





- ▶ Nominations / Submissions
- ▶ Speaking Engagements
- ► Corporate Announcements
- Newsletters
- ▶ Research
- ▶ Speech Writing

- ▶ Blogging
- ► Creative Content
- ▶ Development
- ▶ Linkedin
- ▶ Twitter
- ▶ Facebook





- ▶ Press Releases
- ► Corporate Announcements
- ▶ Stand Alone Deal Press Releases
- ► Multi-Deal Press Releases
- ► New Agent Announcements
- ▶ Major New Listing Announcements
  - ► Media Relations
  - ► Article Bylines

## AGENT/ **CLIENT**



- ► Concept Creation
- ► Infographics
- ▶ Copywriting
- ▶ Approval
- Submission



## Mike Kirner

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Responsible for managing NKF's Northwest public relations, internal & external communications, social media and advertising activities. Serves as main liaison between the local and national press, broker teams, research and service lines.

ADVERTISING