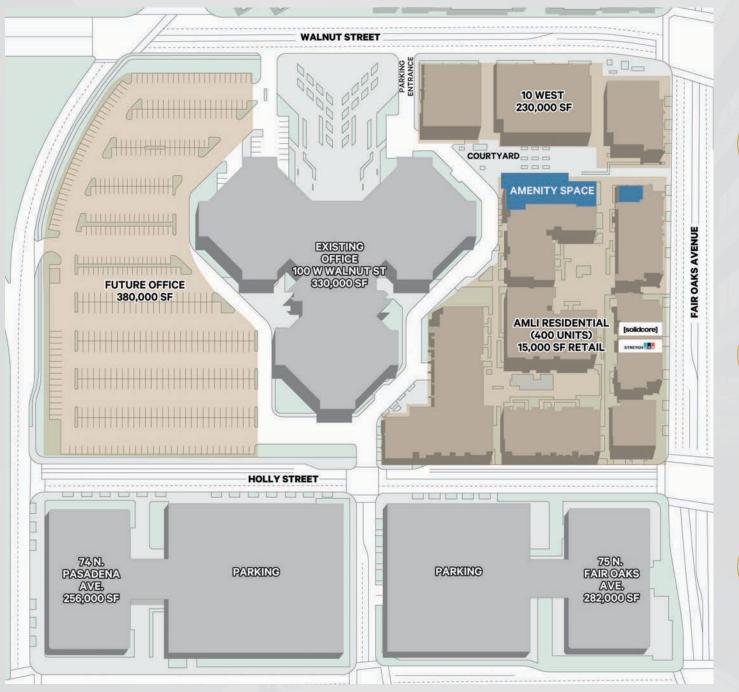


## ±12,000 RSF





## CAMPUS OVERVIEW





Scale up to 1.5 million square feet of office with Phase 1 (220,000 SF), Phase 2 (380,000 SF) and 900,000 SF existing.



8,000 SF amenity space dedicated to the office tenants, programmed for health/wellness, lounge/social and cultural/event space.



Showers and locker rooms exclusive for office tenants.





## WHY PASADENA?

## SMALL TOWN AMBIANCE WITH **BIG-CITY RESOURCES & AMENITIES**

Old Pasadena spans 22 blocks with over 300 business and two Gold Line rail stops. Technology, marketing firms, incubators and established firms surround the rustic brick facades and authentic street scape of open-air eateries, specialty boutiques, galleries, theaters and more.

#### **PREMIUM SHOPPING & DINING OPTIONS**



#### **MORE RESTAURANTS PER CAPITA THAN NEW YORK CITY**

(LA Times) and broad range of cuisines from outdoor cafes. tucked away breezeways, and downtown comes alive for after-work happy hour & up-andcoming eateries and nightlife.

#### **HIGHLY INNOVATIVE**

(Cal Tech, JPL, CalArts)

Corporate headquarters in the and professional services industries (e.g. GM, Alexandria, Xencor, Tetra Tech. Parsons, Blaze Pizza. East West Bank, Western Asset

#### **EASILY** ACCESSIBLE







MTA Light Rail

Exceptional affordable and executive housing options recognized as one of the "most

Influx of luxury residential options in the city center + executive housing communities like La Cañada. San Marino & South





Proximity to a well-educated and talented labor force.

37.5 Median Age

70% Have College
Degree Or Higher

### **CULTURALLY DIVERSE &** HISTORICALLY SIGNIFICANT

Five major museums (more per capita than any major US City - Sunset magazine). Norton Simon, Pasadena Museum of California Art, USC Pacific Asia museum, Huntington Library.

Several performing arts venues; Pasadena Playhouse is the country's oldest still active playhouse featuring Tony & Pulitzer award-winning plays;

### UNMATCHED **WALKABILITY**



Walk Score (96) & Bike Score (94) in the Top 5% of the nation. Walker's and biker's paradise.



Over 24 city parks with more on the way.



#### PRO-BUSINESS AND PROACTIVE CITY GOVERNMENT MOST BUSINESS FRIENDLY CITY FINALIST - LAEDC EDDY AWARDS



Pasadena.

Pasadena is a full-service city with its own utilities, transit services & Public

NO GROSS SALES TAX.



- Outside Magazine



